

BARRE

WINTER 1975

Life

PUBLISHED BY
THE BARRE GRANITE ASSOCIATION
BARRE, VERMONT 05641



*Filming "The
Stone Whistle"
a new
Monument
Industry
motion picture*

"THE Stone Whistle"

Starring John Forsythe

A Major Promotion by Barre for the Monument Industry

"The Stone Whistle" is a new motion picture being produced by the Barre Granite Association and starring John Forsythe, nationally known TV and motion picture actor. This 30-minute sound color movie is a major promotional effort. It will be ready for distribution in April. It will be an ideal vehicle to be shown in your community to acquaint the public with high quality traditional memorialization.

Your Barre friends are most enthusiastic about this film. We felt that it was time that a positive statement be made about man's need to be remembered. It will be an invaluable aid to educate the public about the wide variety of monuments available to them.

"The Stone Whistle" is an entertaining and heart-warming story about a little girl who meets John Forsythe while he is vacationing in Vermont. As he takes her on a tour of world-famous Hope Cemetery, the Barre quarries and the manufac-

turing plants, the viewing audience will gain real insight about the everlasting values expressed in a traditional memorial.

For many years the Barre Granite Association has distributed a motion picture about granite monuments. Nearly 25 years ago the BGA produced a film called "The Will To Be Remembered" narrated by Lowell Thomas. Next came "Symbols to Live By," and during the past 10 years "The Vermont Granite Story" has been shown thousands of times.

Over these years, audiences numbered in the millions have seen these films on television, in schools, church groups and service clubs throughout the United States.

We think you will like "The Stone Whistle". It will answer many questions that the public might have about monuments. Complete with a surprise ending, "The Stone Whistle" promises to be a major benefit to the monument industry.

John's appearance at the Rock of Ages Tourist Center to shoot the quarry scenes created a near riot as tourists clamored for his autograph. Here, between takes, he chats with Craig White, Vice-President, Industrial Relations; Milt Lyndes BGA General Manager and Joe McNerney, Vice-President, Marketing.





Prior to filming, Vermont Gov. Thomas Salmon presented John Forsythe with a memento of his visit at a reception for the BGA membership. Mr. Forsythe proved to be a very *real* person and a good sport about autographs for the ladies.

John, Actress Susan Jayne — who plays "Melissa" — and the cameraman are lowered into the quarry for some spectacular shots.

Director Lowell Wentworth explains to stencil cutter Warner Peduzzi how the scene is to be played as Production Manager Ken Bell and Cameraman Peter Vollstadt look on.

The scene as it will look in the film. Plant Guide Ray Rouleau explains to Susan and John how shape carving is done.



Peter does a close-up of Warner's hands cutting stencil.



Tom Riley, BGA Manager of Retailer Services, explains a point he wants made in the film to Director, Lowell Wentworth.





During the two-day filming inside the plant, Susan became so fascinated by the manufacturing process she would sometimes disappear between takes to learn more about granite manufacture. She captured the heart of everyone; thus always had a willing guide. Often she would be found actually cutting a stencil.



Because most of the scenes required dialogue, the actors had to be wired for sound. Here, Susan reacts as Sound Assistant Polly Bennell attaches a cold microphone.

Director Wentworth makes a point.

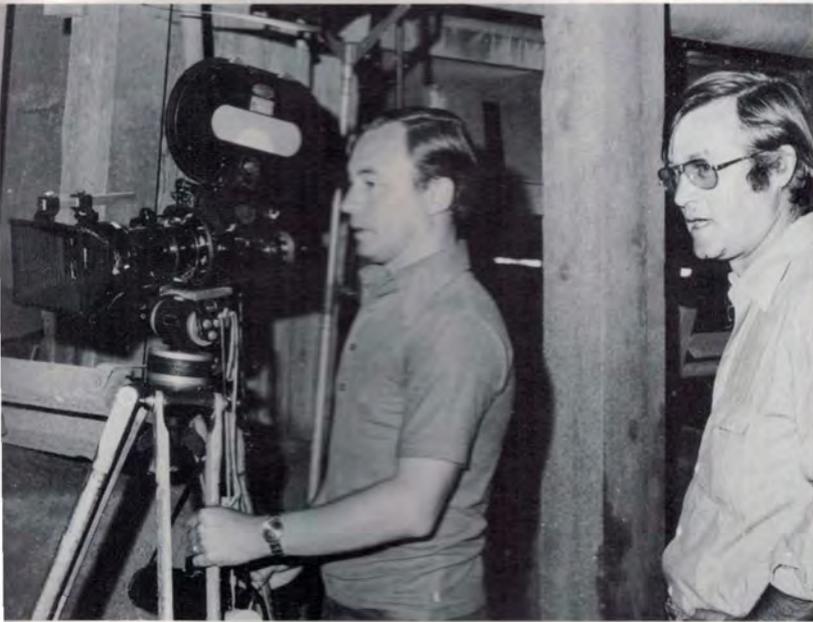


Between major scene changes the actors get to relax. Here Ray Rouleau proves to John that he's a better than average card player.





◀ Polly and Sound Engineer Chat Gunther repair a problem mike.
Chat, who sometimes got lost under his hair, explains to Tom his problems with the noise level in the plant. ▶

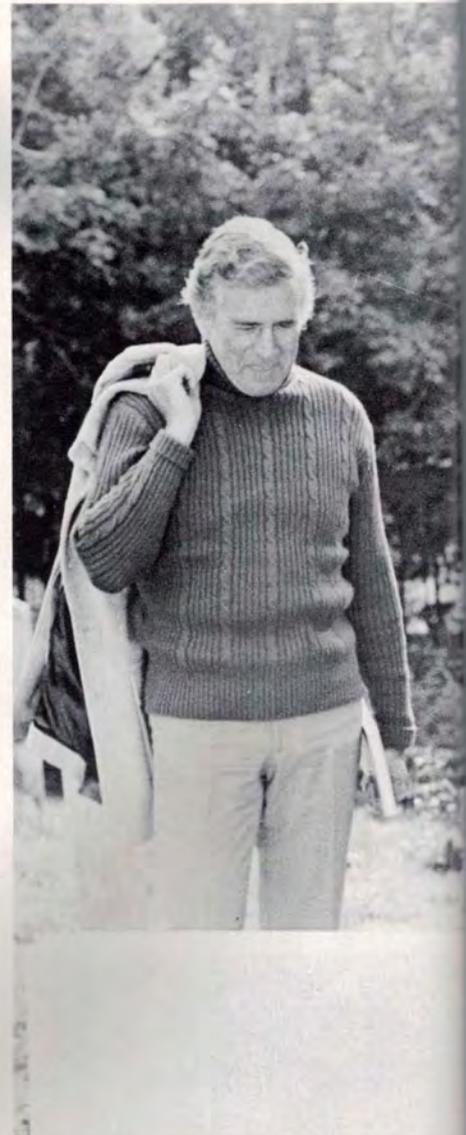


◀ Cameraman and client.
95% of movie-making is waiting and moving equipment.



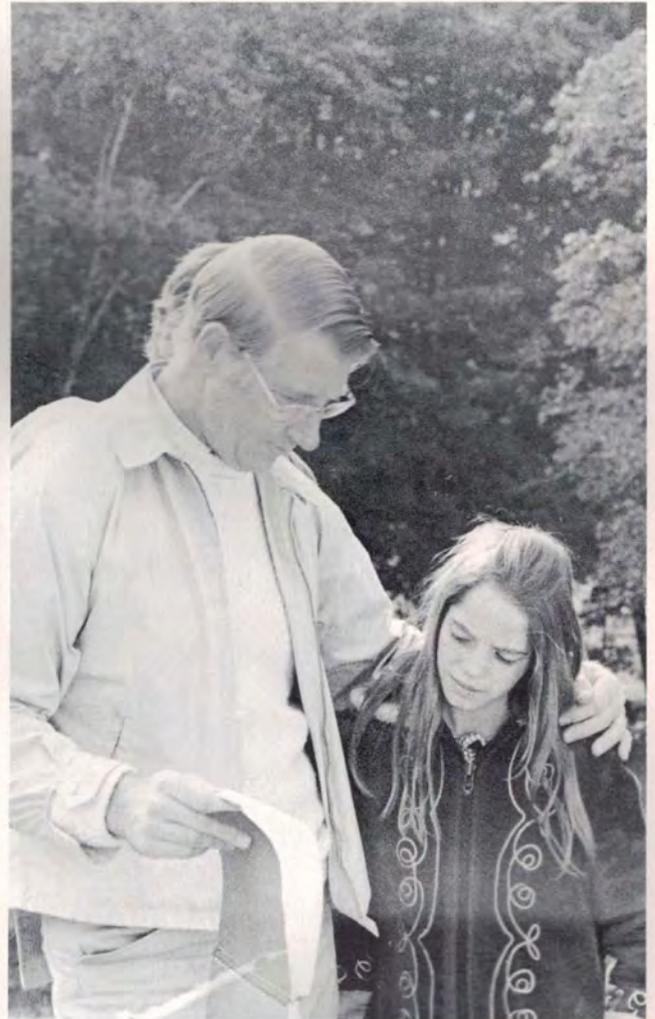
Polly "slates" the beginning of a scene.

When it all comes together, this will be the opening scene of the plant tour.





John greets his old friend Frank Marchini as he brings Melissa to the Sculptor's Studio.



Director Lowell Wentworth gives Susan some insight into the character of Melissa.

The last scene: Melissa admires a stone whistle carved in world famous Select Barre Granite as Diana DeBaun who plays the mother, looks on.



BARRE *Life*

WINTER 1975

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Jewelry of Barre Granite attractive in price as well as appearance

The eye-catching Barre granite jewelry your BGA friends have exhibited at several conventions is now available in quantity. Purchased for gifts or resale, this unique jewelry may be ordered singly or in quantities. Every order of \$50.00 will receive a 20 per cent discount.

If you would like to order any of the jewelry illustrated on these pages, enclose your check, the identification number of the jewelry and quantity desired. We will send it postpaid.

**HAND POLISHED
TIE BAR**

H-159 \$2.50



TIE TACK

T-48 \$1.10



GRANITE TIE BAR

T-7 \$1.25



**HAND POLISHED
TIE TACK**

H-97 \$1.50



LONG TIE BAR

T-66 \$1.45





HAND POLISHED RING
H-95 \$1.60

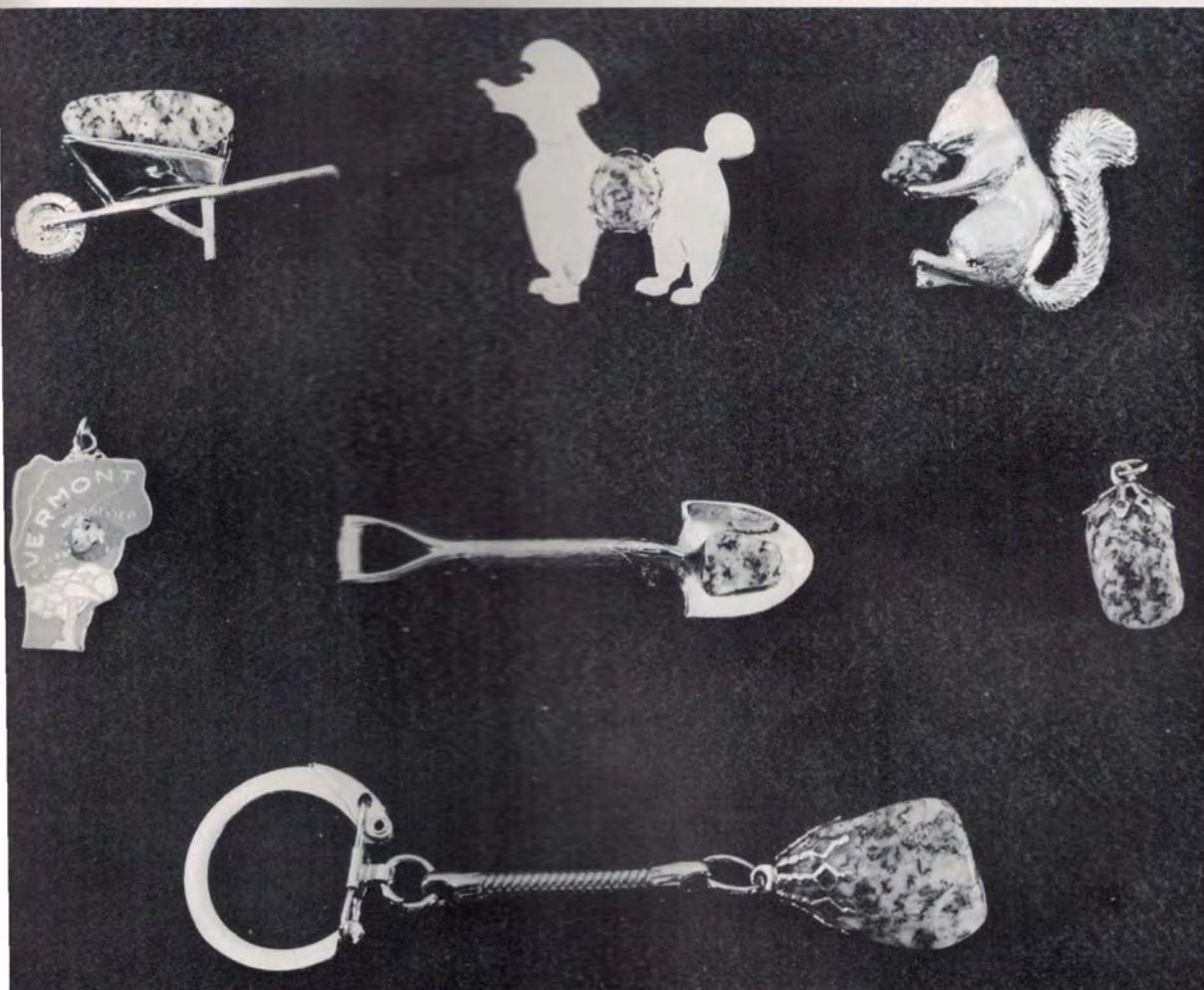


ADULT RING
T-72 \$1.25



CHILD'S RING
T-19 \$.85

SWEATER CLIP T-47 \$1.75



WHEELBARROW
PIN

T-40 \$1.25

POODLE PIN

H-116 \$2.00

SQUIRREL PIN

T-74 \$1.25

VERMONT CHARM

T-62 \$1.00

SHOVEL PIN

T-37 \$1.25

GRANITE CHARM

T-21 \$.85

KEY CHAIN

T-9 \$.85

Jewelry of Barre Granite



BRACELET T-44 \$2.98



BRACELET T-11 \$1.98



BRACELET T-15 \$1.85



BRACELET T-4 \$1.50



NECKLACE
H-11
\$3.50



NECKLACE
T-10
\$1.95



The Editor Speaks Out!

Milton V. Lyndes,
General Manager BGA

The Joys and Burdens of Convention Attendance

During the course of a year, your friends on the Barre Granite Association staff attend upwards of 30 national, regional and state conventions. This part of our job because we attend as representatives of our member-companies to promote an interest in world-famous Barre granite memorials.

Some of these meetings may last but a day, other extend for nearly a week. They are held all over the United States. An enormous financial investment is made in automobile and airline travel, meals, hotel accommodations, exhibit space, preparation of exhibit material and entertainment.

During recent years the galloping costs of attending conventions and meetings has reached a point where the financial burdens are indeed awesome. At a large national convention thousands of dollars are spent for display space, exhibits, etc.



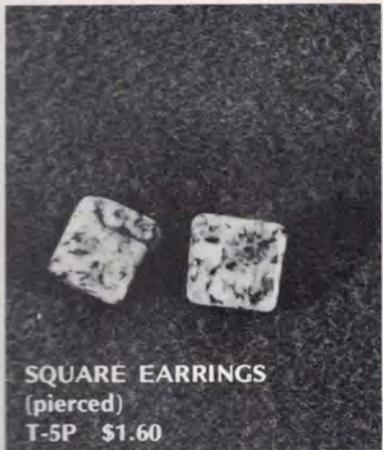
NECKLACE
H-28
\$2.75

NECKLACE
T-54
\$1.50

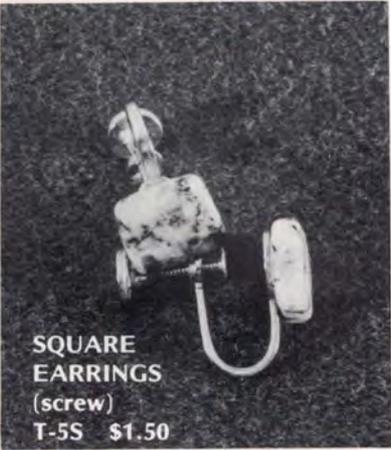


NECKLACE
H-83
\$2.50

NECKLACE
H-119
\$2.75



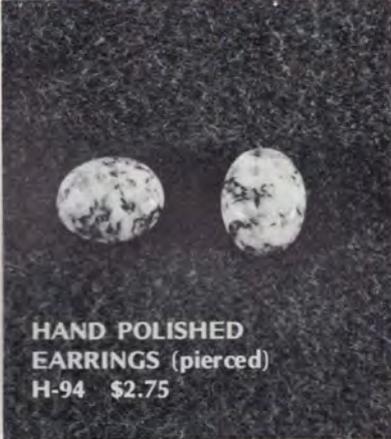
SQUARE EARRINGS
(pierced)
T-5P \$1.60



SQUARE EARRINGS
(screw)
T-5S \$1.50



TUMBLLED EARRINGS
(clip)
T-50 \$1.60



HAND POLISHED EARRINGS (pierced)
H-94 \$2.75

The purpose of most conventions is to provide the members of an organization with an opportunity to learn more about their business, to socialize and to discuss the general trends that affect those in the monumental and cemetery field.

There are five major associations in the monumental and cemetery field whose annual meetings attract persons nationwide. They are the Monument Builders of North America, American Monument Association, American Cemetery Association, National Association of Cemeteries and the National Catholic Cemetery Conference. In addition, there are many other regional and state meetings held that serve a limited geographic area.

Sometimes attending a convention as an exhibitor and as a representative of suppliers such as we, can indeed be very hard work. As

a matter of fact, most of us at the BGA find that when we return home from these meetings we look forward to our busy office schedules almost with a sense of relief.

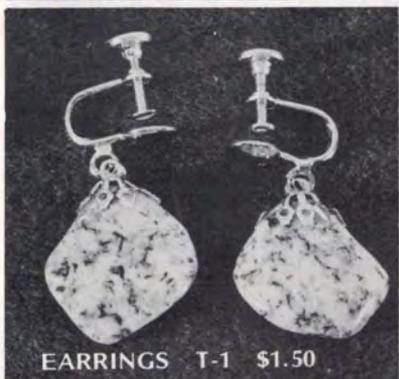
Unfortunately, the investment that suppliers and manufacturers make in attending most conventions has very little return. The enormous amounts of money required to fill even a minimal convention schedule is not easily justified. However, we all continue to do it to the best of our ability. We know that the presence of suppliers is important to the success of a convention. But, as the cost of travel and convention attendance continue to rise, many of us wonder how long it will be before we must reluctantly trim our sails.

The logical answer to the problem is to schedule fewer conventions and to rely a little bit less on the suppliers as a source of financial support.

Jewelry of Barre Granite



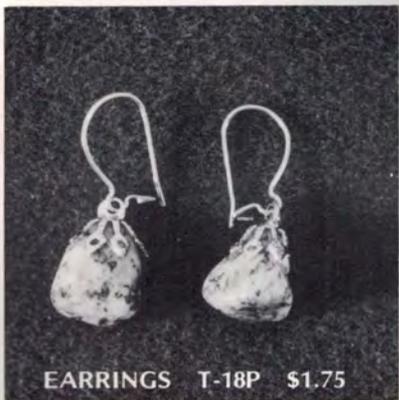
EARRINGS H-14 \$4.90



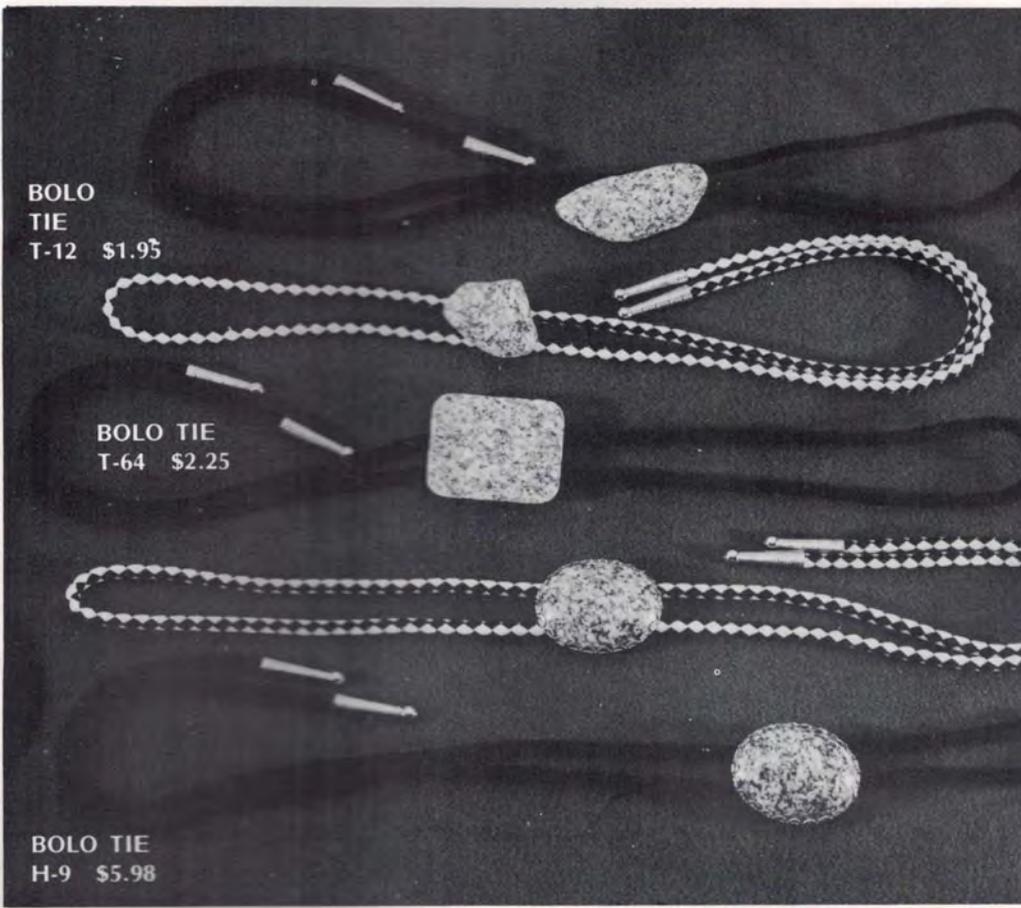
EARRINGS T-1 \$1.50



EARRINGS T-1P \$1.75



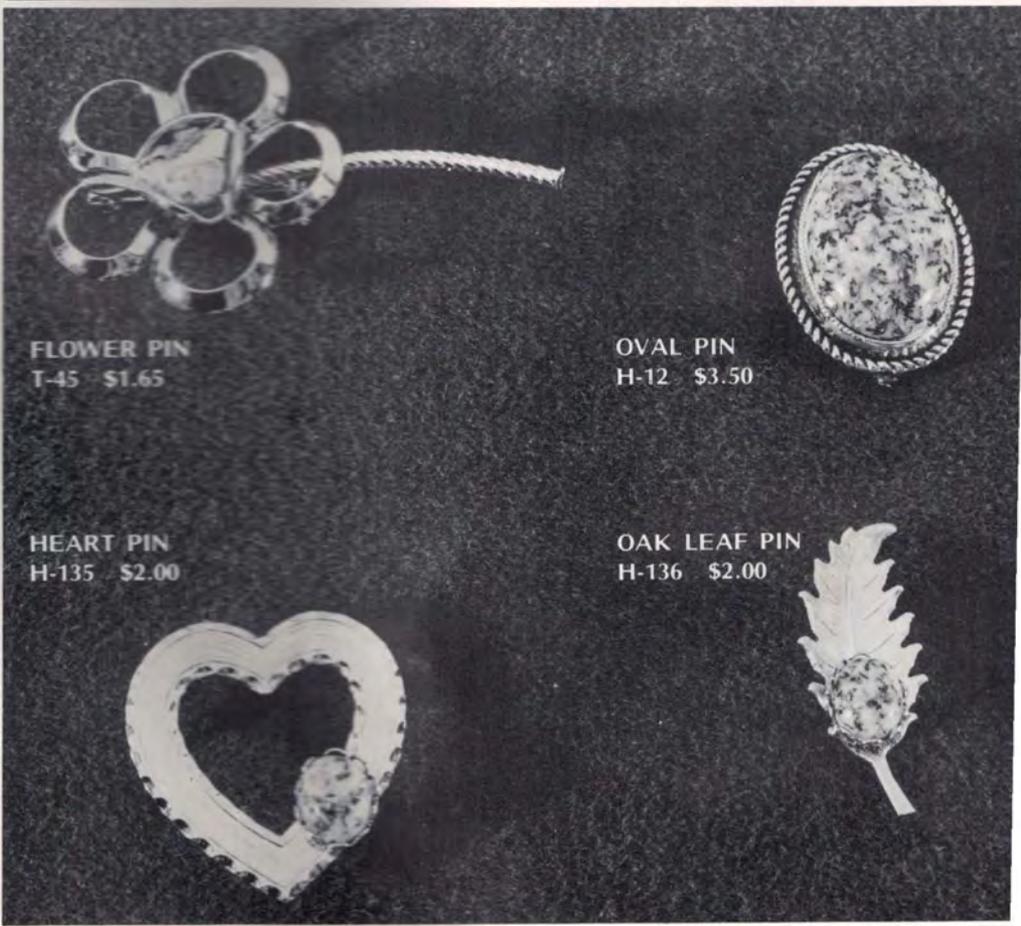
EARRINGS T-18P \$1.75



BOLO TIE
T-12 \$1.95

BOLO TIE
T-64 \$2.25

BOLO TIE
H-9 \$5.98



FLOWER PIN
T-45 \$1.65

OVAL PIN
H-12 \$3.50

HEART PIN
H-135 \$2.00

OAK LEAF PIN
H-136 \$2.00



Transportation

Glenn Sulham, *BGA Manager Member Services*



What to do – if your granite monuments are damaged in shipment

Whatever the reason for freight damage, please keep in mind that **you must follow proper procedure** if you want your claim resolved. Unless this is done, you won't "get to first base." We repeat: **You must use the proper procedure in processing a damage claim for monuments.**

The following instructions will tell you how to effectively handle claims for any damaged monuments that you receive either by truck or rail.

SIGNING THE FREIGHT BILL

Every time you receive a delivery of granite monuments you should also receive a copy of the freight bill. When you sign this bill you are indicating that you are receiving the goods in satisfactory condition and that all pieces or crates have been received as noted on the freight bill.

Signing the freight bill is an **important** if not crucial matter. Always count the number of pieces or crates before signing the freight bill. Also, you should examine each piece or crate to see if there is any evident damage. **Then, and only then, should you sign the freight bill.**

PROOF OF LOSS OR DAMAGE IS YOUR RESPONSIBILITY

Suppose that there is damage to the shipment that you have received. What then? Here is the procedure you should use.

1. Visible Damage: This means a broken crate, strapping broken or missing, chips, scratches, etc.

If the damage appears extensive and beyond repair, most of the granite truckers would prefer to reload this damaged piece back on the truck and return it to the manufacturer with a notation of the fact on the delivery slip.

Supposing that when your granite is unloaded you notice a marker that seems to be chipped. As suggested above, you should write on the delivery slip something like "Granite marker chipped on left top corner." Then you should have the driver make his notation directly after it, "John Smith, ABC Express Company."

2. Apparent Damage

Supposing that during the unloading process you notice a crate that appears to have been roughly handled. Perhaps it has broken strapping or boards. You should write on the deliver slip something like this: "Large crate has broken strapping and boards with possible concealed damage." You should then have the driver sign this statement, "John Smith, ABC Express Company." Even if a crate seems to have had rough usage, you should have the driver notate and sign the fact before you sign for delivery.

3. Concealed Damage

You may have had the experience of receiving a crate that has concealed damage. In other words, the crate looked all right when you signed for it, but subsequently when you opened the crate the granite monument was damaged. In such a case you must report to the delivering carrier **within 72 hours after delivery** that you have a damaged shipment. This may mean that you will have to call the carrier on the telephone. If so, get the person's name to whom you provide the information, and make a note of his name and the date of your call.

In the case of concealed damage, the carrier has the option of sending a representative to inspect the damage and then to file a "Damage Inspection Report." At that time he may authorize repairs if it seems advisable or he may prefer to return later on to make an estimate for salvage. If no one from the delivering carrier comes to see you within a 7-day period, then file a damage claim yourself (form can be obtained from the carrier). Make sure to note on the claim that you talked to or wrote the delivering carrier (give dates, and names of people you talked to) but that no one came to inspect the damage.

If these instructions are followed, there should be no problem in settlement of any damaged shipments within a reasonable period of time. If there should be a problem, the Barre Guild Consolidation Service should be notified and we will assist you in settlement of your claim.

News about BGA members



BARRE GRANITE STEPS machined out of a single block of granite were recently completed by LaCross Memorials, a BGA member-company. These steps will be used in Brooklyn, N.Y., in a family mausoleum.



PRESIDENT GERALD FORD was recently presented with this attractive Barre granite desk pen set when he attended a fund-raising dinner in Burlington, Vermont. The set was manufactured by Jules Chatot of the North Barre Granite Company and was presented to the President by Jules and Lucien Rouleau, BGA President.

Back through history



"Langdon Granite Company, 1893" is the caption on the back of this old photograph in the files of the Barre Granite Association.



Miners Memorial May Become National Shrine



The heroic statue honoring men who died in mine disasters may become a national shrine. The Miners memorial created in Barre granite by Jones Brothers Company this year is located in Marion County, West Virginia.

The statue is surrounded by ten monoliths each

bearing the name, map and county seats that encompass District 31 of the United Mine Workers of America.

The retailer firm furnishing this impressive memorial is Simon White's Sons of Wheeling, West Virginia.

Barre Stone Trade School Provides Training Services for Retailers

Raymond Bacha, son of Mr. and Mrs. Ralph Bacha, retail monument dealers in Keysport, Pa., is undergoing a course of training in the Stone Trades School in Barre, Vermont. This school is part of the Barre Area Vocational School.

Raymond is studying monumental design and drafting, stone cutting and sandblasting. The Stone Trades School is a modern, fully-equipped training plant. Training is available on a tuition basis, and you may obtain further information by writing to Mr. Paul Nutter, Spaulding High School, Ayers Street, Barre, Vermont 05641.



News from the Cemetery Field

Cemeterians Inspect Hope's Modern Monument Sections

The modern monument sections at Barre's Hope Cemetery were recently toured by eight cemeterians from the New England area. This was part of an educational visit which included inspections of the granite quarries, and visits to saw plants and manufacturing facilities. Lively discussions included monument regulations, cemetery design, maintenance and upgrading monument quality.

Ed Comolli, BGA Manager of Cemetery Services, provided his visitors with descriptive material to better acquaint them about granite quality, types of finishes, and manufacturing processes in order to assist them in their work as managers of monument cemeteries.

The trip gave an opportunity for cemeterians to inspect the monument sections in Hope Cemetery in Barre, discuss maintenance techniques with Arthur Perry, Superintendent, and to study maintenance cost figures. The visitors were impressed with the wide variety of memorial designs being produced in Barre. They were encouraged that modern monument sections could be laid out and maintained more economically when modern design techniques are used. The philosophy of today's cemetery planning is to create a section that is attractive to the buying public, easily and inexpensively maintained, and utilizes fully the land that is available.

Hope's Woodside Section was toured by the eight New England cemeterians. This section includes a wide variety of memorialization including prestige lots and colonial garden sections. Maps of the section were provided including facts on the monument and grave spaces, the number of monuments, square footage of shrubbery and grass, as well as a breakdown of time required for each aspect of maintenance.





The world's deepest granite quarry was inspected by the visiting cemeticians. Wells-Lamson is not only the deepest but has been in continuous operation longer than any other granite quarry.

New England cemeticians visiting Barre included (left to right) Vernier Barone, Catholic Diocesan Cemeteries, Bridgeport, Conn., Duncan Munro, Mount Auburn Cemetery, Cambridge, Mass., William Roy, Vice President, Wells-Lamson Quarry Co., Wilfred Ells, Woodlawn Cemetery, Everett, Mass., Edward Trask, Municipal Cemeteries, Everett, Mass., John Morgan, Municipal Cemeteries, Medford, Mass., George Merritt, St. Patrick Cemetery, Lowell, Mass., Richard Meagher, Catholic Diocesan Cemeteries, Hartford, Conn., Ed Comolli, BGA Manager of Cemetery Services, Hurlburt Frew, Municipal Cemetery, Enfield, Conn., and Richard McBride, Vice President, Jones Brothers Company.





Retailer Services

Tom Riley, *BGA Manager Retailer Services*

ON THE ROAD

One of the real pleasures of being Manager of Retail Services is the opportunity to meet with so many fine retailers from all over the country. At these state and regional meetings I gain a real insight into the many facets of the retail monument business. The understanding acquired

at these meetings is a real assistance to the Barre Granite Association in our efforts on behalf of the entire monument industry.

A recent trip included meetings in Milwaukee, Salt Lake City, Spokane, and Checotah, OK.

MILWAUKEE, WI



Three generations of BGA field men: L-R Jim Welch, Bud Cain, and Tom Riley enjoy a little fellowship at the Milwaukee meeting.



CHECOTAH, OK



SPOKANE, WA



SALT LAKE CITY, UT



Memorial Design Section

designs produced by Barre Guild Artisans



SCULPTURED FIGURES are accentuated when they are placed in a niche. This beautifully executed memorial by Desilets Granite Company also features two small angels that illustrate the superior technique of the artisans at Desilets.



American Revolutionary Hero Memorialized In Barre Granite

General Count Casimir Pulaski has been called the "Father of the American Cavalry." He was a General in the American Revolution, killed in the Battle of Savannah in 1779.

This outstanding memorial to Pulaski was created in Barre Granite by the Rock of Ages Corporation and sculpted by Frank Marchini.

F. Pesavento & Sons in Scranton, Pa., provided the memorial which was commissioned by the Pulaski Memorial Committee of Lackawanna County.

The huge memorial weighs more than 85,000 pounds. It is a beautiful example of outstanding design and craftsmanship.

Richly Symbolic Memorial Is Family Designed



The Bentas monument, recently created by Jones Brothers Company for the Colmer Monument Company in Lowell, Mass., is an original design almost perfuse in the many symbols and illustrations throughout the monument.

The Bentas family desired a memorial indicating its Hellenic cultural background. This includes a Greek temple motif in the die, Byzantine iconography represented by the Resurrection of Christ, which is copied from an original 14th century fresco in the Church of Chora in Constantinople.

Many other religious symbols are evident in the memorial including the Byzantine Imperial Double-Headed Eagle. The border at the top of the die is copied from an 11th century Byzantine mosaic icon.

Richard McBride, Vice President of Jones Brothers, states that "This is one of the most unique and personalized family memorials we have produced in a long time."



Thistle Depicts Scottish Background

The traditional Scottish thistle, symbolic of Scottish background and traditions, is depicted on two Barre granite memorials recently erected in Barre.

These memorials were furnished on a pre-need basis by Buttura & Sons for the Christie and Thow families.

Scottish people have played an important part in the establishment and growth of the Barre granite industry.

Many of the Scottish families now residing in Barre are from Aberdeen.



Monuments

Barre Granite Association

51 Church Street
Barre, Vermont 05641
Tel. 802-476-4131

BULK RATE
U. S. POSTAGE
PAID
Barre, Vermont
Permit No. 139

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