At the BGA,

There's a Whole Lot Happening

Those of you who have visited the headquarters of the Barre Granite Association during the past few months have been struck by the sights and sounds of activity. Saws were buzzing and hammers were banging. New doors and window units lay stacked against walls, and wooden studs outlined new offices. Clusters of wires gave promise to advances in office technology.

By the time this issue of Barre Life reaches you, the BGA will have what amounts to a new home within its century-old brick walls. Once the dust settles, we hope you'll come visit our new facility. The door is always open.

Soon, BGA representatives will be seeing many of you in Nashville at the annual convention of the Monument Builders of North America. We've been busily preparing a real eye-popper of an exhibit showing the outstanding artistry in granite for which Barre is justly famous.

Activity at the Barre Granite Association also is accelerating in anticipation of 1989. Next year marks the BGA's 100th anniversary, and we plan to mark the milestone in style. Keep your eye on Barre Life for details.
A Grand Reality

Aided by an enormous crane, workmen erect the polished pylons contributed by member-firms of the Barre Granite Association.

The American Cemetery Association's Centennial 'Time Capsule' Monument

It stands majestically. On a tree-dotted Ohio hilltop, the American Cemetery Association's Centennial "Time Capsule" Monument salutes the grand past and auspicious future of American cemeteries.

Hundreds of cemeterians and their friends gathered in November at Spring Grove Cemetery in Cincinnati, the birthplace of the American Cemetery Association, to dedicate the monument during the ACA's centennial convention.

"Time capsule" designer Max Cannon had special praise for the suppliers and manufacturers who made the breathtaking granite tribute possible. He called them, simply, "the best bunch of guys I've ever worked with."

Special recognition was given to the Barre and Elberton, Georgia, granite associations for their major roles in bringing the project to reality.

Barre Granite Association companies provided the monument's three dark Barre gray granite pylons, and the Rock of Ages Corporation quarried, fabricated, shipped and supervised the setting of the pylons. The EGA furnished the light gray granite used for the monument's side wall.

The BGA received this commemorative plaque in recognition of its contribution.
Prizes totaling $5,000 have been awarded to the winners of the BGA's monument design contest. The biggest winner is James Peterson of Peterson Monuments, Inc. in Egg Harbor, New Jersey. Jim captured first place—and $3,000!—for his entries in three contest categories: estate monuments, slant/bevel monuments and flat markers.

Other winners of $1,000 each were Terry Joy of Keith Monument Company in Elizabethtown, Kentucky, for his upright monument design and freelance designer Robert Young of Canton, Georgia, for his cremation monument design.

In addition, entries submitted by Jim Peterson and 12 other designers were selected for honorable mention.

The Barre Granite Association salutes these outstanding designers and the many other talented individuals who entered the BGA's design contest.

The difficult challenge of judging more than 200 entries was handled by the prestigious Design Committee of the American Institute of Commemorative Art at the AICA national convention in the fall at Charleston, South Carolina.

"There were some very innovative designs," commented Harold Schaller, chairman of the Design Committee. "The problem was selecting designs that wouldn't be difficult to manufacture. We were quite pleased by the decisions we ended up with.

"I think it's going to be a breakthrough for the industry that there was this contest, that was so well publicized with so many entries."

On the following pages are renderings of the winning entries.
WINNER:

Estate Monument

James R. Peterson, designer
Peterson Monuments, Inc.
Egg Harbor, New Jersey

“You’ve made my morning!” Jim exclaimed when the BGA telephoned with news of the design contest results.

Jim has been in the monument business for 12 years doing everything from designing to stonecutting. He is now manager of Peterson Monuments in Egg Harbor, New Jersey.

By attending Barre’s famous Stone Trades School, Jim gained a strong design and production background. “The program had a major impact on learning to do things the right way,” he said. Jim also has taken Bert Gast’s design correspondence course. “I start sketching when I get in the mood. Sometimes I wake up in the middle of the night with an idea. I look for pleasing shapes and I try to do something different.”

This contemporary Barre gray granite monument measures 5-0 x 0-10 x 2-8 and has a polished face and sides. Raised letters are on a textured basketweave background. The all-steeled base pieces are 2-2 x 0-8 x 1-4.

Judges’ Comments: The design is very unusual but would be easy to manufacture. The treatment is different and refreshing.
**WINNER:**

**Upright Monument**

**Terry M. Joy,** designer

*Keith Monument Co.*

*Elizabethtown, Kentucky*

Terry has been a designer for Keith Monument Company in Elizabethtown, Kentucky, for more than five years. Before that, he was a sales representative. Terry began with Keith Monument as a summer employee while attending Elizabethtown Community College.

"What I've learned has come from practicing on my own... and with help from Roy Keith Jr.,” he said. “I would draw and Roy would help me. I look for shapes that are different and reflect the architecture of today's world. I like designs that hit you right off, that aren't ho-hum.”

Leaded stained glass highlights this all-Barre gray granite monument, fitting between two steeled wings that measure 1-3 x 0-8 x 3-2. The steeled second base is 2-10 x 0-6 x 0-6 and the bottom base is 3-10 x 1-2 x 0-8.

*Judges' Comments:* The use of stained glass in a monument design is very unusual. While the monument would be easy to manufacture, it represents a new design departure.
The marker is a simple bevel, but the concept is unique. It measures 3-0 x 1-4 x 1-0, with a polished face, the balance steeled and an attached bronze vase for accent.

Judges' Comments: The decision in this category was very difficult because there were a number of excellent designs. This design was more unusual than the others.
WINNER:
Flat Marker
James R. Peterson, designer

The angled cut of this Barre gray granite marker sets it apart. It measures 2-0 x 1-0 x 0-4, with a polished face, sawed sides and hand-tooled letters and symbols.

Judges' Comments: Cutting this marker would be costly, but the brash design departure upgrades the entire conception of a flat marker.
A free-lance designer in Canton, Georgia, Bob has more than 25 years of monument design experience. A Barre native, he attended what is now the Art Institute of Boston and became director of design for a large Barre monument manufacturing company. He then established a free-lance design business, working for many Barre manufacturers.

Currently, Bob is busy preparing renderings for monuments, cemetery features and shrines. He also has become involved in cemetery layout.

"We can design lots of beautiful things," he said, "but who's going to buy them? We have to simplify our designs and adapt them to today's manufacturing capabilities."

A cross is formed in outline by polished members measuring 0-11 x 0-6 x 3-0. Steeled cremation urns are 1-2 x 1-2 x 0-10.

 Judges' Comments: The simplicity of this design is eye-catching. Easy cremation entombment is another attractive feature.
HONORABLE MENTIONS

ESTATE MONUMENT
Gene Brusetti (two entries)
Barre, Vermont
Jim Peterson
Egg Harbor, New Jersey
Susan Sanderson
South Barre, Vermont

URPIGHT MONUMENT
Jocelyn Moran
Plainfield, Vermont
Jim Peterson
Egg Harbor, New Jersey
Windy Randall
Fonthill, Ontario, Canada

SLANT/BEVEL MONUMENT
Dilio Fontana
Barre, Vermont
John Jamieson
Chagrin Falls, Ohio
Ray Lesslie
Barre, Vermont
Dana Morrisette
Barre, Vermont

FLAT MARKER
John Kuga
Uxbridge, Ontario, Canada
Craig Main
Minneapolis, Minnesota
Anthony Sciolto
Scituate, Rhode Island

CREMATION MONUMENT
Dilio Fontana
Barre, Vermont
John Jamieson
Chagrin Falls, Ohio
Ray Lesslie
Barre, Vermont
Mickey Tanner
Hardwick, Vermont

THE JUDGES

Harold J. Schaller
Chairman,
AICA Design Committee
Harold is owner and chairman of the board of Peacock Memorial Studios in Valhalla, New York. A graduate of Cooper Union School of Architecture, he is internationally known as a memorial architect for many prominent clients. Harold is an AICA fellow and served as AICA executive director for 20 years, retiring from the position in 1983.

Bert J. Gast
Bert has been honored with many monument design awards. After graduating from Loyola University and completing studies at the Barre School of Memorial Art, he joined his father as a fourth-generation memorialist at Gast Monuments in Chicago. Bert now is president. Over the years, he has conducted numerous memorial art seminars for the Monument Builders of North America and was the founder of the MBNA Memorial Art Design Correspondence Course. For his extraordinary service to the monument industry, Bert was given the prestigious MBNA President's Award. He is active in the AICA and serves on its board of directors.

Eugene H. Faehnle
Gene is well known for his seminars on creative design which he offers throughout the United States and Canada. He entered the monument business in 1946 and today is president of Maumee Valley Memorials in Waterville, Ohio. Two sons also are in the monument business. Gene has served as secretary and president of the Monument Builders of Ohio, is an AICA fellow and has served as president of AICA.

Michael J. Johns
A student of architecture at Western Reserve University, Mike went on to learn monument design from his father and became the third generation of his family to work for the Johns-Carabelli Company of Cleveland, Ohio. Today, Mike is president and works with his two sons. He is a past president of the Monument Builders of Ohio, as well as MBNA and AICA. Mike is in frequent demand as a seminar speaker for many groups and organizations, and he has been a highly successful sales seminar instructor for the Barre Granite Association.
From the Moon to the MBNA...

Former Apollo Astronaut Charles Duke Is Coming to the MBNA National Convention as Guest of the BGA

The Barre Granite Association is again proud to sponsor the annual prayer breakfast at the 1988 convention of the Monument Builders of North America in Nashville.

Keynote speaker at the breakfast will be Charles M. Duke Jr., a retired Air Force brigadier general and former Apollo astronaut.

After earning degrees from the U.S. Naval Academy and the Massachusetts Institute of Technology, Gen. Duke was selected by NASA to become an astronaut. In 1972, he served as the lunar module pilot of Apollo 16, becoming one of the select group of individuals who have walked on the surface of the moon.

Following his distinguished career with the Air Force and NASA, Gen. Duke entered private business in San Antonio, Texas. He currently is president of an investment company and sits on the board of directors of other national and international companies.

At the MBNA convention, Gen. Duke plans to talk about his personal life-changing experiences, including the three days he spent on the moon and the more than 20 hours he logged in extra-vehicular activities.

Rivard Granite Produces Thought-Provoking Vietnam Monument

The soldier’s expression speaks volumes about the war in Vietnam.

Rivard Granite Company has created an unusual Impala Black monument to honor Vietnam veterans. Scenes of America’s involvement in the war are etched onto the stone’s polished face.

The monument was fabricated for Gent’s Gardens of Sodus, New York, for placement in Sodus Rural Cemetery near Civil War, World War I and World War II monuments. The location is the hub of community Veterans Day activities.

The graphic tribute measures 2-6 x 0-8 x 3-0 on a 3-6 x 1-2 x 0-8 base.
More than 150 years ago when Vermonters erected their capitol building in Montpelier, their choice of material was wise. Being quality-minded, with a love of natural beauty, those old Vermonters chose to house their government in Barre granite.

Teams of horses and yokes of oxen trudged from the quarries to Montpelier with their weighty burdens, taking 18 hours to make the 25-mile round trip, providing the granite for a building that would be hailed as a classic. Less than a quarter century later, however, fire would destroy the interior of the building. The durable granite walls were taken down, the six great columns and portico were left standing, and a new and larger shell—again of Barre granite—was built.

As Vermont has grown over the years, so has the need for larger quarters in which to govern the Green Mountain State. Last year, a major state house expansion was undertaken, to be completed in time for the

**Inside and Out...**

**BARRE GRANITE BEAUTIFIES THE VERMONT STATE HOUSE**

1988 legislature. The granite used? Barre, of course, quarried by the Rock of Ages Corporation, a Barre Granite Association member-firm.

Barre's famous gray granite also adorns the inside of the state house.

The office for Vermont's lieutenant governor has been in need of some sprucing up. But when Lt. Gov. Howard Dean recently endorsed the idea of locally-made furnishings, he didn't exactly picture furniture made out of stone.

"I usually like dark wood," he admitted, "but I can't get over my new Barre granite coffee table. The texture and finish are beautiful!"

A new coffee table for the lieutenant governor's office was made by the North Barre Granite Company, another BGA member-firm. The table's aluminum frame was fabricated by a BGA sustaining member, Dessureau Machines, Inc.
Many features enhance this all-steeled Barre gray granite monument by C.R. DAVIDSON CO.: symmetrical checks, vases and sandblast carving and lettering. Sandblast lettering also personalizes the bench. The monument is 5-0 x 0-8 x 2-2 and was set in a Morgantown, West Virginia, cemetery by the local branch of the Allen Monument Co. of Uniontown, Pennsylvania.
The dignified, contemporary design of this ANDERSON-FRIBERG CO. monument honors the 2½-inch sculpted Ecce Homo feature. Manufactured from Select Dark Barre granite, the monument measures 5-0 x 0-8 x 3-0 on a 6-0 x 1-4 x 0-10 base.
Impressive precision from LAWSON GRANITE CO. produced this elegant 13-2 spire of steeled Barre gray granite for Sweet-Woods Memorial Co. of Phoenix, New York. The bottom base is 6-6 square and the pedestal has a 3-inch chamfer.
ROCK OF AGES CORPORATION manufactured this exquisite six-piece, steeled monument featuring a full-round sculpture of Christ in the Garden of Gethsemane sculpted by Giuliano Cecchinelli. The Barre gray granite monument has overall dimensions of 9-0 x 2-3 x 9-6. It was produced for Wellwood Memorials in North Lindenhurst, New York.
In Barre’s famous Hope Cemetery is this dignified classic manufactured by COLOMBO GRANITE CO. The all-steeled Barre gray granite monument has an apex top surrounded by a carefully crafted scotia. It measures 4-8 x 0-10 x 2-10.
A polished border of contemporary design frames a splendid Madonna carved by Stanislaw Lutostanski. DESILETS GRANITE CO. of Montpelier, Vermont, created this 4-0 x 0-10 x 6-0 monument for St. Casimir Memorials, Inc. of Chicago.
Memorializing a couple with many interests is this Midnite Black monument by LA CROSS MEMORIALS, INC. Built for Bethel-Miller Memorials of Canton, Ohio, the 4-0 x 0-8 x 5-4 monument is polished front and back with a dusted top and cut-outs. A white marble vase and gold-leafing complete the design.
French Creek Frosty Black granite was used for this etched portrait monument by S.L. CARAND & CO. It was produced for Wittenbeck Memorial Co. of Ankeny, Iowa, and measures 3-6 x 0-6 x 2-6.
For St. John's Cemetery in Rome, New York, CHIODI GRANITE CORP. was called upon to produce a magnificent crucifix, 14 stations of the cross and eight feature monuments in Barre gray granite. The Christ figure on the nearly 14-foot cross was sculpted by Philip Paini. The stations and features were steeled and sandblasted with honed checks, each measuring 3-0 x 0-8 x 6-0. E.W. Carle & Sons of Camden, New York, worked with St. John the Baptist Catholic Church on the project.
This striking circular monument was produced by MONTPELIER GRANITE WORKS, which used a sandblast/sculpting process called hand-cultivation to create the lush roses. The steeled 3-6 x 0-8 x 3-2 monument is on a 4-2 x 1-2 x 0-8 base.
A beautifully sculpted Madonna highlights this Barre gray granite monument by the HOULE-GIUDICI CO. The high-quality polished finish dramatically emphasizes the carving on the 8-0 x 0-10 x 3-6 monument fabricated for Michaelangelo Memorials in Poughkeepsie, New York.
By combining features of old-fashioned crosses, Tom Ellinger of Mastercraft Memorial Services in Richmond, Indiana, uniquely memorialized a family's Irish heritage. NATIVI & SON, INC. transformed his idea into Barre gray granite, using extensive sculpting and hand-chiseling on the 4-8 x 0-10 x 8-8 cross and tapered pedestal.
In Rock of Ages' quarries, a new diamond wire (arrow) will saw mega-ton blocks of world-famous Barre granite from its bedrock. To keep the wire taut, the saw's engine moves backward.

**A Revolution in Rock of Ages Quarrying**

The Rock of Ages Corporation has become one of the first companies in North America to use a diamond wire saw to quarry granite. In the fall, Rock of Ages purchased a saw manufactured by the Pellegrini Company of Verona, Italy.

“The saw is a tremendous complement to our present equipment,” says Paul Hutchins, Rock of Ages purchasing manager and a quarry engineer.

A diamond saw wire, he explained, is something like a giant diamond chip-encrusted bead necklace. To extract a granite block, quarriers drill deep holes in the granite, then loop the jagged wire through the holes and around the granite they want to remove. A small diesel engine sets the wire spinning and cutting.

The new technology supplements Rock of Ages’ traditional extraction method of channeling by jet piercing. The diamond wire saw works beautifully, Paul said, in fractured areas where normally effective jet piercing would be inefficient and costly.

The new saw, he said, can cut granite three times as fast as the jet piercing method and produce a fine, smooth face. There is also less waste on blocks.

In the dense lower portions of Barre's deep quarries where intense pressures would jam a wire, jet piercing is still the preferred extraction technology.

Future applications of diamond wire sawing at Rock of Ages are being developed. “We’re constantly thinking of new ways to use the saw,” Paul noted. One possible use is removal of special large granite pieces for industrial use.
Thanks to ‘Family Spirit,’
Family Memorials Is Celebrating
Its 50th Anniversary

Reminiscing about their 100 years of combined industry experience are members of the Couture family, (left to right) Armand, Roger, Mary Ann and Bob.

There have been times during the history of Family Memorials when other owners might have given up. But not the Couture family.

Take the year 1971. Romelus Couture, long-time head of the company, died on New Year’s Day. Despite the jolt, his sons put in wearying hours while the shell of a new plant was being built over their old building.

Late one May night, they were awakened at their homes by telephone calls. The plant was on fire!

Everything was destroyed except—amazingly—the crucial company records held in an old safe. “There was no question...we would go on,” said Robert Couture, Romelus’ son who is now company president. Office work was transferred to a kitchen table and production continued in rented space. Later that year a new plant opened, and it seemed the time had come to give a new name to the company that had been operating under the name of founder Paul Mascitti. “Family Memorials” fit like a glove.

The name captured the essence of an operation where family members work side-by-side. When he’s not running the office, Bob handles the shipping of finish monuments. Roger, who is company treasurer, also is a stonecutter and finisher. Armand is vice president and oversees polishing and sawing. Bob’s wife, Mary Ann, is secretary, estimator and bookkeeper.

“Family Memorials” also expresses the close relationship between the company and its customers. “Firms we deal with,” explains Bob, “are often small family operations. Those people keep coming to us because they like the quality of our product and they like knowing that if they call, they’ll get someone from our family.”

While Family Memorials is small in scale, the company is big in outlook. The Coutures continue to make mechanical, technical and product line improvements. In fact, the company was one of the early Barre manufacturers to carry colored granites, including Balmoral Red.

“We will do anything if we can handle it,” says Bob. And he adds with understandable conviction, “I can handle just about anything.”

Nothing but tangled wreckage and company records survived the catastrophic fire of ’71.
Dramatic praying hands of Barre gray granite create a reverent mood in the West Newton Cemetery of Pennsylvania.

Rouleau Granite Company designer Peter Quinlan worked with William Kraynek of the cemetery to create the monument, which Rouleau manufactured. Bob Robbins was the sculptor.

Pictured with the 4-0 x 4-0 x 7-0 feature are, left to right, Ronald Olschon, general manager of the West Newton Cemetery Association, and Richard Bianchi, owner of Bianchi Monument Company of Monessan, Pennsylvania, the firm handling the project.
Marking 25 years of service at Rouleau Granite Company is Carlos Trueba (on the right). During his granite industry career, Carlos has done monumental drafting and estimating. He is now Rouleau's chief estimator. Presenting a gift of appreciation is company president Lucien Rouleau.

At Beck & Beck, Inc., their image is as good as gold.

In front of company headquarters is a new 8-foot-long Keystone black granite sign that sports gleaming gold-leaf hand-tooled lettering.

An intrinsic element of the rounded left side is Beck & Beck's Guardian logo. On the right side—for this Barre Life photo—are Dick McBride, Beck & Beck's general sales manager, and Dave Rounds, promotion and marketing manager.
When memorialist Jack Patten died, the family of the long-time owner of the Patten Monument and Manufacturing Company in Hastings, Michigan, began planning a special monument.

Jack's wife, Rose, spent a year mulling over ideas with their daughter and son-in-law, Mary and Ron Holley. "Once Jack passed away, I realized," Rose said, "that a monument is more than just a name and a date. It has to say something personal about our lives, about what they mean."

The monument the family designed includes etchings of a family home and the church Jack and Rose attended, as well as favorite Bible quotations.

The family turned to Beck & Beck, Inc. to manufacture the very personal monument.

The polished Jet Black granite center die is 3-6 x 0-10 x 5-0 and the horizontal wings are 2-6 x 0-6 x 2-6. Barre gray granite was used for the vertical wings, measuring 1-2 x 0-8 x 3-4, as well as the base, which measures 12-6 x 1-4 x 0-10.
After 28 construction workers were killed in last April's collapse of a half-finished Bridgeport, Connecticut, apartment complex, surviving crew members made a makeshift memorial. They placed 28 hardhats on the ground in poignant tribute.

When a grieving co-worker visited that temporary memorial, a newspaper photographer captured the scene on film. A granite monument preserves that moment forever.

Stratford Monument Works of Stratford, Connecticut, turned to Adams Granite Company of Barre to create a fitting tribute.

A 4-0 x 0-10 x 5-0 steeled Barre gray granite monument now faces the Bridgeport construction site and supports a bronze plaque listing victims' names. Fittingly, a sandblasted construction worker casts his eyes downward at hand-sculpted hardhats resting on the base.

Clyde Davidson, president of C.R. Davidson Company of South Ryegate, Vermont, was recently recognized for a major contribution on behalf of the world's children.

Clyde's contribution of $5,000 to the Rotary Foundation will be used for scholarships and study exchanges as well as for health, hunger and humanitarian programs. Through a new campaign, "Polio-Plus," the Rotary Foundation aims to inoculate all children of the world against childhood diseases.

Clyde was honored in a ceremony at a meeting of his district Rotary Club where he was photographed surrounded by Rotary officials. The chapter is one of Rotary's few international districts, encompassing communities in Vermont, New Hampshire and the Canadian Province of Quebec.
Buttura & Sons, Inc. was one of the first monument manufacturers to market traditional units to meet cremation needs. Recently, the company added a special hickey unit to its cremation line.

To a cemetery visitor, the hickey monument will look like a regular 2-0 x 1-0 x 1-0 marker. However, cremains can be effectively and permanently interred in a cylindrical hole bored into the bottom of the marker.

Pictured with one of the new monuments is Sales Vice President John Buttura. The inset photo shows the “secret compartment.”

The exquisite details of a new Barre gray granite monument from Maurice Memorials, Inc. make it an outstanding example of fine craftsmanship. The monument measures 6-0 x 1-0 x 3-2 on a 9-4 x 2-2 x 0-10 base and was produced for Fantini Memorials of Mount Carmel, Pennsylvania.
For a tribute to Robert “Whitey” McGrail, a modern legend in South Boston, Massachusetts, North Barre Granite Company has manufactured a three-piece monument highlighted by a stunning full-scale etching.

Whitey McGrail’s likeness dominates the 3-0 x 1-0 x 7-0 center panel. Jet Black granite emphasizes the white tuxedo that Whitey wore when he marched in St. Patrick’s Day parades.

Two all-steeled Barre gray granite wings measuring 3-0 x 0-10 x 2-6 display meaningful sandblasted symbols and a heartfelt poem about the well-known local personality.

The monument was created for Quincy Memorials, Inc. of Quincy, Massachusetts, and set on donated land in South Boston.

North Barre Granite Company’s new customer service representative isn’t new to the granite industry...or to North Barre Granite.

Darlene Chatot brings to the position years of useful experience. As a teenager, she cut stencil and sandblasted at her father’s company. Prior to her recent promotion, she was responsible for tracking plant production.

As customer service representative, Darlene will be in frequent contact with memorialists and expects to be able to provide customers with job estimates. She also will be creating a computerized full-size design operation, organizing the company’s design system, and keeping track of orders.

**AT NORTH BARRE GRANITE, DARLENE CHATOT BECOMES CUSTOMER SERVICE REPRESENTATIVE**
The recent renovation of the New Hampshire Savings Bank has transformed the dated facade of the Concord financial institution into an elegant architectural gem.

The refinishing of the bank was a project of the Rock of Ages Corporation. Adding an extra measure of dignity to the building are two dramatic main entrance columns fabricated by Grearson & Lane Company.

The towering 22-foot columns were produced in gray granite to subtly offset the building's pink granite exterior walls.

The renovation involved construction of a new entrance and the addition of a third story. Painstaking craftsmanship was required to match the new granite facing with the building's existing granite.

Peerless Granite Company has installed an automatic line polisher to streamline production.

Bret Mugford, Peerless vice president and plant manager, says the four-headed unit is expected to further expedite manufacturing turn-around times. Previously, the company had its polishing done off-site.

The new automatic polisher was built by Park Industries.
The plans sound a little like something out of “Buck Rogers.” Nick and Jerry Cetrangolo of Cetrangolo Finishing Works in Northfield, Vermont, will be the first to admit it.

“Right now, we’ve invented and are building a new generation of machines to reduce our costs so we can produce more attractive memorials and still have them affordably priced,” Nick said.

“Four years ago, we found it impossible trying to be everything to everyone,” explained Jerry, the company’s electronics and computer guru. “So, we took the company back to basics.’ We specialized our operation. First, we limited production to standard upright monuments, bases and flat markers. Then, we focused to improve our sawing, polishing and other basic manufacturing processes to handle the large increase in our business.”

Nick and Jerry are confident the equipment they are building will achieve the company’s goals. That confidence is based on a number of prior inventing successes.

Other team members share the company vision. Bill Severy, plant manager, stated emphatically, “We want the best possible memorial in the shortest possible time.” Ken Goslant, sales manager, said, “Every day, we’re generating a steady flow of orders tailored to fit our program.” Lucy Dunbar, financial manager, added, “Our company’s growth requires sound financial planning and follow-through.”

Prototypes of the new equipment are expected to be in operation this spring and running smoothly by the fall.

“What we want,” Nick underscored, “is to reduce our costs to where we can produce memorials with checks, setbacks, moldings and other design features that will be affordable.

“We believe the difference between memorials should be readily apparent from the back, the end or any angle, not simply the difference between sandblast designs.”
BUSINESS HELP...

From the Barre Granite Association

The BGA is extending a helping hand to retail monument dealers by offering a low-cost series of current, colorful, fully illustrated brochures. Memorialists will find the three pamphlets perfect for literature shelves, conference room reading tables and sales staff portfolios. They fit into standard size envelopes and also can be ideal for direct mail campaigns.

Place an order today for...

May We Do You the Favor of a Lifetime? Seven good reasons for planning a family memorial in advance. An excellent aid for a pre-need selling program.

How to Choose Symbols for Your Family Memorial A guide to choosing the right symbols to give meaning to memorialization and add personalization. A great aid in boosting symbol sales.

Choosing Your Family Memorial What to look for when purchasing a family monument, from the quality of the granite to the artistry of the design. Perfect for pre-need or at-need use.

TO ORDER...

NON-IMPRINTED BROCHURES:
(Price is 20 cents each or $20 per 100.)

May We Do You the Favor of a Lifetime?
Quantity (@ .20) ___ Price ___

How to Choose Symbols for Your Family Memorial
Quantity (@ .20) ___ Price ___

Choosing Your Family Memorial
Quantity (@ .20) ___ Price ___

IMPRINTED BROCHURES:
(Price is 25 cents each or $25 per 100. Minimum order for imprinted brochures: 100 copies.)

Imprinting your company name and address on the back of the brochures can increase their effectiveness. Maximum space: four lines. Clearly print material to be imprinted below:

May We Do You the Favor of a Lifetime?
Quantity (@ .25) ___ Price ___

How to Choose Symbols for Your Family Memorial
Quantity (@ .25) ___ Price ___

Choosing Your Family Memorial
Quantity (@ .25) ___ Price ___

Total cost of non-imprinted brochures @ .20 ___
Total cost of imprinted brochures @ .25 ___
TOTAL AMOUNT DUE ___

Brochures should be sent to:
Name: __________________________
Address: _______________________
City, State, Zip: ________________

Clip this order form and send it to:
The Barre Granite Association
P.O. Box 481
Barre, VT 05641

Be sure to enclose your check.
Orders will be filled upon receipt of payment for amount due.
## VOTING MEMBERS OF THE BARRE GRANITE ASSOCIATION

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address Details</th>
<th>Contact Person</th>
<th>Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adams Granite Co.</td>
<td>P.O. Box 126, Barre, VT 05641</td>
<td>Kerry Zorzi</td>
<td>802-476-1070</td>
</tr>
<tr>
<td>Anderson-Friberg Co.</td>
<td>P.O. Box 626, Barre, VT 05641</td>
<td>Melvin Friberg</td>
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<tr>
<td>Beck &amp; Beck, Inc.</td>
<td>P.O. Box 467, Barre, VT 05641</td>
<td>Robert Zider</td>
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</tr>
<tr>
<td>Buttura &amp; Sons, Inc.</td>
<td>P.O. Box 606, Barre, VT 05641</td>
<td>Brent Buttura</td>
<td>802-476-1070</td>
</tr>
<tr>
<td>Celente &amp; Bianchi</td>
<td>P.O. Box 220, Barre, VT 05641</td>
<td>Irio Bianchi</td>
<td>802-476-1070</td>
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<tr>
<td>Cetrangolo Finishing Works</td>
<td>P.O. Box 190, Northfield, VT 05663</td>
<td>Nick Cetrangolo</td>
<td>802-476-1070</td>
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<tr>
<td>Chiodi Granite Corp.</td>
<td>P.O. Box 294, Barre, VT 05641</td>
<td>John Mattson</td>
<td>802-476-1070</td>
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<tr>
<td>Colombo Granite Co.</td>
<td>155 Boynton St, Barre, VT 05641</td>
<td>Bob Colombo</td>
<td>802-476-1070</td>
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<tr>
<td>C.R. Davidson Co., Inc.</td>
<td>P.O. Box 156, South Ryegate, VT 05069</td>
<td>Clyde Davidson</td>
<td>802-476-1070</td>
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<tr>
<td>Desilets Granite Co.</td>
<td>221 Barre St, Montpelier, VT 05602</td>
<td>Victor Roselli</td>
<td>802-476-1070</td>
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<tr>
<td>Family Memorials, Inc.</td>
<td>P.O. Box 383, Barre, VT 05641</td>
<td>Robert Couture</td>
<td>802-476-1070</td>
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<td>S.L. Garand &amp; Co.</td>
<td>P.O. Box 365, Montpelier, VT 05602</td>
<td>Richard Garand</td>
<td>802-476-1070</td>
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<tr>
<td>Grearson &amp; Lane Co.</td>
<td>P.O. Box 327, Barre, VT 05641</td>
<td>John Greason</td>
<td>802-476-1070</td>
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<td>Houlé-Giudici Co.</td>
<td>P.O. Box 767, Barre, VT 05641</td>
<td>Gene Houlé</td>
<td>802-476-1070</td>
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<td>Nativi &amp; Son, Inc.</td>
<td>P.O. Box 458, Barre, VT 05641</td>
<td>Gabriel &quot;Bebe&quot; LaCroix</td>
<td>802-476-1070</td>
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<td>Montpelier Granite Works</td>
<td>Granite Street, Montpelier, VT 05602</td>
<td>Joe Mureta</td>
<td>802-476-1070</td>
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<td>LaCroix Memorials, Inc.</td>
<td>P.O. Box 436, Barre, VT 05641</td>
<td>Silvio Nativi</td>
<td>802-476-1070</td>
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<td>Maurice Memorials, Inc.</td>
<td>R.R. #3, Barre, VT 05641</td>
<td>Leo Maurice</td>
<td>802-476-1070</td>
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<td>Nativi &amp; Son, Inc.</td>
<td>P.O. Box 436, Barre, VT 05641</td>
<td>Charles Chatot</td>
<td>802-227-1045</td>
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<td>Peerless Granite Co.</td>
<td>P.O. Box 313, Barre, VT 05641</td>
<td>Bret Mugford</td>
<td>802-476-3542</td>
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<td>North Barre Granite Co.</td>
<td>P.O. Box 548, Barre, VT 05641</td>
<td>Charles Chatot</td>
<td>802-227-1045</td>
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<td>Rock of Ages Corp.</td>
<td>P.O. Box 482, Barre, VT 05641</td>
<td>Kurt Swenson</td>
<td>802-476-3115</td>
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<td>Rouleau Granite Co.</td>
<td>P.O. Box 567, Barre, VT 05641</td>
<td>Lucien Rouleau</td>
<td>802-343-4199</td>
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