

**BARRE**  
**LIFE**

Fall 1990

published by the Barre Granite  
Association, Barre, Vermont

## "The Barre Report"

When BGA staff attend the several state and regional meetings and conventions of monument retailers, we are graciously invited to say a few words about "the latest happenings" in Barre.

For the benefit of our thousands of readers who, for one reason or another, are not able to attend a retail memorialist meeting or convention, this is a thumbnail sketch of the BGA's services to its members, and their commitment to their community and their companies.

The BGA assists its members in government, regulatory and industrial matters, including state and federal environmental regulations, workers compensation programs, and labor relations. And we provide research and development programs targeted at our industrial waste.

Members of the BGA invest more than \$35 million every year to pay the more than 1,500 people directly employed in the granite industry in the Barre district. And that does not include the more than \$5 million dollars paid out every year in health-care benefits alone!

The labor contract, which was approved last May, called for an investment in wages and benefits of \$9 million over the next three years.

And, of course there are other costs of doing business in the Barre district. Our annual power bill exceeds \$1.25 million. Our fuel-oil requirements cost BGA members more than \$1 million per year. Annual property taxes paid by BGA firms, who, incidentally, are *all* family owned and operated, exceed \$1 million per year.

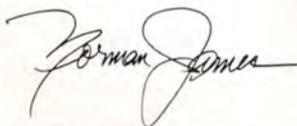
BGA firms have invested more than \$3 million in the past two years for state-of-the-art, computer-driven equipment now on-line in many manufacturing plants.

In addition to the "internal" services provided by the BGA (labor relations, governmental lobbying, etc.), we have also developed several "external" or promotional activities.

First is this magazine, considered by many to be one of the finest trade publications in this industry. Second are the many videotapes produced by the BGA, vividly showing how beautiful granite monuments are quarried and manufactured by BGA member-firms. Third are the promotional brochures designed by the BGA to assist the customers of BGA member-firms in their sales efforts. And fourth is BGA sponsorship of activities at retail memorialist meetings and conventions, including meals, receptions, speakers, programs, door-prizes, etc.

The Barre Granite Association began at a time of unprecedented growth in the granite industry. Looking at Barre's expanding production volume, the modernization of manufacturing plants and the increasing amount of work coming out of Barre, it is very clear that growth and quality are the themes that have constantly propelled BGA members into the future.

And that momentum continues to move the BGA toward the 21st Century and beyond. □



Norman James  
Executive Vice President



BARRE  
GUILD

# BARRE LIFE

Fall 1990

published by the Barre Granite Association, Barre, Vermont

#### Norman James

Executive Vice President

#### Patrick Timothy Mullikin

Manager of Public Relations

#### Tina LaPan

Secretary/Receptionist

#### Gary Watson

Manager of Member Services

#### Martha Langone

Executive Assistant

#### BOARD OF TRUSTEES

#### Kurt Swenson, President

Rock of Ages Corp.

#### Glenn Atherton

Granite Industries of Vermont

#### Mike Bouchard

C. R. Davidson Co., Inc.

#### Nick Cetrangolo

Cetrangolo Finishing Works

#### Peter Friberg

Anderson-Friberg Co.

#### Mark Gherardi

Lawson Granite Co.

#### Raymond Rouleau

Rouleau Granite Co.

## CONTENTS

Barre Sculptor Frank Gaylord To Create National Korean War Veterans Memorial	1
Couture Granite Company, Inc.: New Kid on the BGA Block Stresses Quality and Service	2
BGA on the Road: Barre's Message Loud and Clear in Texas, Oklahoma, Pennsylvania and Massachusetts	4
Pennsylvania Monument Retailers Contest: BGA Member-Firms Take Top Honors At Annual Event	6
Desilets Granite Company, Inc.: Respected Granite Manufacturer Turns 100, Begins Second Century	8
Civic Memorial Designs From Barre	10
Monument Designs From Barre	11
Mausoleum Designs From Barre	23
News About BGA Members and Associate Members	26
Miscellany	30
BGA Promotional Items Order Form	32

## 1990 INDUSTRY CONVENTION UPDATE

**November 29-** Monument Industry Education Foundation  
**December 1** Sales Seminar, Las Vegas, Nevada

## ABOUT OUR COVER

Eighty-seven autumns have come and gone since that October night in 1903 when noted sculptor Elia Corti was slain accidentally during a heated political rally in Barre. As we enter yet another autumn, Corti's granite likeness begins a new year of silent and eternal contemplation in Hope Cemetery.



Barre Sculptor Frank Gaylord with clay models of some of the figures that will be incorporated into the National Korean War Veterans Memorial.

## Barre Sculptor Frank Gaylord To Create National Korean War Veterans Memorial

And now the real work begins for BGA associate member **Frank Gaylord**.

In early July, after months of waiting, the 65-year-old Barre sculptor received word that he had been selected to create 38 larger-than-life-size metal figures for the Korean War Veterans Memorial, which is scheduled for dedication in Washington, D.C., on July 27, 1993, the 40th anniversary of the end of the Korean War.

The commission for the sculpture is probably the largest ever awarded by the U.S. Army Corps of Engineers, which has overall responsibility, according to William Lecky, partner in Cooper-Lecky, the Washington, D.C.-based architectural firm in charge of the \$11-million memorial, of which \$5 million is budgeted for sculpture.

At **Gaylord's** insistence, Barre Gray granite will figure heavily in the memorial. "It will be used to produce the bases upon which my figures will be mounted, the two 300-foot long by 8-foot wide submerged strips that straddle the length of the memorial's walkway, and

throughout the surrounding 7.5 acre field to give it a ravaged, bomb-scarred appearance," he says.

According to **Gaylord**, "The 38 soldiers are caught in one particular moment in time" during the three-year war that claimed 33,000 American and more than 2.7 million Chinese and Korean lives. In designing his figures, **Gaylord**, himself a

WWII paratrooper, said, "I chose realism over an artificial heroism: Tension, anguish, pain, exhaustion, fear, resolution and rejoicing are written on the faces of my men."

**Gaylord**, whose **F. C. Gaylord Sculpture Studios** has been a favorite spot for visitors to Barre since 1957, says the massive project will take him about three years to complete and that during this time he will devote his entire attention and energy toward the memorial.

Groundbreaking for the \$11 million project, located on a site known as Ash Grove, situated directly across from the Vietnam Veterans Memorial, is scheduled for November 1991. □

*(Barre Life will report on the progress of the Korean War Veterans Memorial during the next three years.)*

### National Monuments Manufactured in Barre, Vermont

1993: Korean War Veterans Memorial  
Washington, D.C.

**F. C. Gaylord Sculpture Studios**

1989: Civil Rights Monument  
Montgomery, Ala.

**Granite Importers, Inc.**

1983: Vietnam Veterans Memorial  
Washington, D.C.

**Granite Industries of Vermont**



# Couture Granite Co.

**M**arch 29, 1990, is a date Roger Couture isn't likely to forget.

For starters, it was the day he turned 50. And it was also the first day of operations for **Couture Granite Company, Inc.**, at its newly purchased manufacturing plant in Barre, Vt.

Established in 1989 and incorporated in 1990, **Couture Granite Company, Inc.**, may be the newest kid on the Barre block, but Roger Couture is no stranger to the granite industry. He has spent more than 30 of his 50 years in the business.

"My first job was washing stones. Then I moved on to making boxes and, finally, on to cutting," he says. Owning and operating his own plant seemed natural for a man whose supervisory experience includes 17 years as foreman for **Nativi**

**& Son, Inc.**, the Barre manufacturing plant destroyed by fire in 1988.

**Couture Granite Company, Inc.**, specializes in monuments and fine duplicate work and offers a wide range of colored granites. The 9,923 square-foot facility houses an automatic slab polisher, two diamond-tipped saws, one wire saw, a multipurpose planer/saw and one round-top polisher.

Roger is assisted by his wife, Cecile, who keeps the books, his son, Brian, who is responsible for sales and shipping (and who also operates several stone-fabricating machines) and Brian's wife, Lori, who is responsible for making shop cards.

Roger is positive about his new company and the future of the granite industry. "As the company grows, we'll continue to provide our customers with superior quality and service." □

# NEW TO THE BGA



(Opposite page) At Couture Granite Company, an automatic slab polisher streamlines the production of beautiful granite monuments like the intricately carved and highly personalized Barre Gray granite monument shown at right. (Below) Cecile, Brian, and Roger gather for a family portrait in the office of Couture Granite Company, the BGA's newest member-firm.



# BGA On The Road ...

## New England Cemetery Association June 26-29, North Falmouth, Massachusetts



Klaus Hilgers of Epoch Consultants in Clearwater, Florida, addresses a group of cemeterians.

**N**early 200 people attended the 88th Conference and Meeting of the New England Cemetery Association.

The meeting was highlighted by a two-day seminar led by Klaus Hilgers of Epoch Consultants in Clearwater, Florida. "Professionalism In Our Changing Industry," and "Service, Are We Equal To The Task?" were the key themes of the seminar.

A special panel on Cemetery Artifacts Recovery, headed by William F. Griswold, concluded the four-day conference. The newly created committee is establishing a program aimed at protecting and recovering cemetery art. □

## Monument Builders of the Southwest June 10-12, Kerrville, Texas



Audrey Cook with her husband, MBNA President Harley J. Cook, Jr., CM.

**M**ore than 100 people, including representatives of 27 monument retail firms, attended the annual meeting of the Monument Builders of the Southwest.

Norman James, BGA executive vice president, presented "The Barre Report," covering activities in Barre, and showed the BGA's latest video "Green Mountain Granite," which was then presented to the group's film/video library.

The BGA also had a display table at which several pieces of BGA literature, including the latest BGA brochure, a profile of BGA member-firms and the granite products each produces, were distributed. □

## Mid-America Monument Builders June 14-16, Tulsa, Oklahoma



Mid-America retailers enjoy a continental breakfast, courtesy of BGA member-firms.

**R**epresentatives from 25 retail firms from Kansas, Oklahoma and Missouri were among the 75 attendees at the Mid-America Monument Builders annual convention.

Patrick Timothy Mullikin, BGA manager of public relations, presented "The Barre Report," followed by "Green Mountain Granite," which was then presented to the group's film/video library.

The BGA also had a display table at which several pieces of BGA literature, including the latest BGA brochure, a profile of BGA member-firms and the granite products each produces, were distributed. □

## Monument Builders of Pennsylvania June 24-26, Lancaster, Pennsylvania



Pennsylvania memorialists chat during a break at the MBP annual convention.

**R**epresentatives from 25 Pennsylvania monument retail firms were among the more than 75 people who attended the annual meeting of the Monument Builders of Pennsylvania.

Patrick Timothy Mullikin, BGA manager of public relations, presented "The Barre Report," followed by "Green Mountain Granite," which was then presented to the group's film/video library.

The convention concluded with the judging of the second annual memorial art contest; the selection of an official MBP state flag; and the announcement of this year's best monument designs contest winners. The winning entries—*all manufactured by BGA member-firms*—are shown on pages 6-7.

Representatives from BGA member-firms **Lawson Granite Co.**, and **C.R. Davidson Co., Inc.**, also attended the convention. □

# Barre Grabs Top Honors

**BUTTURA & SONS, INC.** of Barre, Vt., crafted this 2-4 x 0-8 x 4-0 polished and steeled red granite monument featuring a hand-carved Blessed Mother by sculptor Giuliano Cecchinelli and a hand-cut, V-sunk family name and two hearts. The 4-6 x 1-4 x 0-8 base has a polished top and a 0-5½ dusted bevel. Balance is rock-pitched. F. Pesavento & Sons of Scranton, Pa., is the memorialist.

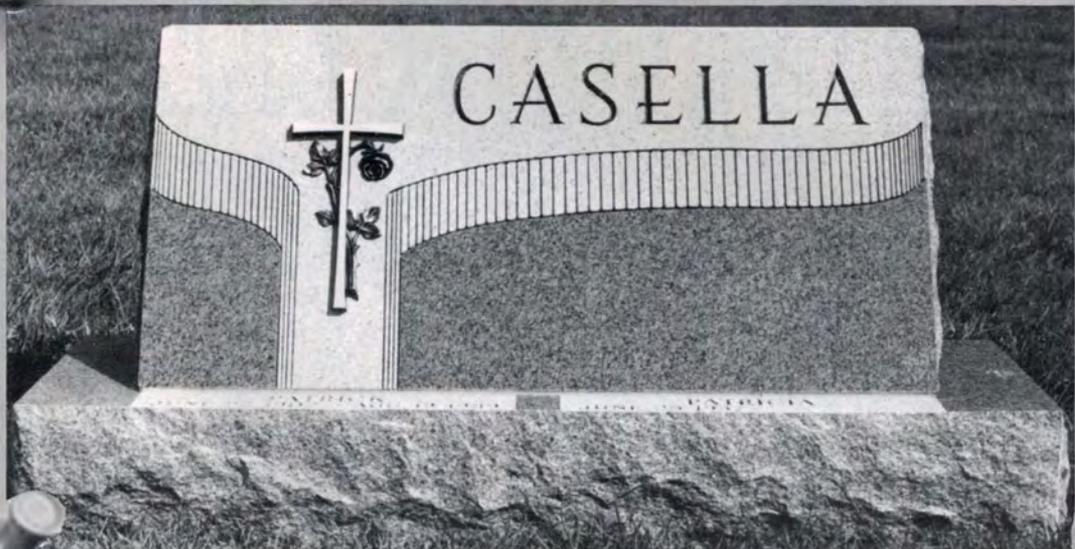


**BUTTURA & SONS, INC.**  
WINNER: MOST UNIQUE

# In Pennsylvania Contest!

## **ROCK OF AGES CORP.**

of Barre, Vt., manufactured this 3-0 x 0-10 x 1-4 red granite slant marker that features a polished face, sawn top and is back-dusted. Balance is rock-pitched. The 3-10 x 1-2 x 0-6 base has a polished top and rock-pitched sides. F. Pesavento & Sons of Scranton, Pa., is the memorialist.



**ROCK OF AGES CORP.  
WINNER: BEST SLANT**

## **ADAMS GRANITE**

**COMPANY** of Barre, Vt., crafted this impressive pre-need monument. Light Barre Gray granite was chosen for the two 2-5 x 0-7 x 1-0 all-stepped bench supports, which feature shape-carved roses and sandblast carved ornamentation. Black granite was used for the 2-6 x 0-8 x 4-0 polished and-stepped tablet, the two 2-4 x 1-2 x 0-4 all-polished benches, and the 7-0 x 1-2 x 0-6 base. Sunset Memorials of Cochranton, Pa., is the memorialist.



**ADAMS GRANITE COMPANY  
WINNER: DEALER'S CHOICE**

# DESILETS GRANITE CO., INC. CENTENNIAL CELEBRATION



The G.R. Bianchi Granite Company of Montpelier, Vt., as it looked at the turn of the century. In 1923, the plant was sold to Albert Desilets, whose name has become synonymous with quality granite monuments.

**T**he year was 1890. Within 10 years, Barre's population would triple to nearly 7,000. Some 40 quarries would be in full operation. And dozens of new manufacturing plants would have to be built to keep up with the demand for world-famous Barre Gray granite monuments and memorials.

One of the first plants to be built during this boom decade was the Salvetti-Bianchi Granite Company of Montpelier, Vt., constructed on the banks of the Winooski River in 1890. Thirty-three years later, in 1923, Albert **Desilets** bought the plant and renamed it after himself. Although Mr. **Desilets** was owner for only two years, under his guidance **Desilets Granite Company, Inc.**, earned a reputation for quality granite memorials. So when current owners, the Roselli Family, purchased the

plant in 1946, they decided to keep the name.

The Rosellis came to Montpelier from Hillside, Ill., a Chicago suburb, where they owned West Side Memorial Works, a family-operated manufacturing plant and a retail shop known throughout the area for the fine carving and the statuary work of its owner, the well-respected sculptor, Michele "Pop" Roselli.

"Pop" taught the stone-carving trade to his three sons, Alfred, Victor and Sam, now principals of **Desilets Granite Company, Inc.** Today, the Roselli tradition of carving and statuary excellence continues with in-house sculptor and BGA associate member Stanislaw Lutostanski. Stan emigrated from his native Poland to the United States in 1981. He has been with **Desilets Granite Company, Inc.**, since 1985. □

## 100 Years of Excellence

**1890:** Salvetti-Bianchi Granite Company established in Montpelier, Vt.

**1892:** Guglio Bianchi buys Salvetti's interest and continues business with the assistance of his son, Harry K. Bianchi, and Harry's wife, Maria Salvetti Bianchi.

**1895:** The firm incorporates as G.R. Bianchi Granite Company.

**1923:** Guglio Bianchi sells company to Albert Desilets who renames it.

**1925:** Albert Desilets sells company to Nicholas Debitetto.

**1946:** Roselli Family purchases company.

**1952:** Roselli Family buys Capitol Granite Company, the plant adjacent to Desilets Granite Company, Inc.

**1990:** BGA member-firm Desilets Granite Company, Inc., celebrates 100 years of continuous operation.



One of "Pop" Roselli's masterpieces, sculpted at his West Side Memorial Works sometime during the early 1920s.



BGA associate member Stanislaw Lutostanski maintains the tradition of carving and statuary excellence.

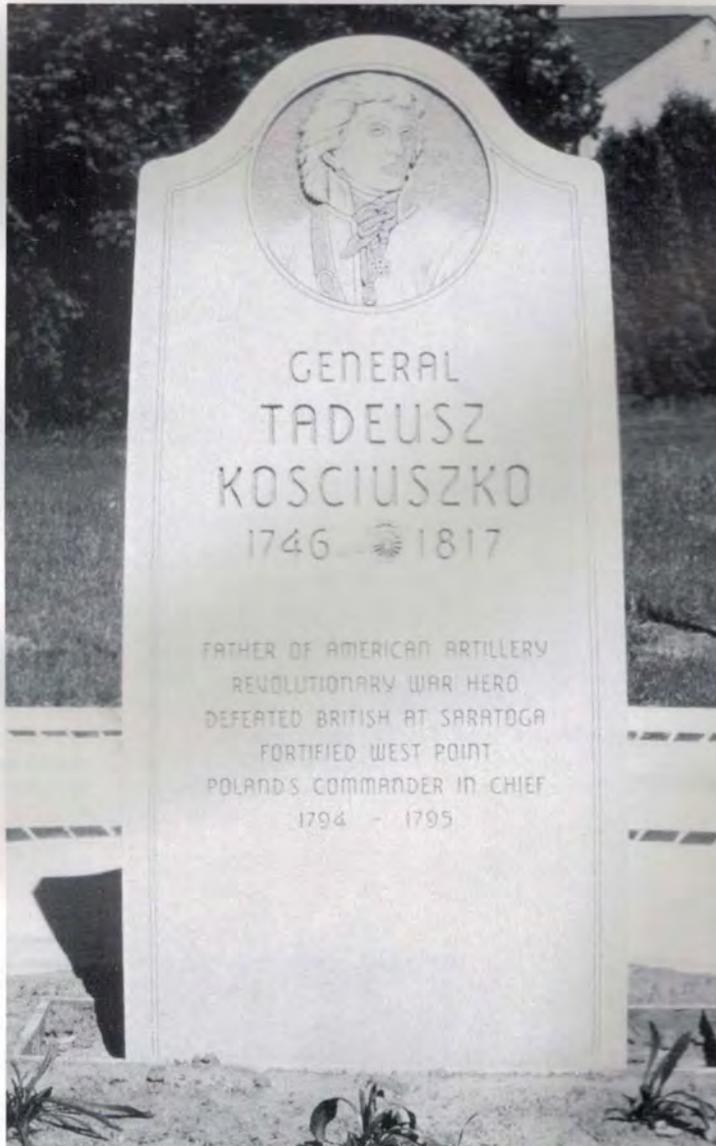
Over the years, the Rosellis have constantly made improvements to the plant and invested in state-of-the-art equipment. In 1952, they purchased Capitol Granite Co., the plant adjacent to theirs, and connected the two buildings. More recently, they purchased a 67" diamond-tipped block saw and a tilt-head saw to increase production capabilities.

One-hundred-year-old **Desilets Granite Company, Inc.**, has 22 full-time employees. Alfred Roselli is president and treasurer; Victor Roselli is vice president and plant manager; Sam Roselli is vice president and treasurer; Victor's wife, Evelyn, is secretary; and Dan Roselli is estimator. □



The firm's 67" diamond-tipped block saw and a tilt-head saw increase production capabilities.

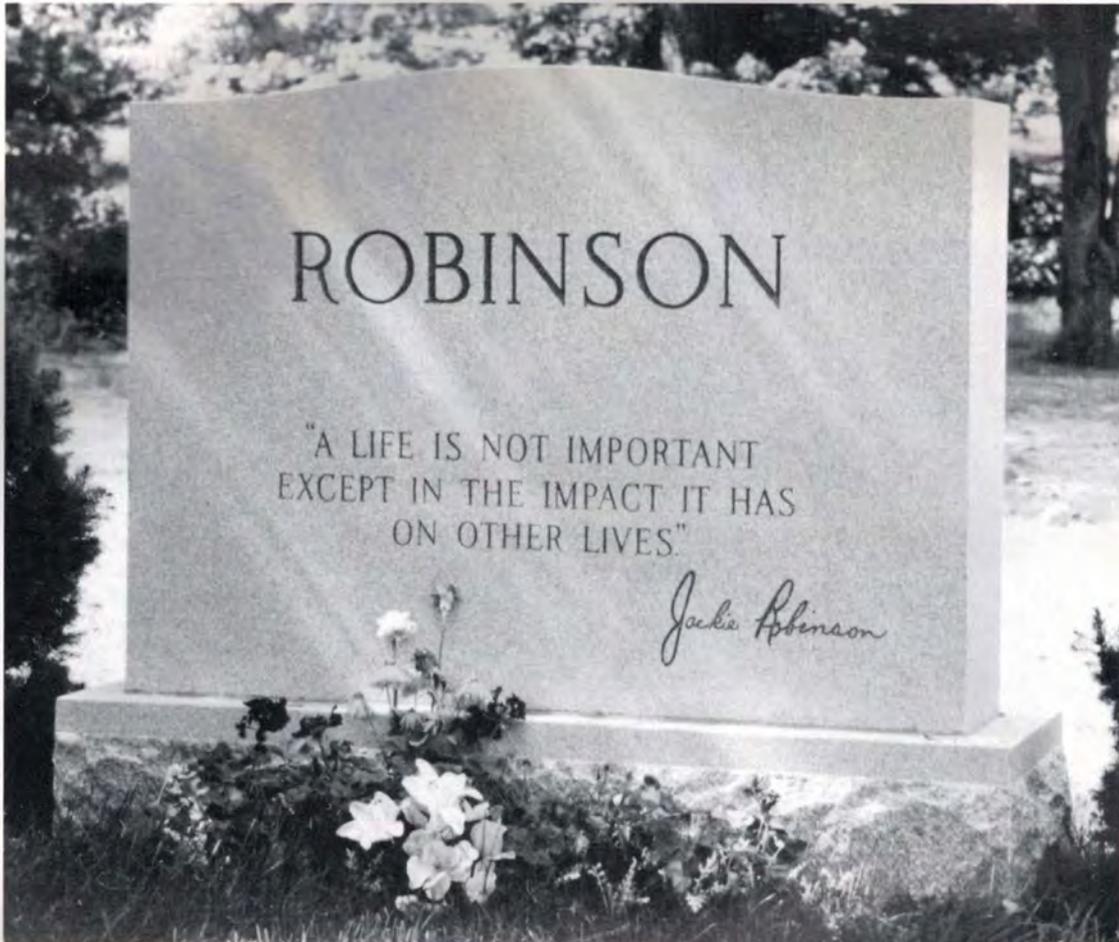
# Civic Memorials



## **FAMILY MEMORIALS, INC.**

**FAMILY MEMORIALS, INC.** of Barre, Vt., crafted this 3-0 x 0-8 x 7-0 all-steeled Barre Gray granite monument from an original design by Holyoke Memorials of Holyoke, Mass. The front features a detailed flat-carved rendering of General Tadeusz Kosciuszko. On the back are the names of current officers and directors of the Holyoke Polish Organization, the group who raised funds to purchase the monument.

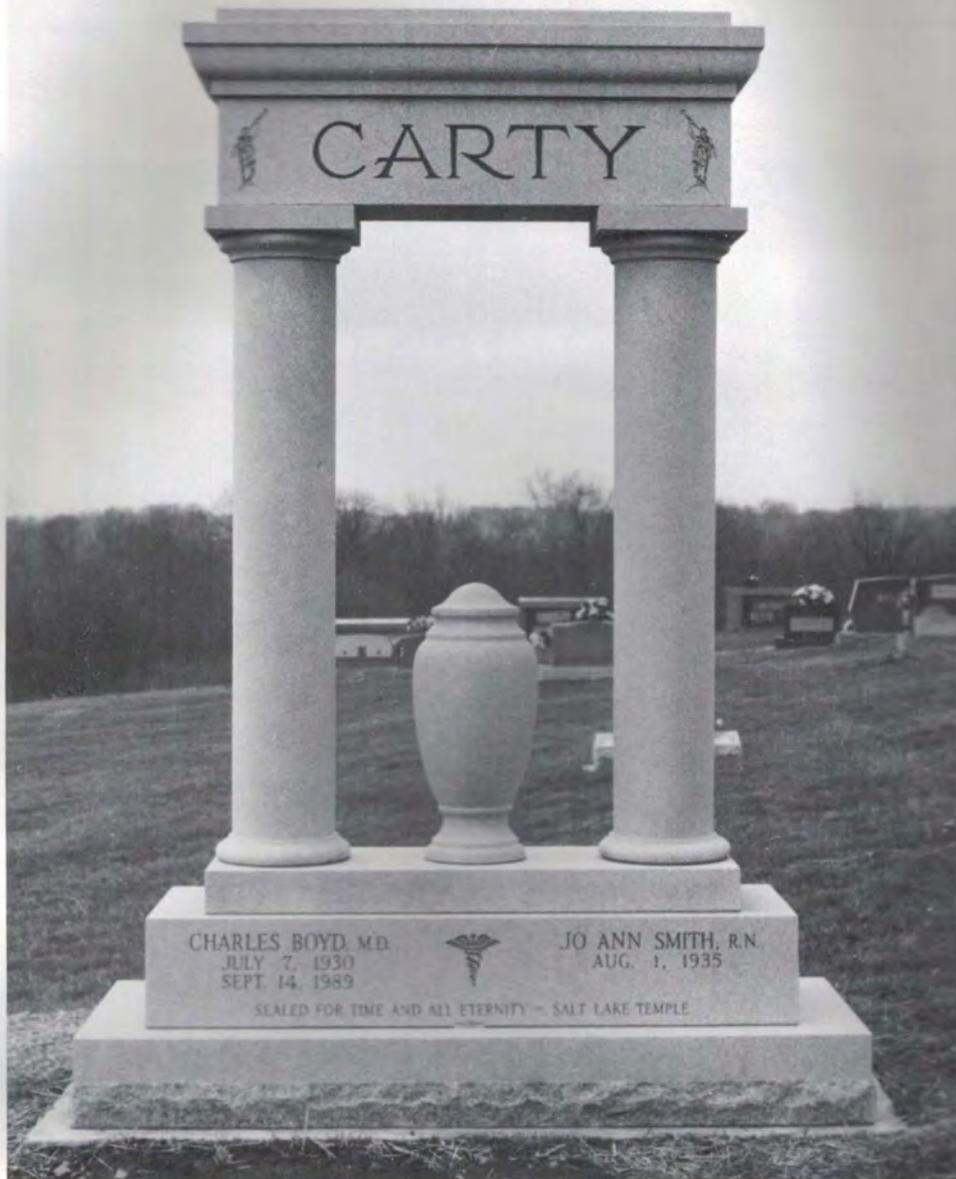
# Monument Designs



## NORTH BARRE GRANITE COMPANY

This impressive 4-2 x 0-10 x 3-0 Barre Gray granite monument honors baseball legend Jackie Robinson and was designed and manufactured by BGA member-firm **NORTH BARRE GRANITE COMPANY** of Barre, Vt. The all-steel tablet rests upon a 4-8 x 1-4 x 1-0 margined base. Balance is rock-pitched. Haimm Memorial Center of Woodbridge, N.J., is the memorialist.

# **BGA Monument Designs**



## **COLOMBO GRANITE COMPANY**

BGA member-firm **COLOMBO GRANITE COMPANY** of Barre, Vt., crafted this classic Barre Gray granite monument for Marshall Monument Company of Salem, Ind. Overall dimensions of the steeled cap, lintel, columns and bases are 6-0 x 2-4 x 8-5.

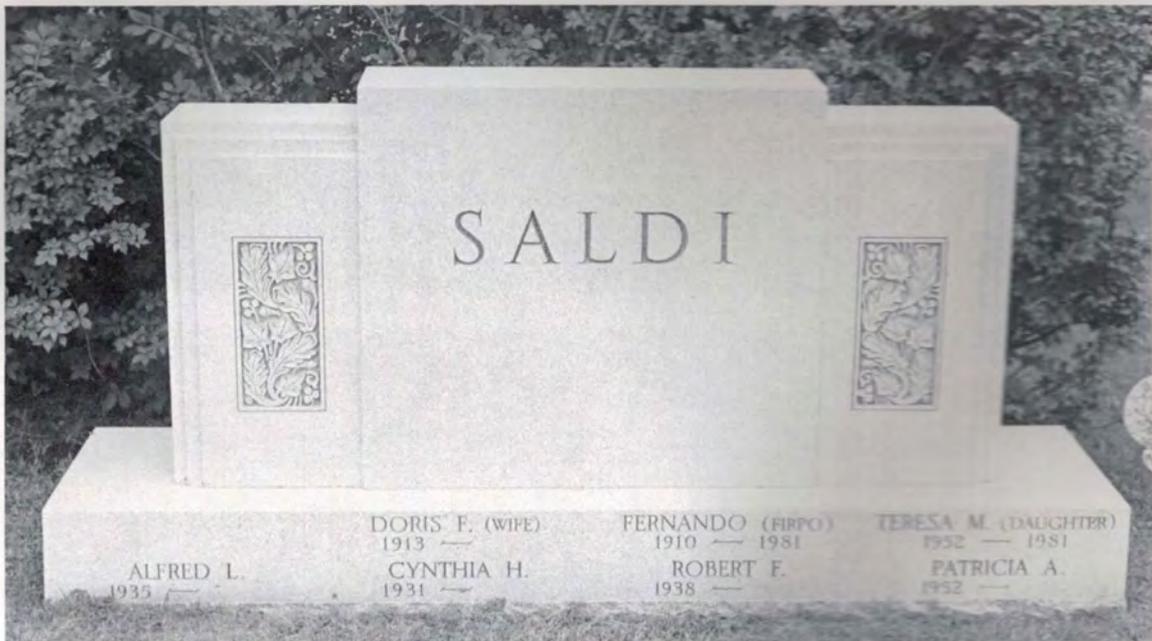
# **BGA Monument Designs**



## **ANDERSON-FRIBERG COMPANY, INC.**

This Select Light Barre Gray family monument was manufactured by BGA member-firm **ANDERSON-FRIBERG COMPANY, INC.** of Barre, Vt., for Logan Monument Company of Logan, Ohio, in honor of George C. Shaw, former proprietor. The decoration of oak leaves symbolizes strength.

# BGA Monument Designs



## MONTPELIER GRANITE WORKS

BGA member-firm **MONTPELIER GRANITE WORKS** of Montpelier, Vt., designed and manufactured this 5-6 x 0-10 x 2-8 all-axed Select Barre Gray granite monument that features shape-carved floral panels. The 7-0 x 1-8 x 0-10 base has a steeled top and a 0-7½ axed margin. Balance is rock-pitched. The monument was fabricated for the Saldi Family of Barre, Vt., and is located in Hope Cemetery.

# BGA Monument Designs



## S.L. GARAND & COMPANY

This striking monument was manufactured by BGA member-firm **S.L. GARAND & COMPANY** of Montpelier, Vt., for Plainview Monument Company of Plainview, Neb. The all-polished black tablet measures 2-0 x 0-8 x 2-0. Each of the two contrasting all-steeled Barre Gray granite wings measures 1-8 x 0-6 x 1-8. The 7-0 x 1-2 x 0-8 Barre Gray granite base has a steeled top with rock-pitched sides. The monument features etching and flat carving.

# **BGA Monument Designs**



## **LAWSON GRANITE COMPANY**

BGA member-firm **LAWSON GRANITE COMPANY** of Barre, Vt., designed and manufactured this 5-6 x 1-2 x 3-0 all-steel Barre Gray granite monument for F. Pesavento & Sons of Scranton, Pa. The full-relief tablet features square-raised letters and rests upon a 7-0 x 2-8 x 1-2 all-steel base with members.

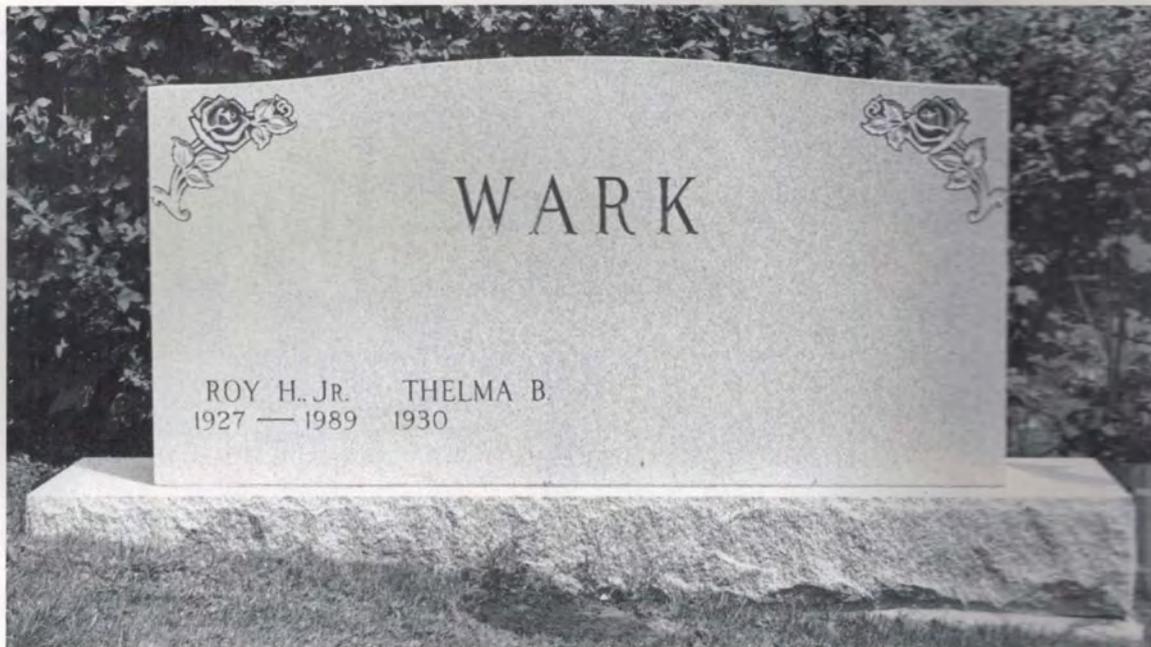
# BGA Monument Designs



## MAURICE MEMORIALS, INC.

Leo Maurice, president of BGA member-firm **MAURICE MEMORIALS, INC.** of Barre, Vt., designed and manufactured his own pre-need monument located in Hope Cemetery. The 8-6 x 1-2 x 3-8 all-steeled Barre Gray granite tablet features hand-tooled raised lettering and a Christ in the Garden figure. The 10-6 x 1-8 x 0-10 Barre Gray granite base has a 0-4½ steeled margin. Balance is rock-pitched.

# **BGA Monument Designs**



## **RIVARD GRANITE COMPANY**

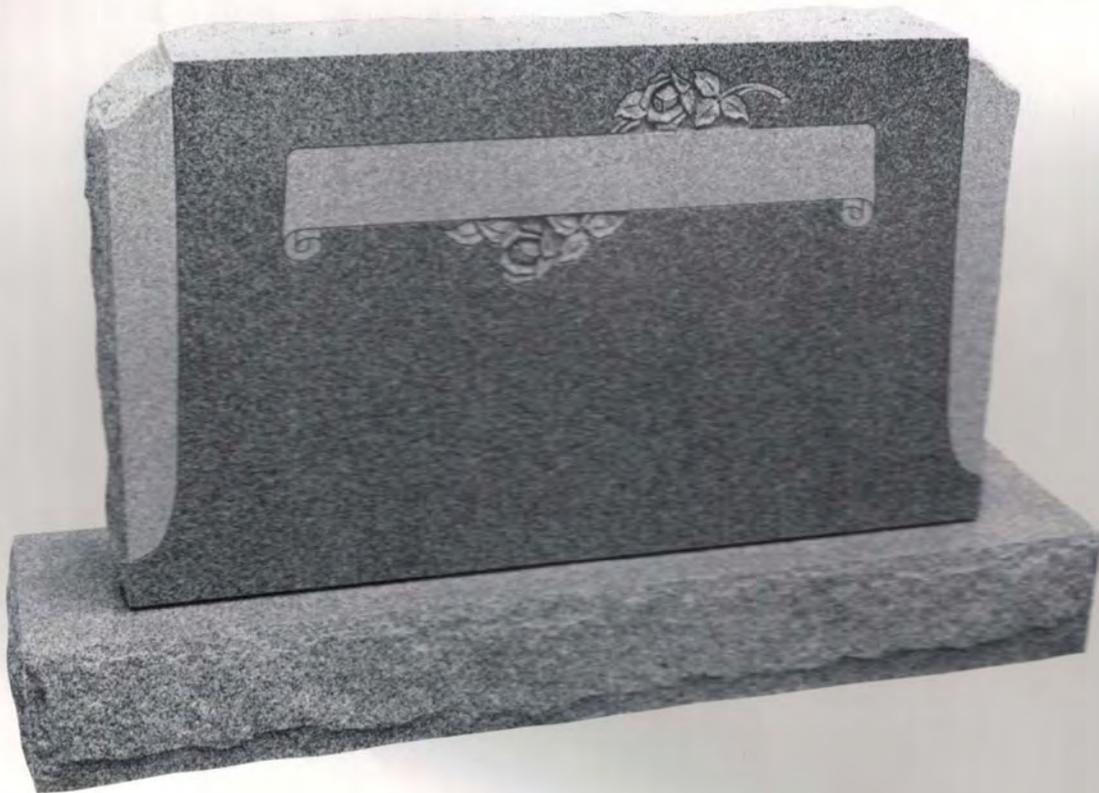
This elegant 5-0 x 0-8 x 2-6 all-steeled Barre Gray granite monument, located in Hope Cemetery, features shape-carved roses and was designed and manufactured by BGA member-firm **RIVARD GRANITE COMPANY** of Barre, Vt. The 6-4 x 1-2 x 0-8 Barre Gray steeled-top granite base has rock-pitched sides.

# BGA Monument Designs



## BECK & BECK, INC.

BGA member-firm **BECK & BECK, INC.** of Barre, Vt., manufactured this 3-0 x 0-8 x 5-4 polished-and-axed black granite monument for George A. Logan & Sons, Cold Spring, N.Y. The one-piece tablet rests upon a 4-0 x 1-4 x 0-8 axed Barre Gray granite base. The monument, located in West Point Cemetery, features a square-raised letter "A."



## CETRANGOLO FINISHING WORKS

This distinctive polished-and-steeled Medium Barre Gray granite monument was designed and manufactured by BGA member-firm **CETRANGOLO FINISHING WORKS** of Northfield, Vt. The tablet features shape-carved roses and is set on a Medium Barre Gray granite base. Balance is rock-pitched. This beautiful monument was featured at the MBNA's 1990 Convention in Boston.

# **BGA Monument Designs**



## **GRANITE INDUSTRIES OF VERMONT**

BGA member-firm **GRANITE INDUSTRIES OF VERMONT** of Barre, Vt., manufactured this classic monument from a design by Nelson Tosi of BGA associate member-firm **TOSI CUSTOM SANDBLAST** of Barre, Vt., who also did the lettering. The four Ionic columns of this 10-8 x 10-0 Medium Barre Gray granite monument were turned by BGA member-firm **GREARSON & LANE CO.** of Barre, Vt.

# BGA Monument Designs



## A LABOR OF LOVE FROM BARRE ARTISANS

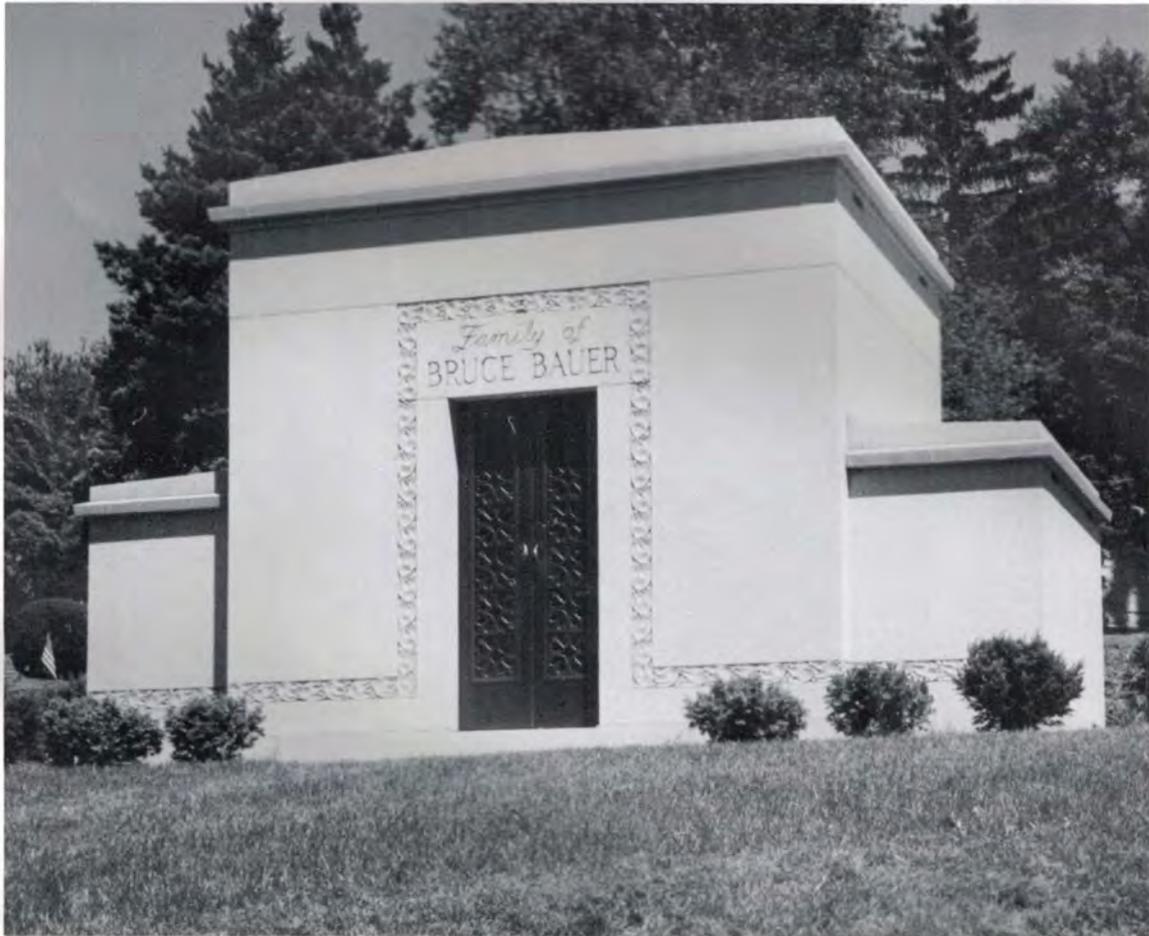
Five years after his death, Carroll R. Fenwick, Jr.'s friends in the Barre granite industry got together and created a monument to preserve the memory of this well-known personality. The result of this team effort is a contemporary 3-10 x 0-8 x 2-5 all-stepped checked Medium Barre Gray granite family monument with sandblast-carved insignias. It rests on a 4-4 x 1-2 x 0-8 rock-pitched base with a 0-1½ margin. The Fenwick memorial is located in Hope Cemetery.

BGA member-firms and BGA associate member-firms who donated their time and resources include:

**MEMORIAL ART SYSTEMS  
NORTH BARRE GRANITE COMPANY, INC.  
ROULEAU GRANITE COMPANY  
ROCK OF AGES CORPORATION**



# Mausoleum Designs



## CHIOLDI GRANITE CORP.

**CHIOLDI GRANITE CORP.** of Barre, Vt., manufactured this 12-crypt Select Barre Gray granite mausoleum for Bruce Bauer, owner of Master Memorials of Westfield, N.J. It features shape-carved ornamentation and was co-designed by Bauer and his friend, Harold J. Schaller, owner of Peacock Memorials, Inc. of Valhalla, N.Y. Both are members of the American Institute of Commemorative Art. This **CHIOLDI GRANITE CORP.** masterpiece is located in Fairview Cemetery in Westfield, N.J.

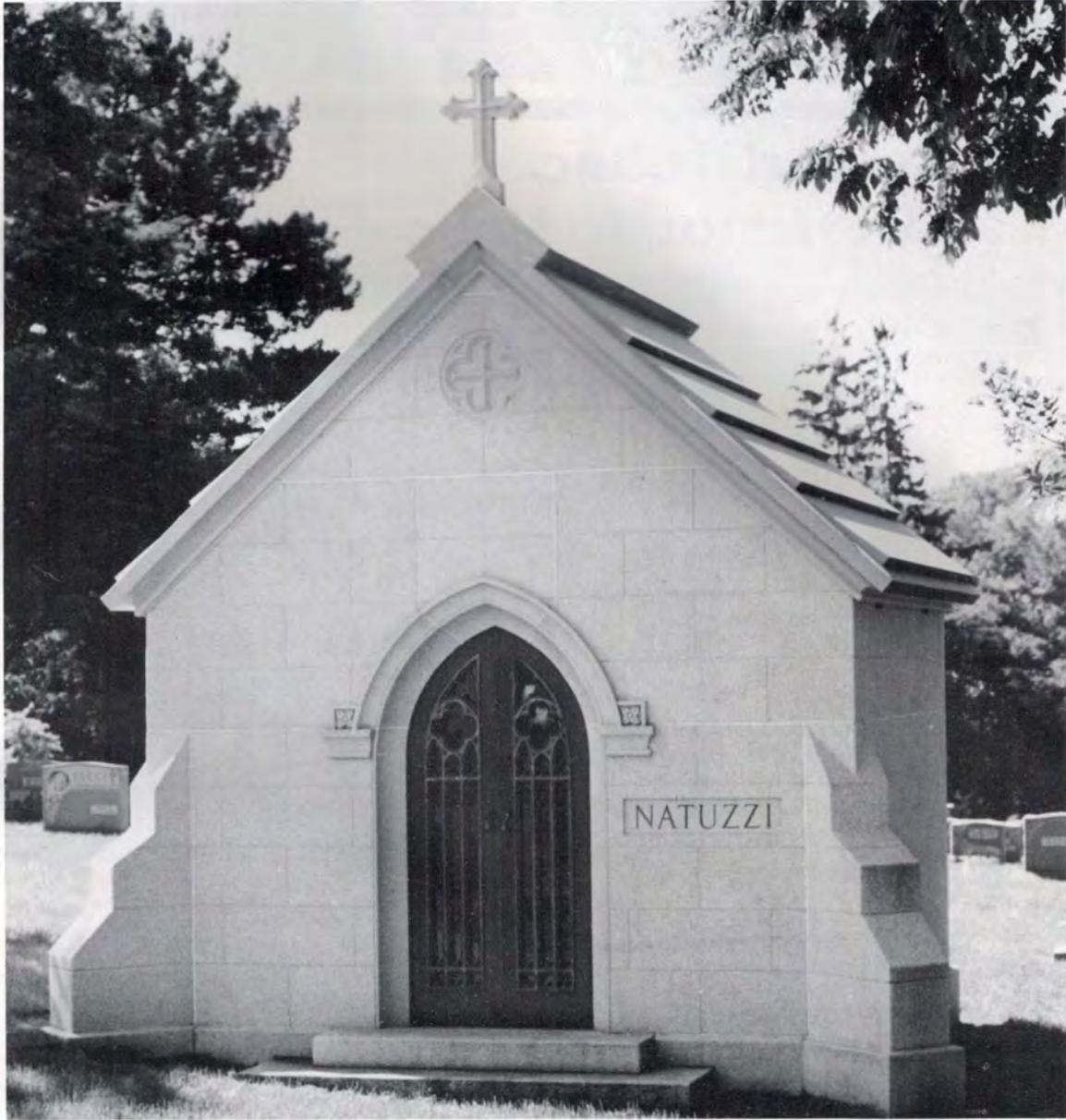
# Mausoleum Designs



## ROULEAU GRANITE COMPANY

BGA member-firm **ROULEAU GRANITE COMPANY** of Barre, Vt., used all-steeled Medium Barre Gray granite in the manufacturing of this contemporary pre-assembled family mausoleum. The 7-2 x 9-5 x 8-2, 15½ ton piece was set in Hope Cemetery in June 1990.

# Mausoleum Designs



## PEERLESS GRANITE COMPANY

BGA member-firm **PEERLESS GRANITE COMPANY** of Barre, Vt., manufactured this classic 15-8 x 12-8 x 15-0, six-crypt, all-stippled Barre Gray granite family mausoleum for Minozzi & Sons, Inc. of Hastings-on-Hudson, N.Y. The axed roof is crafted from three pieces of granite, carefully cut to give it the shingled look, while sandblast carving gives the mausoleum the illusion that it was built from individual blocks of granite.

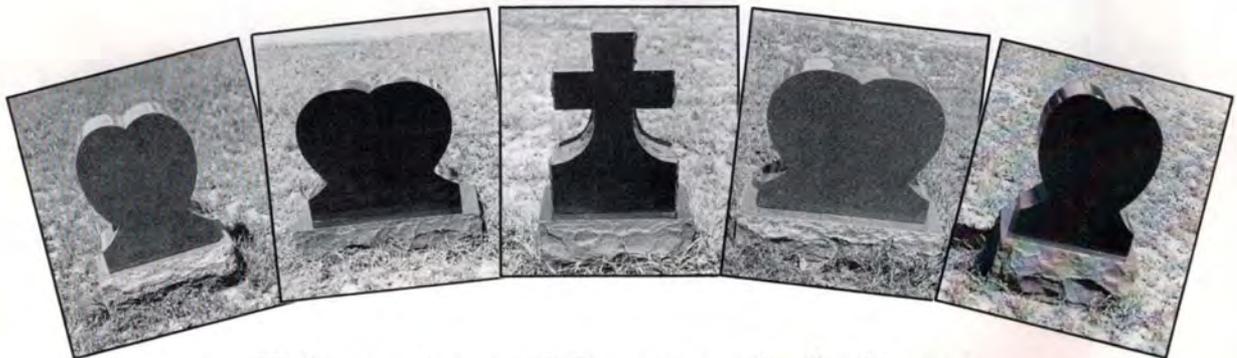
# About BGA Members and BGA Associate Members

## LaCross Memorials, Inc. Sign Was An Honor To Make

When the U.S. Army's SSG Robert H. Dietz Reserve Center in Kingston, N.Y., decided to erect a new sign to honor Kingston's World War II Congressional Medal of Honor recipient after whom the Center was named, Barre Gray granite was called into action.

The 8-0 x 0-4 x 4-0 all-steeled Light Barre Gray granite sign was manufactured and lettered by BGA member-firm **LaCross Memorials, Inc.** of Barre Vt., from a design by Robert A. Winchell Memorials of Kingston, N.Y.

The sign rests upon two 1-0 x 1-0 x 2-0 Light Barre Gray granite supports featuring steeled faces and tops. Balance is rock-pitched.



## Riverton Memorial, Inc. Outdoor Display Means Business

BGA member-firm **Riverton Memorial, Inc.** of Riverton, Vt., has designed its first outdoor memorial display.

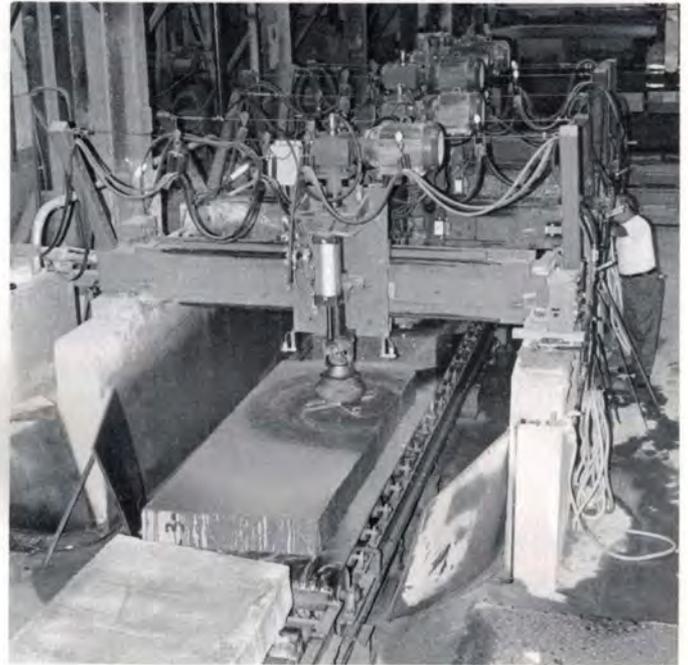
According to Plant Manager Arthur Miller, the time had come for the company to showcase some of its products, "to put them out where retailers could see them best." Arthur notes that because of the display's location—situated next to Vermont's heavily traveled Route 12—it draws the attention of passersby.

Twenty-five-year-old **Riverton Memorial, Inc.**, owned by the Lavigne Family, produces monuments in a variety of granites, shapes and sizes.

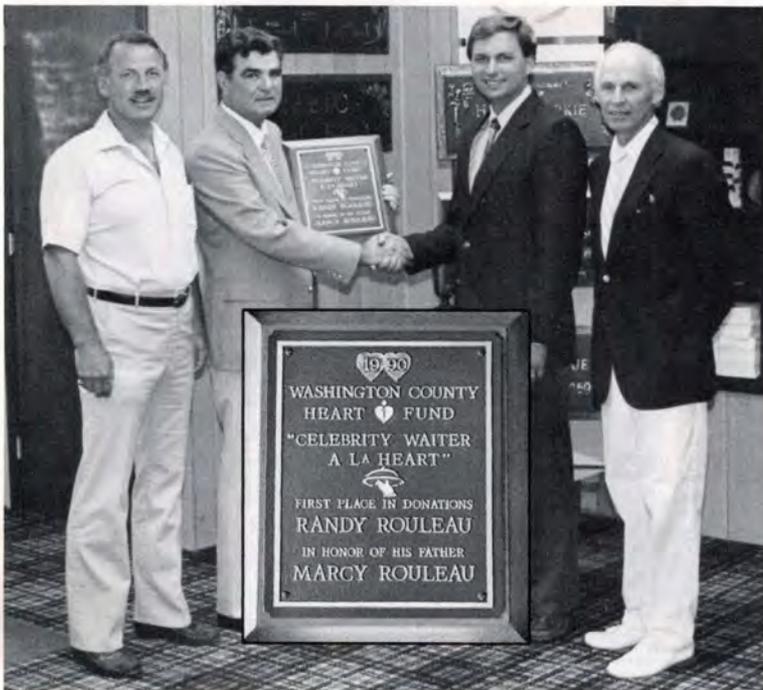
# Houle-Giudici Granite Company Production Shines With New Polisher

With the installation of an eight-head, gantry-style, computer-driven automatic slab polisher, **Houle-Giudici Granite Company** of Barre, Vt., continues its ongoing modernization and expansion of production facilities.

According to Gene Houle, president of **Houle-Giudici Granite Company**, one of the oldest BGA member-firms, the polisher was installed earlier this year in response to the growing demand for the firm's fine quality Jewish and Gentile monuments.



# Rouleau Granite Company Manufacturer With A Heart



Recent heart transplant recipient Obel H. Wells (second from left), organizer and chairman of the Washington County Division of the Vermont Affiliate of the American Heart Association's successful fund-raiser, presents Randy Rouleau with the Metro-Bronze plaque honoring Randy's father, Marcy Rouleau (right). Also pictured is Paul Rouleau, Rouleau Granite Company sales manager.

Marcy Rouleau, one of the original five brothers who ran **Rouleau Granite Company** of Barre, Vt., was honored by his son, Randy, earlier this year.

Randy collected the most tips during the Washington County Heart Fund Celebrity Waiter Dinner A La Heart. He says the inspiration to win came from Marcy who was forced to retire early from the granite business because of a heart condition. The fund-raiser—along with business contributions—garnered nearly \$12,000.

BGA member-firm **Rouleau Granite Company**, one of the contributors, donated the beautiful bronze plaque (left). It was manufactured by "Metro-Bronze," **Rouleau Granite Company's** bronze and aluminum foundry that produces plaques used in the monument industry as well as commemorative sand castings designed for a variety of architectural and industrial uses.

## C. R. Davidson Co., Inc. Making A Big Splash

One of the door-prizes BGA member-firm **C. R. Davidson Co., Inc.** of South Ryegate, Vt., owner Mike Bouchard chose to give away at the MBNA's Boston Convention this past February turned out to be one of his firm's most popular items this summer.

"Surprisingly, we sold quite a few of our birdbaths at the convention," Mike says. "And the orders continued on through the summer. We found these to be very popular with landscape architects. Even a few memorial retail shops purchased them to enhance their outdoor displays."



## Chioldi Granite Corp. A Gift With Sole



(From left) Kenneth Mattson, vice president Chioldi Granite Corp., Rosemary Benedini, March of Dimes chapter director, Allan Mattson, president Chioldi Granite Corp., and Charon Goldwyn, March of Dimes community director.



Battered and torn, with a heel and all five toes exposed, the Barre Gray granite boot created by BGA member-firm **Chioldi Granite Corp.** of Barre, Vt., looks as if it has seen better days. The look is intentional, however. For this 70-pound boot, crafted by noted sculptor Philip Paine, is the symbol of the March of Dimes' WalkAmerica fund-raiser for whom the boot was manufactured and to whom it was donated.

According to Rosemary Benedini, chapter director for the March of Dimes, "Each year, at the Vermont Bankers Association Convention, the granite boot will be awarded to the bank team that has collected the most monies per walker in WalkAmerica."

The all-steel boot stands atop a 1-2 x 0-4 x 0-10 pedestal.



(From left) John, Richard, Steve and Rick Garand on the steps of their newly remodeled office.

## S.L. Garand & Company, Inc. - A Brand New Look

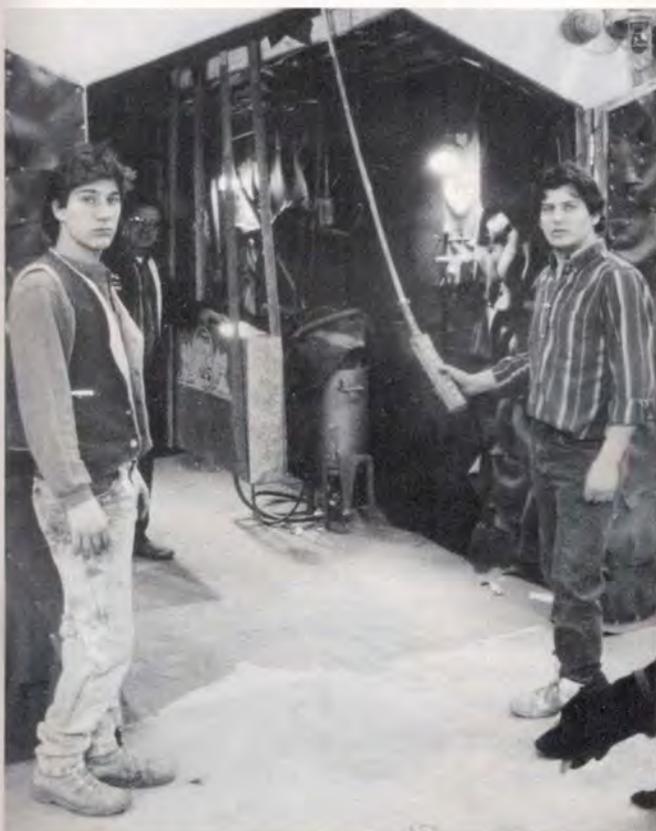
Progress is ongoing at **S.L. Garand & Company, Inc.** of Montpelier, Vt.

This summer, the exterior of this BGA member-firm's administrative office was given a fresh new look: New siding, a peaked roof and—what else?—a granite sign welcome visitors to this well-known Montpelier granite manufacturing plant.

According to Rich Garand, president, "Several years back we remodeled the inside of the office. So we decided earlier this

year that the time had come to do some work on the outside. And reactions from our customers have been positive."

**S.L. Garand & Company, Inc.**, has been in the monument manufacturing business since 1914 and has a history of innovative ideas. The Garand Family has always operated their business with the utmost integrity, honesty, quality, fine workmanship and unbeatable service.



(From left) Memorial Sandblast Co.'s Robert, John and Mike Pelkey at one of the firm's specially built blowing rooms.

## Memorial Sandblast Co. Success a la Cart

While it may not be unusual for sons to take over the family business, it is when they are 19 and 16 years old.

When their father, John Pelkey, suffered a series of strokes and was no longer able to manage **Memorial Sandblast Co.** of Barre, Vt., teen-age sons Mike and Robert took over for him. Fortunately, both boys knew the basics of sandblasting. And for Mike, then a business student at Champlain College in nearby Burlington, Vt., managing came naturally.

BGA associate member-firm **Memorial Sandblast Co.** was established by John in 1967. It moved to its current site in 1984. John designed the new plant for efficiency. "We chose the cart system over rollers. It allows us to handle rush jobs easily, and it's easier to work on," says Mike. "Dad designed the blowing rooms so that two stones could be blown at the same time. And the roofs open to allow stones to be lowered from above."

Along with an emphasis on efficiency, great care and talent go into each carved piece, especially their hand-carved roses, Robert's specialty.

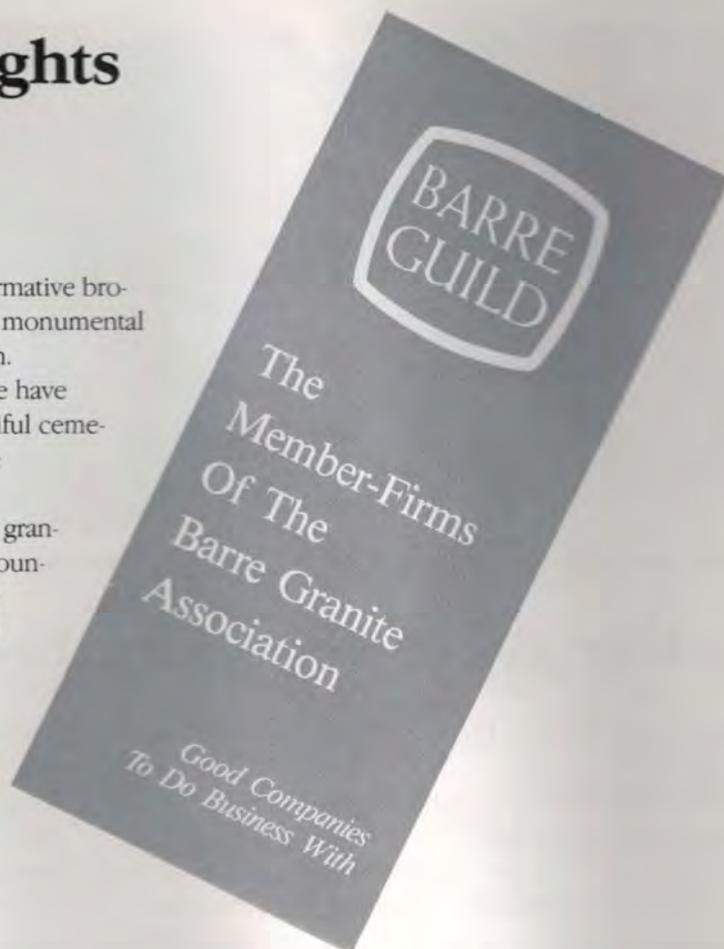
# New Brochure Highlights BGA Member-Firms, Granite Products

The Barre Granite Association has published a highly informative brochure that profiles the 28 BGA member-firms and lists the monumental and non-monumental granite products available from each.

"For more than a century, granite manufacturers in Barre have maintained their national reputations for producing beautiful cemetery monuments," said Norman James, BGA executive vice president.

"In response to today's changing market, many of these granite manufacturers are establishing reputations across the country for their quality non-monumental granite products. We decided the time had come to let the world know the full range of granite products that are available here in 'The Granite Center of The World.'"

For your complimentary copy of the 16-page brochure, use the convenient order form on page 32.



## Pack Up Your Pleasures In Your Own BGA Beach Bag, and Smile! Smile! Smile!

The Barre Granite Association has planned a special surprise for memorialists registering and attending the MBNA Convention in Hawaii next January.

Norman James, BGA executive vice president said, "The MBNA National Convention next January promises to be a very special occasion. It will be playtime in Hawaii. Time for memorialists to enjoy the perfect vacation—the warmth, beauty and hospitality of our 50th state."

James said the member-firms of the Barre Granite Association want to take advantage of that special occasion to express their appreciation to MBNA retail memorialists for their business and attendance at their national convention.

"For the past few years, the BGA sponsored a breakfast at the MBNA National Convention," James said. "And while table conversation can be stimulating and Hawaiian food is delicious, the member-firms of the BGA want to give memorialists something more tangible than food to remind them of their Hawaiian vacation after they get back home.

"Since the MBNA convention in Hawaii will provide

everyone with plenty of beach time and sightseeing in our mid-Pacific tropical paradise, memorialists who register and attend the MBNA Convention will receive a special, custom-designed BGA Beach Bag, compliments of the member-firms of the Barre Granite Association."

Useful and attractive, the blue-and-gray BGA Beach Bag is made of high-quality canvas and features reinforced stitching at the seams and a zipper closure.

James said the BGA Beach Bag will provide memorialists with something to use while they are in Hawaii—on the beach or souvenir shopping, something they will use on their trip back home—a useful piece of carry-on luggage, and something to remind them of their Hawaiian Holiday long after they get back home.

See you in Hawaii! Aloha!





(From right) Norman James, BGA executive vice president, presents Dick Fontana, director of cemeteries and parks for Barre City, and Virgilio Bonacorsi, former Barre City mayor and current chairman of the Barre City Cemetery Commission, with a \$2,500 grant from the 28 BGA member-firms, which will be used to clean Barre Gray granite monuments in Hope Cemetery.

## BGA Member-Firms Launch Cleaning Grant

The 28 member-firms of the Barre Granite Association have established an annual grant for the Barre City Cemetery Commission to be used for cleaning Barre granite monuments.

This year's \$2,500 grant will be used for cleaning monuments in Hope Cemetery that are more than 40 years old and that show effects of time and weather.

"Hope Cemetery is visited by thousands of tourists every year, and it is recommended as a place to visit by area

hotels and motels and the Chamber of Commerce," said Norman James, BGA executive vice president.

"What better display of our beautiful craftsmanship and artistry than the local cemeteries. And what better recognition of our local talent than to create a program to keep our beautiful monuments clean of the ravages of time and weather."

James said Barre Gray granite has two qualities that set it apart from other

domestic gray granites. "Regardless of how long a Barre granite monument has been in a cemetery, when cleaned properly, it regains its original beauty and luster. The key ingredient in cleaning Barre granite monuments is water under high pressure."

The BGA plans to extend the cleaning program to include monuments throughout Hope Cemetery and those in Elmwood, St. Monica's, Maplewood, Wilson and St. Sylvester's Cemeteries.

# A Helping Hand to Memorialists

## Promotional Items From the Barre Granite Association

The BGA continues to be a leader in providing memorialists with the highest quality and most effective merchandising materials in the monument industry. BGA materials include outstanding brochures, videotapes and other items which are available from the BGA at a nominal charge.



### Brochures

	Quantity	Price (see note)	Imprinted? (Yes or No)
New! "The Member-Firms of the Barre Granite Association" (profiles of BGA member-firms and granite products available from each)	_____	<b>Free</b>	—
"The Decision to be Cremated: It's Two Decisions" (cremation designs)	_____	_____	_____
"How to Choose Symbols for Your Family Memorial" (symbolism and personalization)	_____	_____	_____
"Choosing Your Family Memorial" (guidance for choosing a fine, well-crafted monument, either pre-need or at-need)	_____	_____	_____
"The Story of Granite" (the story of Barre granite)	_____	_____	_____
"May We Do You the Favor of a Lifetime?" (pre-need)	_____	_____	_____
"Suggested Cemetery Rules and Regulations" (cemetery operation guidelines)	_____	<b>Free</b>	—

### Videotapes

	Quantity	Price
"Artistry in Granite" (a look at beautiful Barre gray granite monuments)	_____	_____
"Quarrying and Manufacturing" (the making of Barre monuments)	_____	_____
"The Story of the Barre Granite Industry" (the fascinating history of the Granite Center of the World)	_____	_____
"The Stone Whistle" (tour and explanation of the Barre granite industry, with John Forsythe)	_____	_____

### Granite Base Pen Sets

These elegant units feature a black Schaeffer pen in a chrome holder mounted on a base of world-famous Barre Gray granite.

Quantity	Price
_____	_____

### Barre-Pak Epoxy

Barre-Pak is one of the strongest bonding agents in the granite monument field, available in three convenient sizes.

Quantity	Price
70 grams @ \$5.00	_____
250 grams @ \$8.50	_____
500 grams @ \$16.00	_____

### Price/Shipping Notes

Brochure prices: 25 cents each. (23 cents each for orders of 500 or more of the same brochure.)

Imprinted brochures: 35 cents each. (30 cents each for orders of 500 or more of the same brochure.)

VHS Videotapes: \$25 each. (\$50 for "The Stone Whistle.")

Pen Sets: \$25 each

### Shipping Fees for ALL Promotional Items

(Effective 10/90)

For orders up to \$100:	add \$5 shipping fee
\$100 to \$500:	add \$7.50 shipping fee
\$500 or more:	add \$10 shipping fee

### To Order:

Please check off items you wish to order from the list on the left. To expedite your order, please enclose your check or money order for the amount due. Sorry, no credit cards.

Total Enclosed (including shipping fees): \$ \_\_\_\_\_

Send your order and payment to:

**The Barre Granite Association**  
**P.O. Box 481**  
**Barre, VT 05641**

Your shipping address:

Name \_\_\_\_\_  
 UPS Shipping Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Brochures may be imprinted with up to four lines. (Refer to the price notes for cost.) A minimum of 100 of each imprinted brochure must be ordered. Print or type, on the lines below, the material to be imprinted:

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_

# Granite Products Manufactured By Member Firms Of The Barre Granite Association

		Adams Granite Co.	Anderson-Friberg Co.	Beck & Beck, Inc.	Buttura & Sons, Inc.	Celente & Bianchi	Cetragolo Finishing Works	Chioldi Granite Corp.	Colombo Granite Co.	Couture Granite Co.	C.R. Davidson Co., Inc.	Desilets Granite Co.	Family Memorials, Inc.	S.L. Garand & Co.	Granite Importers, Inc.	Granite Industries of Vermont	Grearson & Lane Co.	Houle-Giudici Co.	LaCross Memorials, Inc.	Lawson Granite Co.	Maurice Memorials, Inc.	Montpelier Granite Works	North Barre Granite Co.	Peerless Granite Co.	Pepin Granite Co., Inc.	Rivard Granite Co.	Riverton Memorial, Inc.	Rock of Ages Corp.	Rouleau Granite Co.		
Year Company Formed		1934	1910	1896	1928		1954	1960	1949	1989	1929	1890	1938	1914	1971	1988	1894	1958	1939	1940	1939	1943	1896	1901	1950	1946	1964	1925	1933		
<b>Business Status</b>																															
Quarrier																															
Manufacturer/Fabricator		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		
Importer																															
<b>Materials Manufactured</b>																															
Granite		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		
Marble																															
<b>Products Manufactured</b>																															
Blocks		•			•										•	•				•	•							•	•		
Slabs		•	•	•	•			•					•		•	•			•	•	•						•	•	•	•	
Panels		•	•	•	•			•	•		•		•		•	•			•	•	•						•	•	•	•	
Tiles				•	•			•							•	•			•	•	•			•				•	•	•	
Monuments		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Mausoleums			•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Furniture		•		•	•			•	•		•		•		•	•			•	•	•						•	•	•	•	
Statuary		•	•	•	•			•	•		•		•		•	•			•	•	•					•	•	•	•	•	
Sills		•	•	•	•			•	•		•		•		•	•			•	•	•						•	•	•	•	
Custom Carving		•	•	•	•			•	•		•		•		•	•			•	•	•					•	•	•	•	•	
Saddles			•	•	•			•	•		•		•		•	•			•	•	•						•	•	•	•	
Steps		•	•	•	•			•	•		•		•		•	•			•	•	•						•	•	•	•	
Columns		•	•	•	•			•	•		•		•		•	•			•	•	•						•	•	•	•	
Sculpture		•	•	•	•			•	•		•		•		•	•			•	•	•						•	•	•	•	
Lamps																•															
Clocks								•							•	•															
Plaques		•	•	•	•			•	•		•		•		•	•			•	•	•						•	•	•	•	
Name Plates		•		•	•			•	•		•		•		•	•			•	•	•						•	•	•	•	
Ashtrays															•	•					•	•					•	•	•	•	
Bookends		•									•		•		•	•					•	•					•	•	•	•	
Fireplace Facings		•	•	•	•			•	•		•		•		•	•			•	•	•						•	•	•	•	
Countertops		•		•	•			•	•		•		•		•	•			•	•	•						•	•	•	•	
Table Tops		•		•	•			•	•		•		•		•	•			•	•	•						•	•	•	•	
Vanity Tops		•		•	•			•	•		•		•		•	•			•	•	•						•	•	•	•	
Vases & Urns								•	•		•		•		•	•			•	•	•						•	•	•	•	
Curbing				•																			•					•	•	•	
Other				•	•			•			•		•		•	•					•	•					•	•	•	•	



Monuments

**Barre Granite Association**  
51 Church Street Box 481  
Barre, Vermont 05641  
Tel. 802-476-4131

**BULK RATE**  
**U.S. POSTAGE**  
**PAID**  
Barre, Vermont  
Permit No. 139

**ADDRESS CORRECTION REQUESTED**

## VOTING MEMBERS OF THE BARRE GRANITE ASSOCIATION

### **Adams Granite Co.**

P.O. Box 126  
Barre, Vt. 05641  
Kerry Zorzi  
800-342-1070  
TELEFAX: 802-476-3027

### **Celente & Bianchi**

P.O. Box 220  
Barre, Vt. 05641  
Irio Bianchi  
802-476-4463

### **Couture Granite Co., Inc.**

99 Maple Ave.  
Barre, Vt. 05641  
Roger Couture  
802-479-5255

### **S.L. Garand & Co.**

P.O. Box 365  
Montpelier, Vt. 05602  
Richard Garand  
800-451-5177  
TELEFAX: 802-229-6184

### **Houle-Giudici Co.**

P.O. Box 787  
Barre, Vt. 05641  
Gene Houle  
800-451-3238  
TELEFAX: 802-476-7358

### **Montpelier Granite Works**

8 Granite Street  
Montpelier, Vt. 05602  
Joe Mureta  
800-451-4513  
TELEFAX: 802-223-0525

### **Rivard Granite Co.**

P.O. Box 86  
Barre, Vt. 05641  
Robert Rivard  
802-476-3542  
TELEFAX: 802-476-8408

### **Anderson-Friberg Co.**

P.O. Box 626  
Barre, Vt. 05641  
Melvin Friberg  
800-451-3255  
TELEFAX: 802-476-7879

### **Cetrangolo Finishing Wks.**

P.O. Box 190  
Northfield, Vt. 05663  
Nick Cetrangolo  
800-451-4517  
TELEFAX: 802-485-6232

### **C.R. Davidson Co., Inc.**

P.O. Box 156  
South Ryegate, Vt. 05069  
Mike Bouchard  
802-584-3591/800-638-3738  
TELEFAX: 802-584-3900

### **Granite Importers, Inc.**

P.O. Box 712  
Barre, Vt. 05641  
Jake Colgan  
802-476-5812  
TELEFAX: 802-476-7349

### **LaCross Memorials, Inc.**

P.O. Box 458  
Barre, Vt. 05641  
Gabriel "Bebe" LaCroix  
800-451-3234  
TELEFAX: 802-479-2211

### **North Barre Granite Co.**

P.O. Box 548  
Barre, Vt. 05641  
Charles Chatot  
800-227-1045  
TELEFAX: 802-479-9148

### **Riverton Memorial, Inc.**

P.O. Box 284  
Northfield Falls, Vt. 05664  
Ernest Lavigne  
802-485-3371  
TELEFAX: 802-485-6535

### **Beck & Beck, Inc.**

P.O. Box 467  
Barre, Vt. 05641  
Robert Zider  
800-451-5170  
TELEFAX: 802-476-4922

### **Chioldi Granite Corp.**

P.O. Box 294  
Barre, Vt. 05641  
Allan Mattson  
800-451-3230

### **Desilets Granite Co.**

221 Barre St.  
Montpelier, Vt. 05602  
Victor Roselli  
802-223-2111  
TELEFAX: 802-223-0720

### **Granite Industries of Vermont**

P.O. Box 537  
Barre, Vt. 05641  
Jeff Martell  
800-451-3236

### **Lawson Granite Co.**

P.O. Box 377  
Barre, Vt. 05641  
Albert Gherardi, Jr.  
800-451-5174  
TELEFAX: 802-479-1700

### **Peerless Granite Co.**

P.O. Box 313  
Barre, Vt. 05641  
Bret Mugford  
802-476-3061  
TELEFAX: 802-476-3014

### **Rock of Ages Corp.**

P.O. Box 482  
Barre, Vt. 05641  
Kurt Swenson  
802-476-3115  
TELEFAX: 802-476-3110 (Admin.)

### **Buttura & Sons, Inc.**

P.O. Box 606  
Barre, Vt. 05641  
Brent Buttura  
800-451-3252  
TELEFAX: 802-476-5994

### **Colombo Granite Co.**

155 Boynton St.  
Barre, Vt. 05641  
Bob Colombo  
800-446-1049  
TELEFAX: 802-476-0200

### **Family Memorials, Inc.**

P.O. Box 383  
Barre, Vt. 05641  
Robert Couture  
802-476-7831  
TELEFAX: 802-476-3511

### **Grearson & Lane Co.**

P.O. Box 327  
Barre, Vt. 05641  
John Grearson  
802-476-7102

### **Maurice Memorials, Inc.**

110 Granite Street  
Barre, Vt. 05641  
Leo Maurice  
800-326-4599  
TELEFAX: 802-479-5153

### **Pepin Granite Co., Inc.**

P.O. Box 566  
Barre, Vt. 05641  
Raymond Pepin  
800-654-5420  
TELEFAX: 802-476-5470

### **Rouleau Granite Co.**

P.O. Box 567  
Barre, Vt. 05641  
Lucien Rouleau  
800-343-4199  
TELEFAX: 802-476-4243