

# BARRE LIFE

SPRING/SUMMER 1978

PUBLISHED BY THE BARRE GRANITE ASSOCIATION  
BARRE, VERMONT

# The Sculptor's Art

Of the various forms of memorial art, the full relief statue is probably the most inspiring and most difficult to execute.

Most people don't realize the weeks and months of hard work required to create a full sized statue. Even fewer people appreciate the lifetime of training and experience needed for an individual to become a sculptor and an artist. Nowhere in the United States are there as many of these talented individuals as there are in Barre, Vermont. One such artist is Guiliano Cecchenelli who works at Buttura and Sons in Barre.

Guiliano was born and educated in Carrara, Italy. After years of training and apprenticeship he moved to the United States in 1961. He has been working in Barre since 1965. Unlike some sculptors, Guiliano disdains the use of a model. Instead he says, "I prefer to work with the eye".

To create a better understanding of the tremendous amount of work which goes into the carving of a life sized statue, and hopefully to create more appreciation for this skill in the sculptor's eyes and fingertips, BGA photographer Tom Pitzpatrick spent many weeks photographing Guiliano as he transformed a raw granite block into the beautiful Madonna you will see in the following pages.



Using a pneumatic drill he bores a series of holes around the outline of the finished statue.



Already, you can see the statue beginning to take on form. In the background is the rough sketch he is using as his model.



After breaking away the excess granite from the statue's outline, he then starts giving form to the granite with hammer and chisel. This, according to Guiliano, is the most difficult part in the creation of a statue. For, if he does not leave enough mass in the proper places in the statue, there will not be enough stone left to work with during the finishing process.



Use of this pneumatic bushing tool requires a tremendous amount of skill and strength.

Satisfied now with the rough shape he has given the granite block, Guiliano has righted the statue and has started to make planes on the three-dimensional figure.



Now the finishing process begins. Using a fine pneumatic chisel, Guiliano carefully goes over the statue from head to toe many times. Starting at the head and working to the feet he repeatedly refines each fold in the clothing and physical detail. While to many unpracticed eyes the statue would now seem to be nearly completed, many days of work remain. Notice how the folds of the clothing are still rather rough in form. Also that the texture of the granite itself is not completely smooth.



The statue is now nearing completion. Guiliano is refining details of the feet and hands.



At last the statue is nearly completed. Guiliano is going over the entire length of the figure again to make sure every single detail is perfect.



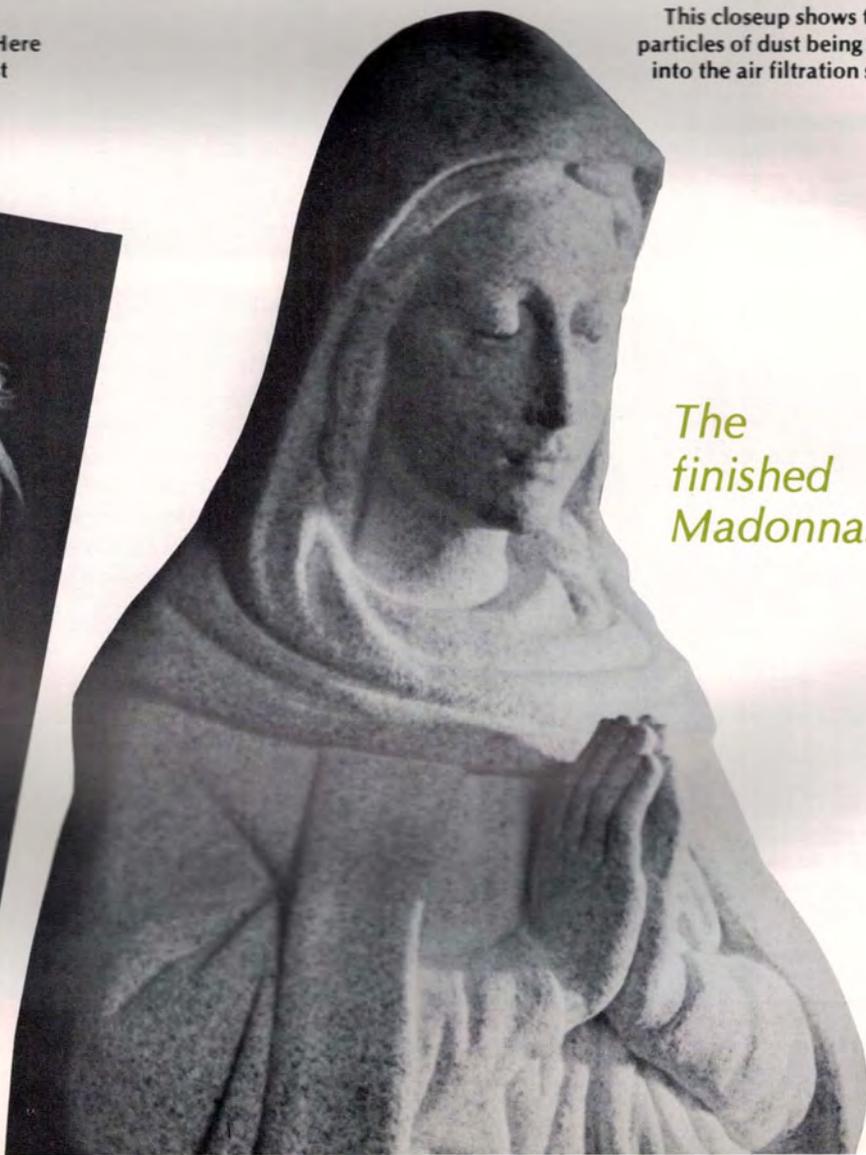


The statue is again placed horizontal while he works on finishing the base. Here he draws a line prior to making his first octagonal cut.

This closeup shows the fine particles of dust being sucked into the air filtration system.



**Finito!**



*The finished Madonna.*

BARRE  
GUILD

# BARRE LIFE

Spring/Summer 1978

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# News about BGA members



**FAMILY MEMORIALS** is just that. Virtually all of their work is completed by one of the Couture brothers. Having one of the newest plants in Barre, Family Memorials is small enough to give every order their personal attention. Here the Couture brothers, Roger, Armand and Bob are putting a granite block into position on their wire saw.





### BARRE GUILD CONFERENCE HELD IN NORTH CAROLINA

The monument builders of the Carolinas recently invited the Barre Granite Association to put on a Dealer Business Conference at Charlotte, North Carolina. Topics covered were: "Pre-need Selling", "How To Get Your Price", "What They Said About You" (An indepth analysis of the BGA market research), "A Visit With A Successful Monument Retailer". Participation by those attending the conference made this a really outstanding seminar. Conference leader, Pete Carr is pictured here with some of the conference attendees.



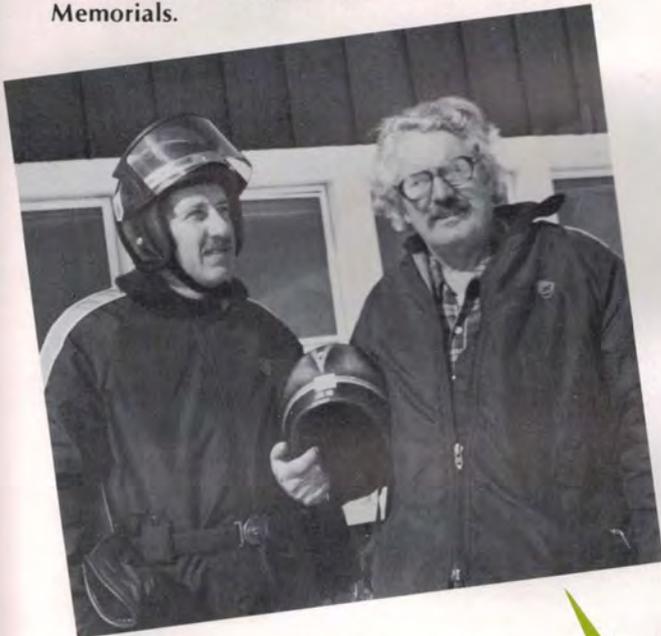
BGA Manager of Retailer Services, Tom Riley recently got his first lesson in stone cutting during a visit to the Rivard Granite plant. Bob Rivard demonstrated the correct way to hold the pitching tool for cutting a corner post. Tom actually managed to break off a few pieces of granite from the would-be corner post. After Tom had pitched out four sides of the corner post, Roger Rivard was forced to apply a bandaid to Tom's finger.

## News about BGA members

[continued]



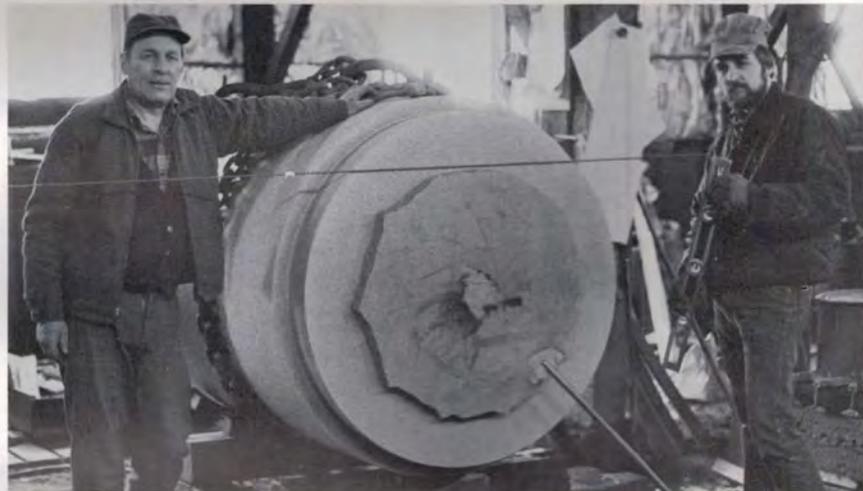
LACROSS MEMORIALS has recently acquired the rights to the Kennerson memorial designs. Louis LaCroix, President of the firm has selected the most outstanding of these designs for publication in two new design books. Those interested in obtaining these designs should contact LaCross Memorials.



With nearly five months of winter in Vermont, snowmobiling is a popular pastime. Joe Mureta, Montpelier Granite Works (left) and Jules Chatot, North Barre Granite prepare for a day's ride.



JOHN MATTSON and his two sons, Allan and Ken have recently acquired ownership of the Chioldi Granite Company. They are pictured here next to a monument on which Ken has just completed cutting some round raised letters.

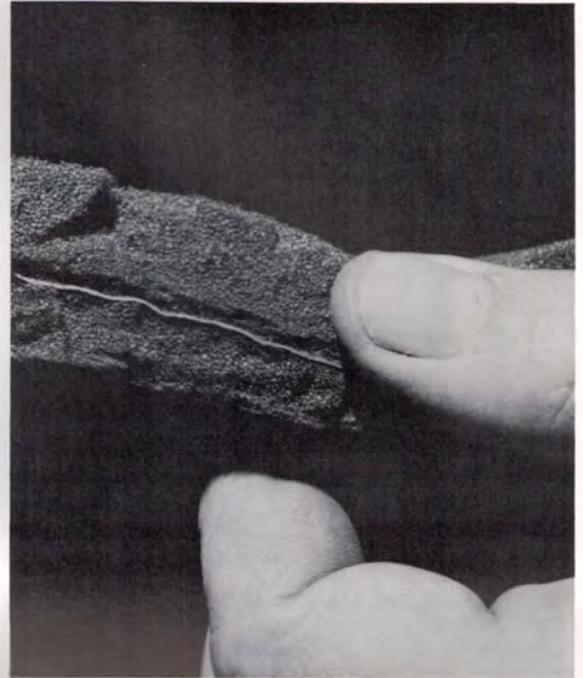


GREARSON & LANE, a BGA Member Company, specializes in turning granite vases, urns and columns. Owner, Loyd Grearson and his son Norman are preparing to set up a large pedestal on the wire saw.





**LAWSON GRANITE COMPANY** has recently applied a new noise reduction material called "Hushcloth" to the exterior of their sand-blast room. Lawson sandblast foreman, Harold Foster is checking the installation. Hushcloth is a sandwich of foam rubber and lead foil. It is used by a number of BGA Members to meet requirements demanded by OSHA.



**BUTTURA AND SONS** have developed a number of new copyrighted slant marker designs using new diamond saw techniques. Here John and Leo Buttura inspect one of their new slants prior to shipment. They call their new series the 714 Series or the "Vermont" Series.

**A NEW WATER FILTRATION SYSTEM** has been completed at the Rouleau Granite Company in Barre. This includes a complete water recycling system with the advantages of eliminating freeze-ups in the winter, creating clean water that is discharged and the saving of large quantities of water previously purchased from the municipal system. Pictured here are Dick Gale, Sales Manager and Lucien Rouleau, President of the firm. Barre granite manufacturers have invested more in environmental control equipment than has been required of any other granite producing area.

# News about BGA members

[continued]



Busy days in the sand-blast department at Anderson-Friberg Co., Inc.



PAUL SAVARD of the Thurber Granite Company has just developed a new series of "Thurco" designs which utilize the cutting capabilities of his unique diamond saw. Paul is pictured here with two of his new designs ready for shipment. He has a patent pending on his innovative saw.



ADAMS GRANITE COMPANY recently completed this large memorial for Lodge 91 of The Fraternal Order of Police in Braddock, Pennsylvania. Erected by Ragen's Memorials, East Pittsburgh, Pa., the memorial will be the site of annual memorial observances.



LUCIEN ROULEAU, President of Rouleau Granite Co., recently announced two changes in the company's Sales staff.

O.J. "Bud" Cain, well known throughout the monument industry, will serve as a consultant in addition to calling on retail dealers as he has in the past.

For the last twelve years, Bud has been Sales Manager for Rouleau and has been instrumental in helping the company attain its impressive growth.

Richard A. "Dick" Gale has been appointed the new Sales Manager for Rouleau's. Dick, who lives in Barre Town with his wife, Nancy, and three children, has had sixteen years experience in the monument industry. His new duties will include assisting the President in formulating sales policies, supervising sales representatives, and sales territories. He will also be in charge of advertising and promotion. Dick will continue to contact his monument dealers as in the past.

Shown in the photograph are: Left to right - "Bud" Cain, Lucien Rouleau, "Dick" Gale.

# The Editor Speaks Out

**Milton V. Lyndes,**  
Executive Vice President, BGA



## WHAT I LEARNED FROM ARCHIE

Archie Buttura died at age 70 on the last day of March, 1978. He had been retired for five years from Buttura and Sons in Barre, Vermont, where he had been President.

I learned a great deal from Archie Buttura during the twenty years that I knew him.

Archie believed that monuments are an important part of our family traditions. In this he had the same unshakable faith that he would about the sun rising every morning. I learned from Archie that when you believe in what you are doing you can accomplish way beyond what the average mortal can do.

I learned from Archie that participation in one's community through church, service clubs, sports, health organizations and young peoples activities brings not only a personal satisfaction of service but it helps your image as a responsible businessman and citizen. I also learned from Archie that to be an active and enthusiastic participant in these community projects need not take away from the time necessary to operate one's own business.

Archie also showed me that cooperative action can get more done than one individual alone can hope to accomplish. This is why Archie always was a supporter of the Barre Granite Association, the American Monument Association and many other associations whose aims are progressive.

When I came into the monument industry, I had been working in the field of public relations, but I learned a lot about public relations from Archie Buttura. He was the most public relations minded man I ever knew in the monument industry. He was thinking about an industry-wide public relations program long before other industry leaders even knew what the term was. Today we have such a program.

Archie was very sentimental about Barre and its traditions. I learned from Archie that being sentimental about Barre and its history means that you truly care. It is natural to be sentimental about those people and those things that one loves.

I also learned from Archie that being a fancy talking college graduate isn't always necessary in the business world. He was a gentleman and considerate of others and he was sincere in what he was doing and he had a lot of energy. These are the qualities one needs to get people to work with you and for you.

Many changes in the monument industry over the years have come through inspired leadership. Archie was an inspired leader because he really cared about what he was doing and he influenced others to care.

I salute his memory and I cherish all that I learned from him.

# BARRE ARTISANS HAVE

A family name is a very important part of a family monument. How our Barre artisans inscribe that name has a lot to do with the final appearance of the monument in the cemetery.

There are a number of variations in the style of lettering which can be created by Barre manufacturers. Some of these are hand carved with pneumatic tools and others are sandblast carved. Or, it can be a combination of both methods.

Certain styles of lettering evoke certain moods or add a certain character to a name. Also, the carving adjacent to the family name can be a significant and meaningful part of the monument because such carvings can be symbolic.

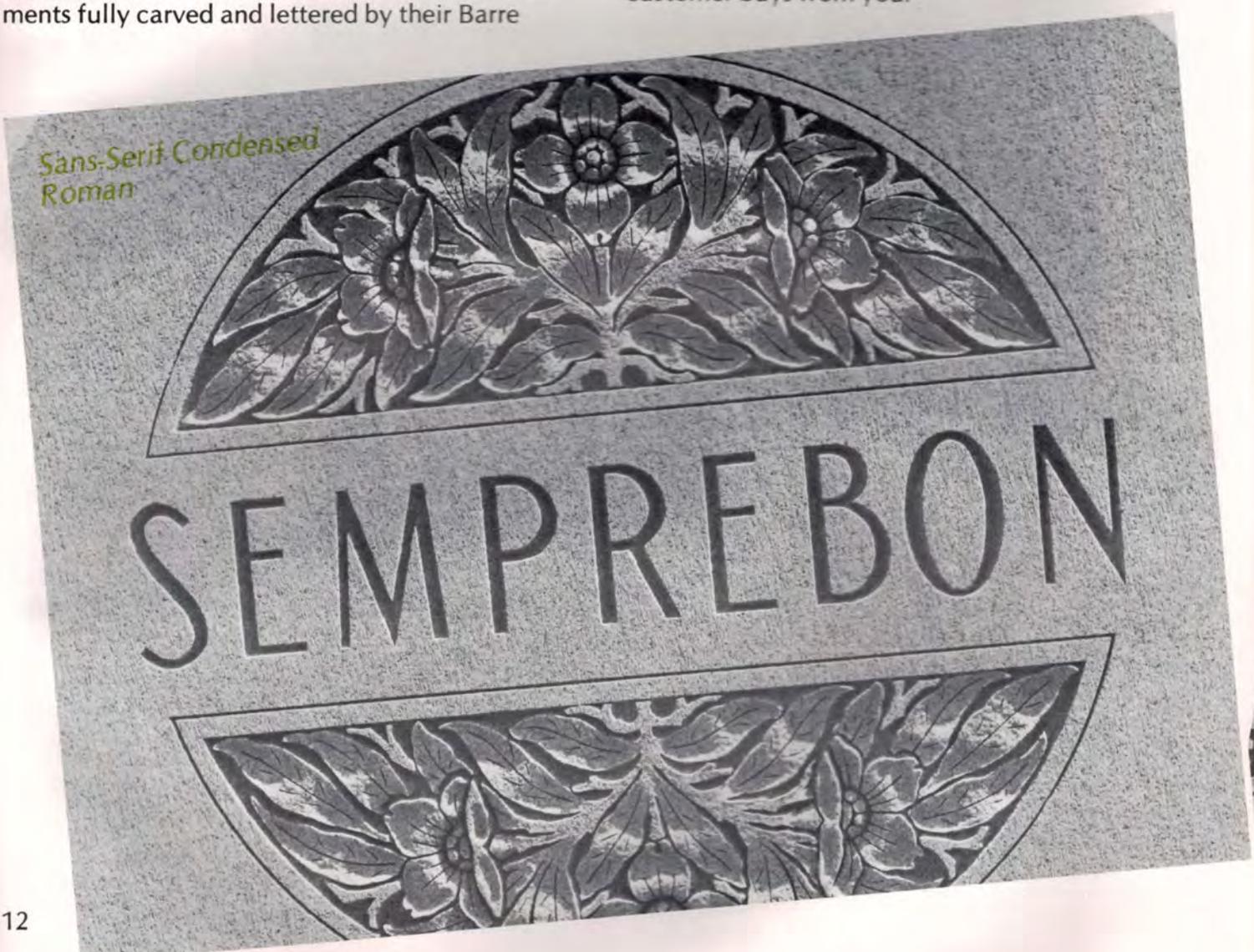
Retail monument dealers who order their monuments fully carved and lettered by their Barre

manufacturer have the decided sales advantage of being able to obtain a far greater selection of lettering styles than most retailers can perform in their own shops.

The different styles of lettering and carving on these pages may provide you with new ideas to help you more effectively personalize the monuments you sell.

Standardized lettering performed by many retailers has the danger of sameness and monotony which takes away from a monument's individuality. If you can offer your customer a similar monument but one with a unique style of lettering, you are offering a selling point that may well make the difference in whether or not the customer buys from you.

*Sans-Serif Condensed  
Roman*



SEMPRE BON

# AWAY WITH NAMES

MORALE

Modern Gothic

FIFIELD

Printer's Helvetica Condensed

CONTI

Outlined, Frosted  
Modified Roman

OLSEN

Stylized Gothic

AMOR

Vermarco

WELSH

S.B. Outlined, Blued Bar  
Condensed  
Roman Style



Bottamini

Old  
English



DROWN

Hand Drawn  
Modern  
Roman



TRENTIC  
*Hand Drawn Modern Roman*

Sans-Serif Roman — Square Raised  
CLERICAL

WILHELMOSEN  
*Condensed Roman*

CAMPPO  
*Engaged Modified*

*Signature Script — Italic*  
Lohani

CHATOOT  
*Recessed, Round, Stylized Roman*

*Condensed, Stylized Roman*  
+  
ROUSSE

*Uncial Gothic*  
FISHER

CAMPBELL  
*Personalized Round Gothic*

*Outlined Old English*  
A decorative shield-shaped emblem featuring a crown at the top, a central fleur-de-lis, a bird on the right, and a large, ornate initial letter 'F' in the center.

# Member Services

Glenn Sulham,  
BGA Manager Member Services



## Granite Workers Wages Increased In New Three-Year Contract

A new three year contract has been signed by Barre Granite Manufacturers and Quarriers with the United Steel Workers of America and the Granite Cutters International Association. The contract calls for an increase of \$1.10 per hour over the three year period together with increases in fringe benefits.

There are about 1300 Union members in the Bargaining Unit. Beginning May 1st, granite cutters received a 40¢ increase to \$5.60 per hour. On May 1st, steel workers received an increase to \$5.23½ per hour. This first increase amounts to more than a million dollars extra in workers pay during the first year of the contract.

On May 1st, 1979, workers will receive a 30¢ increase and on May 1st, 1980 they will receive a 40¢ per hour increase. Additional fringe benefits include a \$150. monthly pension beginning this year. Previous to the new contract, it was \$120. per month. In 1980 this will be increased to \$180. Night shift premiums will increase from 40 to 45¢ per hour in the second year of the contract.

Disability benefits are being increased from \$90. to \$100. weekly beginning immediately and in two years this will increase to \$110. per week. Presently, employees have life insurance coverage of \$8,000. During the second year of the contract this will go to \$9,000. and to \$10,000. during the third year.

All Union workers are fully insured for Major Medical. The new contract provides a maximum of \$1,000,000. for medical and hospital insurance. A major share of this insurance is paid for by the employer, and during the third year of the contract, employers will assume an even greater share of this cost.

Increases in pension benefits were also granted to those employees who were already retired prior to

May 1, 1977. These increases run from 6 to 10%. Bereavement Pay benefits which were already part of the old contract were improved.

Members of the Management Negotiating Committee were Craig White of Rock of Ages Corporation, (Chairman), Robert Zider of Beck & Beck, Robert Colombo of Colombo Granite Company, Silvio Nativi of Nativi & Son, Paul Rouleau of Rouleau Granite Company, Nick Cetrangolo, Cetrangolo Finishing Works and Glenn Sulham, Manager of Member Services of the BGA.

### Notify Your Manufacturer When You Want Shipments Consolidated

The Barre Guild Consolidation Service is once again beginning to consolidate shipments of finished granite in western states. We have proven to these dealers that there is a substantial savings in their freight cost when weight is consolidated and freight is shipped by pool truck.

Many of these pool truck shipments are consolidated by wholesale representatives who have been doing an excellent job on behalf of their retail customers. IF YOU ARE A RETAILER IN A WESTERN STATE PLACING ORDERS WITH MORE THAN ONE BGA MANUFACTURER, WE URGE THAT YOU NOTIFY EACH MANUFACTURER THAT HAS YOUR ORDERS TO NOTE ON THEIR BILL OF LADING THAT THIS SHOULD BE CONSOLIDATED WITH OTHER WEIGHT. It is also very helpful to notify the Barre Guild Consolidation Service of orders placed with our member-companies to assist us in consolidating your shipments.

**ASSOCIATION EXECUTIVES** from the cemetery and monument industry enjoyed a social evening at the Annual Convention of the Monument Builders of North America in New Orleans.

Pictured here are Milton Lyndes, of the Barre Granite Association, John Dianis, of Monument Builders of North America, Steve Morgan, of National Association of Cemeteries, Bill Kistner, of American Monument Association and Bill Kelly, of the Elberton Granite Association.

Ted Nuckolls, the President of the National Association of Cemeteries, spoke at this convention, receiving a standing ovation for his remarks on better communications and co-operation between all memorialists and cemeteries.



## STAMFORD, CONNECTICUT WAR MEMORIAL

Citizens and veterans groups of Stamford, Connecticut had a dream come true on November 13, 1977 when the new Veterans Memorial Monument was dedicated to Stamfordites killed in action in World War II, Korea and Viet Nam.

Fabricated of Select Barre Granite, the memorial consists of four monoliths depicting the four freedoms of Speech, Want, Worship and Fear. Two have full-sized hand-carved figures and a third lists the 271 killed in action in the three conflicts (3583 letters).

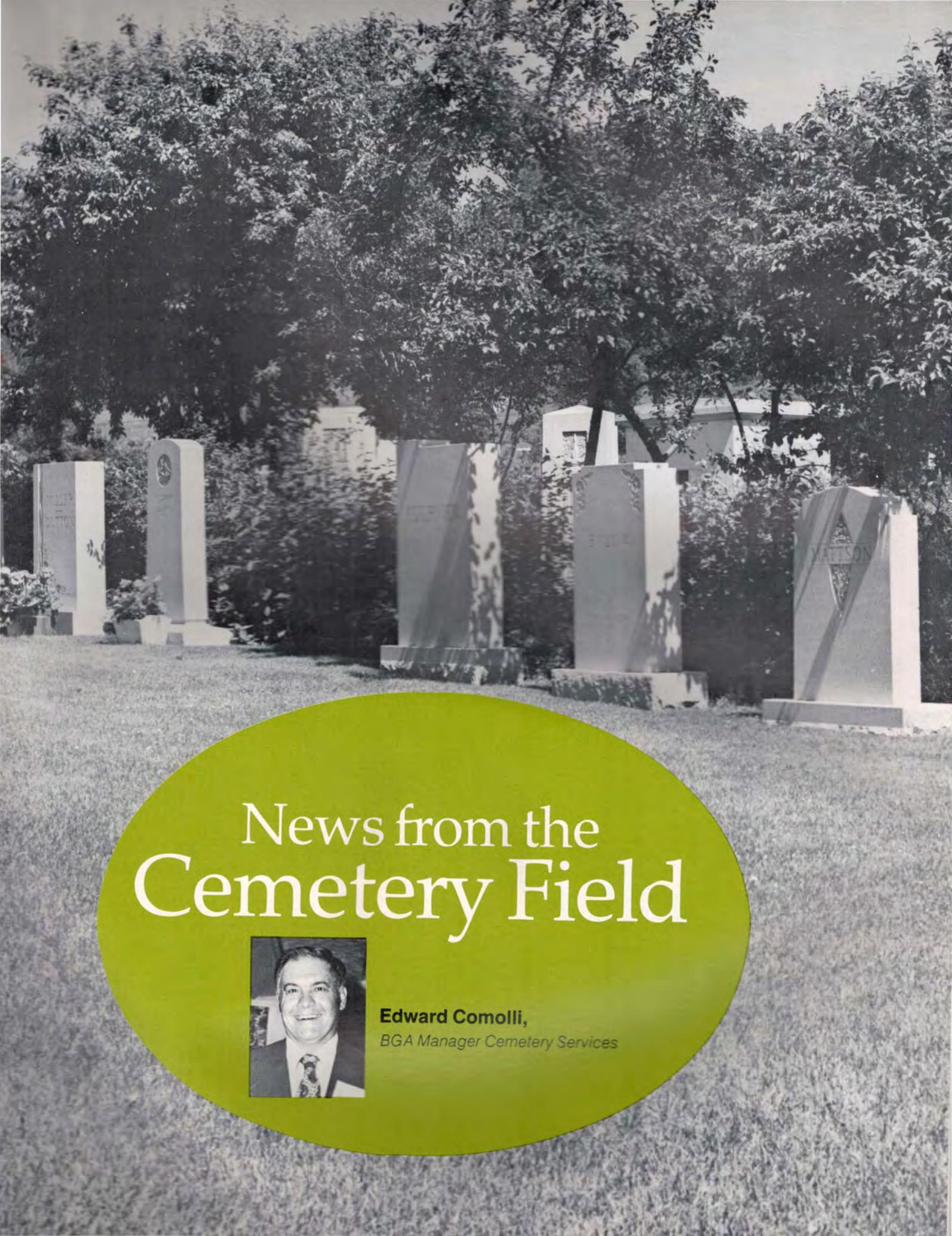
Original designs were prepared over fifteen years ago by retired Rock of Ages designer Alfred Yaeger and presented to local veterans groups by Geno J. Lupinacci Memorials. Over the years local groups, most recently spearheaded by Tony Pia of a special veterans committee, continued work on the project with Mr. Lupinacci. Modifications to the original design were made by local architectural representatives and prepared for Barre's craftsmen by designer Eugene Brusetti of Rock of Ages.



This impressive monolith lists the 271 Stamford citizens killed in action and contains over 3500 letters.



Geno Lupinacci addressing the dignitaries assembled for the dedication.

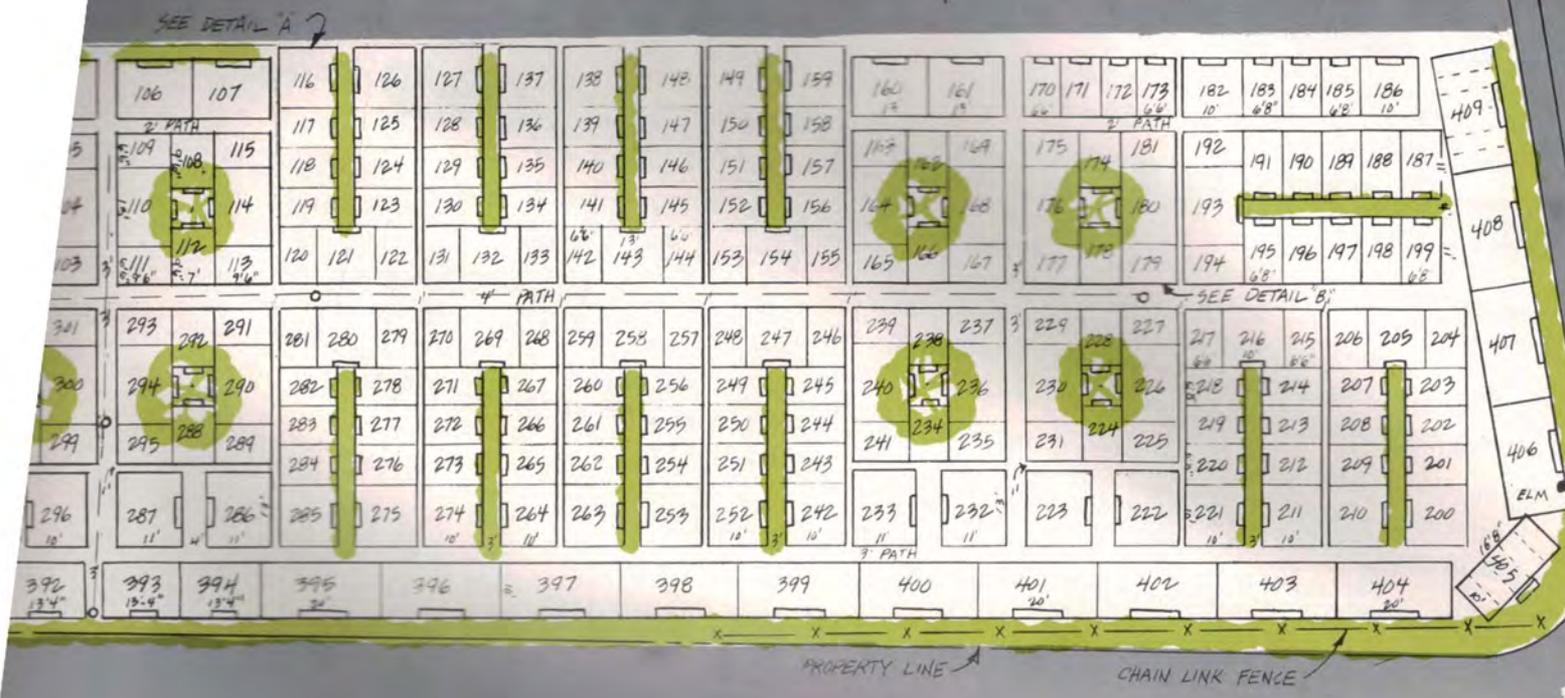


# News from the Cemetery Field



**Edward Comolli,**  
*BGA Manager Cemetery Services*





# LINWOOD CEMETERY

## HAVERHILL, MASSACHUSETTS

This plan for Linwood Cemetery in Haverhill, Massachusetts shows how older cemetery lots can be included in a modern section plan. At the extreme left (shaded area) are the existing lots. The four-foot path was included in the plan to accommodate an existing drain system. Including space for plantings and the path, the plan still achieves about 900 grave spaces per acre.

Good access to this area is made possible by the foresight of cemetery management in designing roadways through the older areas of their cemetery.



### PLAN SUMMARY

LOT SIZE	MON	%	NON-MON	%	TOTAL GRAVES
2 GRAVE LOT	195	43	90	20	569
3 GRAVE LOT	79	19			240
4 GRAVE LOT	60	13			240
5 GRAVE LOT	2	0			10
6 GRAVE LOT	20	5			120
<b>TOTAL</b>	<b>356</b>	<b>80</b>	<b>90</b>	<b>90</b>	<b>1178</b>
SIZE OF AREA - 130 ACRES					GRAVE/ACRE = 898

## BGA MOTION PICTURE SHOWN AT INTERNATIONAL CEMETERY CONFERENCE

The second International Cemetery Conference held last month in Vienna, Austria, featured "The Stone Whistle", an outstanding motion picture about traditional monuments which is distributed by the Barre Granite Association.

Ed Comolli of the BGA was also on the program and spoke about the purpose and value of traditional memorialization in the United States.

Over 200 cemetery managers from the United States, Europe, Scandinavia, Asia, South America and Africa attended this four day conference. It was co-sponsored by The American Cemetery Association and Monument Builders of Germany with Norman Smith of Pittsburgh, Pennsylvania and Karl Kramer of Augsburg, Germany the Chairmen.

### Demand For Monument Sections Continues Strong

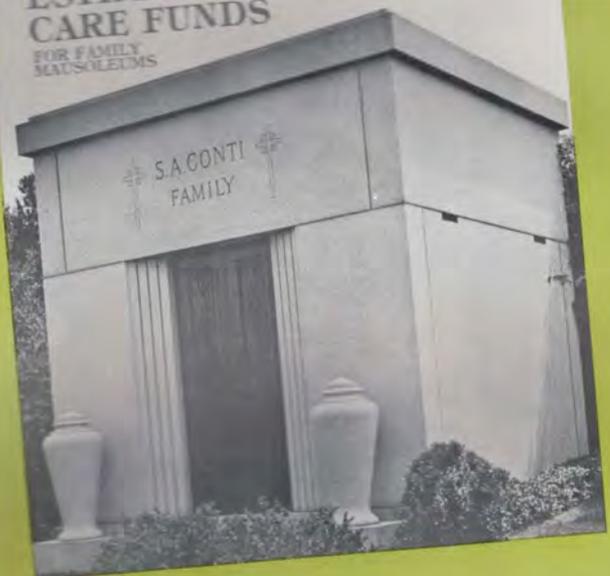
In the past four months the Barre Granite Association has filled five different cemetery requests for modern monument section plans which include more than 9500 monumented grave spaces.

These designs for modern monument sections have been prepared for:

Forest Hills Cemetery Jamaica Plain, Massachusetts	2420 monumented graves
Gibson Cemetery Pelham, New Hampshire	2145 monumented graves
Linwood Cemetery Haverhill, Massachusetts	997 monumented graves
Parkwood Cemetery Baltimore, Maryland	2150 monumented graves
St. Mary's Cemetery Sharpsburg, Pennsylvania	1882 monumented graves

In 1977, Barre's Cemetery Design Service Program furnished a total of about 20,000 monumented grave spaces. Ed Comolli, Manager of Cemetery Services reports that requests and inquiries have substantially increased during the past year.

### ESTIMATING ENDOWMENT CARE FUNDS FOR FAMILY MAUSOLEUMS



Your BGA friends have prepared a simple brochure on estimating Endowment Care Funds for family mausoleums.

This simple guide will be helpful to cemetery managers and retail monument dealers.

Family mausoleums are constructed differently than they were many years ago. Today, family mausoleums can be relatively maintenance free because of solid wall construction and the development of long lasting jointing compounds, such as epoxy and elastic materials that mean less repointing or caulking over the years.

If you would like a copy of this new BGA publication, write to Ed Comolli, BGA Manager of Cemetery Services, Box 481, Barre, Vermont, 05641.

Barre granite manufacturers have had long experience in the design and construction of beautiful family mausoleums. These structures are the most imposing of all family memorials.

# VERMONT FIRSTS



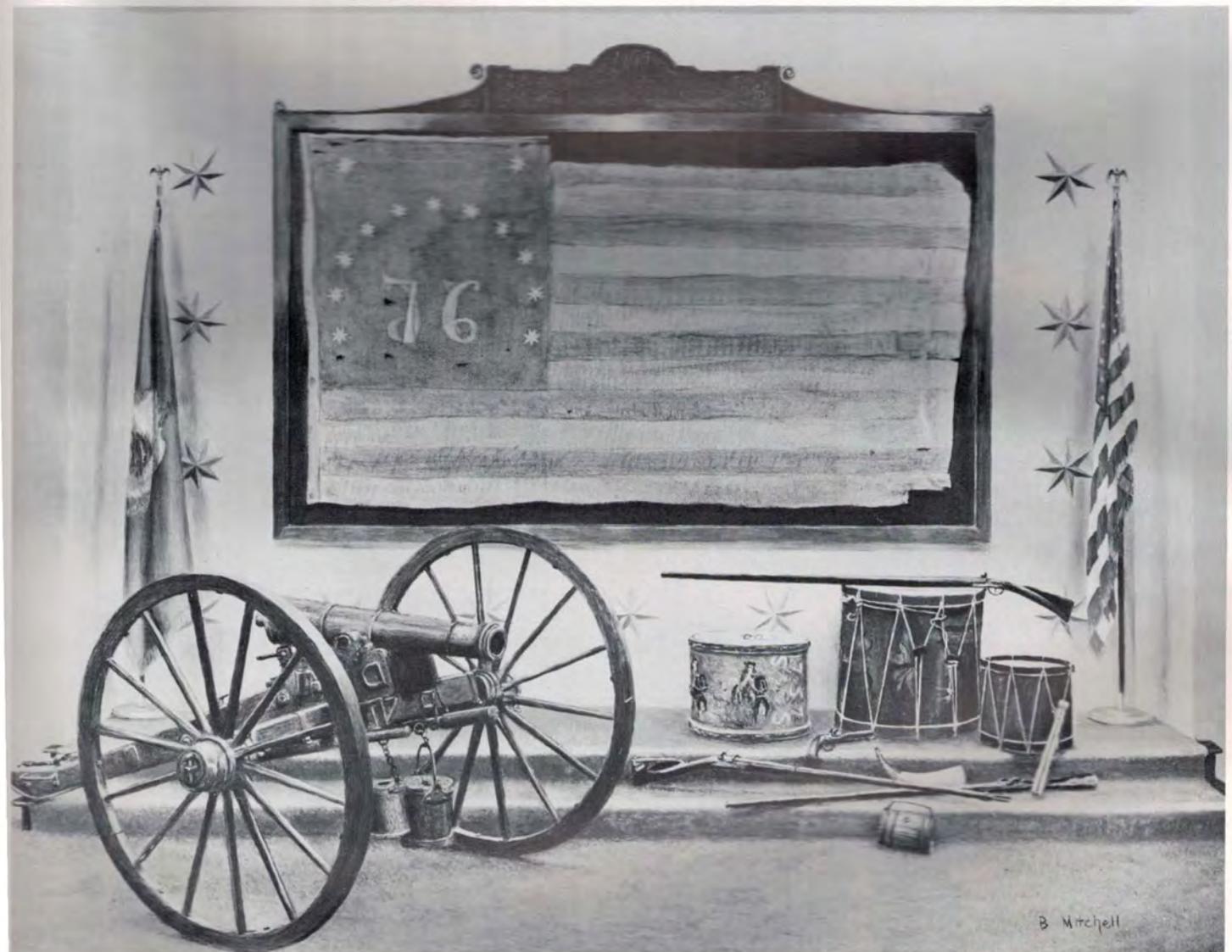
## *First Stars and Stripes Used In Battle*

The Stars and Stripes received her baptism of fire at the Battle of Bennington.

Many people do not realize that the famous Bennington Battle Flag was Vermont's first

bonafide flag. Among America's earliest banners, the flag was sewn in Old Bennington Village and was presented to Colonel John Stark who led his brave colleagues at the Battle of Bennington under this flag on August 16th, 1777. Colonel Stark and his band routed a force of German Mercenaries and Indians in an engagement that has been called the turning point of the American Revolution.

**The flag pictured here, as it exists today on display in the Bennington Museum, was painted by Bruce Mitchell for the First Vermont Bank as a part of the bank's Bicentennial collection.**



# Memorial Design & Drafting

## Where it all begins

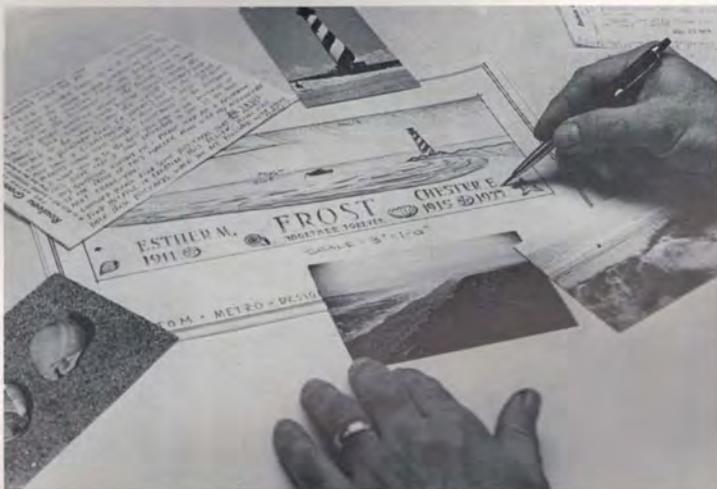
As with any art form, the concept, design and layout of a custom memorial is all important. First the idea must be visualized, then the various elements must be harmoniously incorporated within the framework of the whole design so that the entire finished product is pleasing to the eye.

The lettering becomes a part of the design itself. The proper style and size of lettering must be selected, or in some cases, created to complement, not distract from the visual impact of the unit as a whole. Barre is fortunate to have some

of the most talented designers and draftspople in the world.

While the designer may create the size and shape of the memorial, and select the symbols most appropriate to the idea the customer wishes to illustrate, the draftsman (or woman) must translate that sketch or drawing into a full size pattern which the sandblast carver then transfers to the stone.

Often a design starts with a thumbnail sketch or a few notes from a customer or retail dealer which is then further developed by our designers and draftsmen until the desired result is achieved.



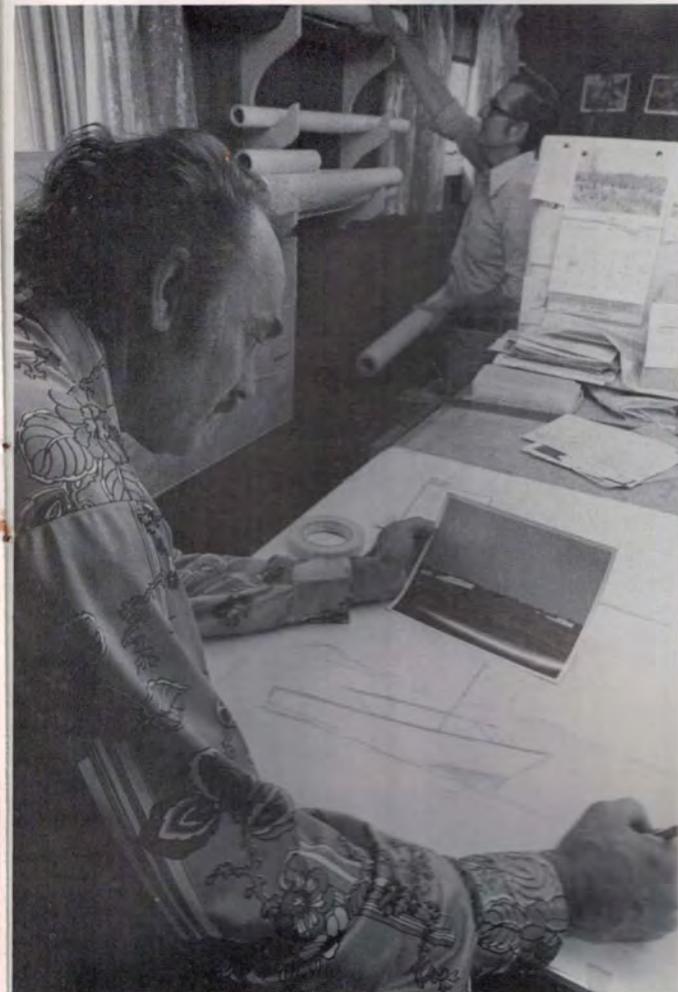
A written description, three postcards and some sea shells were supplied by Fredonia Memorial Works, Fredonia, NY, to Pete Quinlan, designer for the Rouleau Granite Co. Here Pete puts a few finishing touches on a sketch to be submitted to the customer.



A few changes suggested by the customer were incorporated into the full-size drawing. Notice the addition of the gulls and that the boat is no longer at anchor.

The finished product which proves that monuments need not be large to be personal.





Seascapes seem to be becoming increasingly popular. Joe Aja, the talented designer for Beck & Beck, Inc., starts the first of a series of drawings which will result in the finished design.



The finished monument, carved by the craftsmen at Beck & Beck, Inc.



Not all designers have mastered the difficult airbrush technique of duplicating polished finishes on completed designs. Elmo Peduzzi, one of the industry's leading designers, illustrates the use of an airbrush to complete his design series.

Often, particularly for larger more expensive monuments, the designer must prepare a finished rendering for the customer's approval. Don Fontana, President of Peerless Granite Co., watches as designer Dilio Fontana applies the final detail to such a rendering.



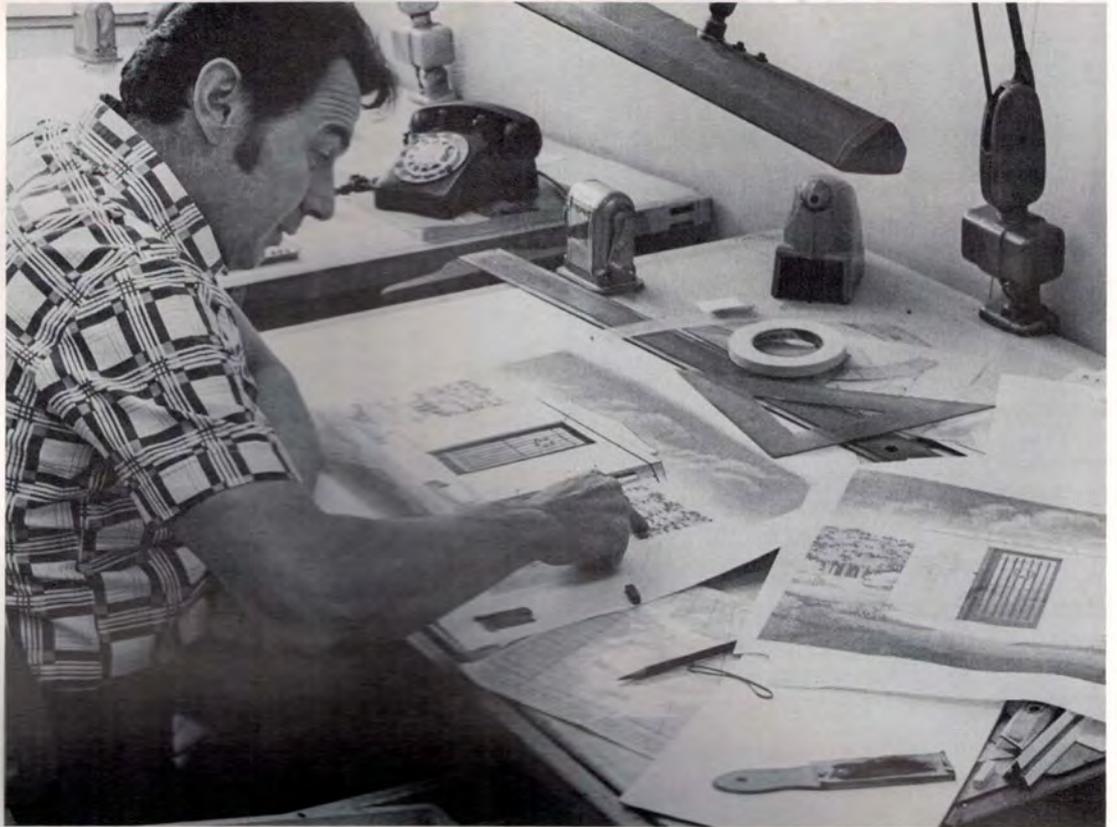
A mistake of one inch in a family mausoleum could cost thousands of dollars, so the draftsman must be extremely exact in the preparation of all drawings for these buildings. Harold Duff of Valz Granite Co., carefully checks each drawing before production begins. His firm has long specialized in the manufacture of these imposing structures and have produced some of the largest in the country.



Sometimes a customer wants to duplicate a photograph. In this case it had to be exact, right down to the number of slats in the window shutters. Jan Welch of Buttura & Sons, Inc., spent many hours of painstaking work preparing this full-size detail.

The Rock of Ages Corporation has one of the largest monumental drafting and design staffs in the country. These talented people are responsible for preparing the designs and details for everything from grass markers to family mausoleums.

Head designer Gene Brusetti prepares a final rendering of a family mausoleum for presentation to a customer; often these must be redrawn several times before the result the customer wants is achieved.



Not all lettering is traced or executed with the "space-rite" system. Joe Hebert demonstrates the care which must be exercised in drawing letters by hand.



Alan Rogers and Bob Check compare a "full-size" against the original drawing. Notice that the full-size is a mirror image of the original. This is so that the image on the full-size can be transferred directly to the rubber stencil.

## It happened last winter



The promoters of the World Cup Ski Races at Stratton Mountain held March 6, of this year wished to have something unusual in the way of trophies. So they commissioned Rock of Ages Corporation to make special plaques and chessboards to be awarded to the winners. Some of the trophies are displayed prior to the race at the base of the mountain.



Each of the first place winners in the Women's Slalom, the Women's Giant Slalom, the Men's Slalom and the Men's Giant Slalom received beautifully carved chessboards as the first place trophy. Here, Hanni Wenzel of Liechtenstein, winner of the Women's Giant Slalom, requires a little help from husky friends to hold her trophy aloft. In total, 17 plaques and four chessboards were produced.

Miss Phyllis Tyler, Owner of Kellogg Memorials in Mexico, New York, returned from Florida, and found that "Old Man Winter" had apparently resented her southern exposure. Her outdoor monument display was buried under twenty feet of snow and the roof of her building was caved in by the tremendous accumulation of snow.





# Retailer Services

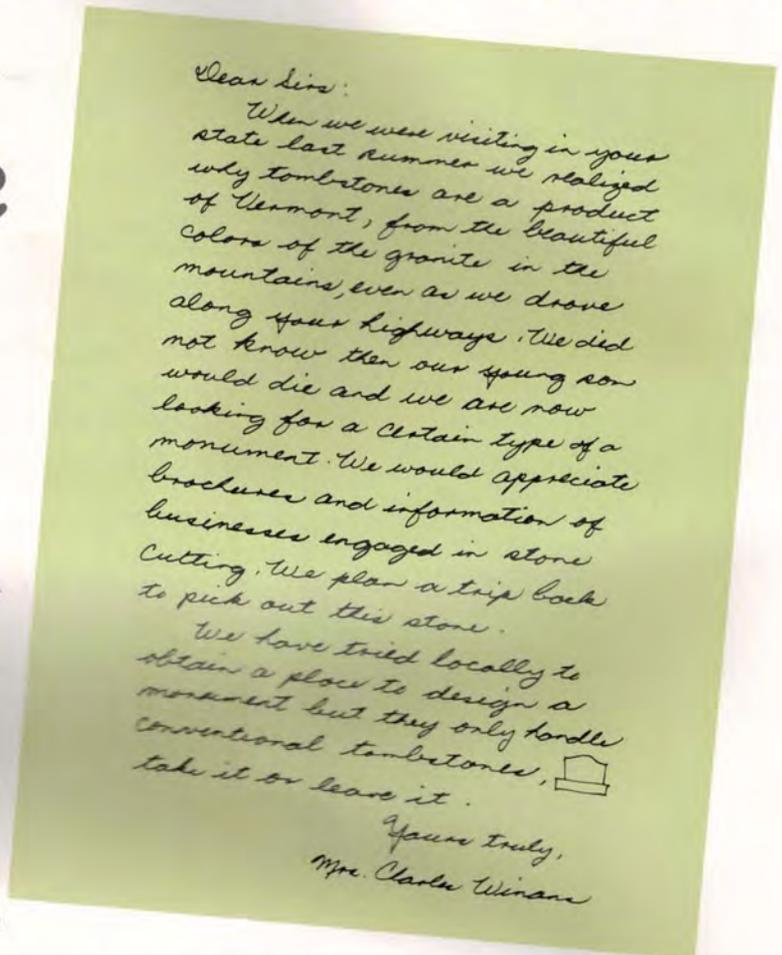
**Tom Riley,**  
BGA Manager Retailer Services

## Do you have what your customer wants?

More often than we like, we receive letters and phone calls like this one. Apparently some in our industry give lip-service to the principles we espouse but fail to deliver when the time comes to do so.

We all talk about "personalized" monuments and the need for "meaningful memorialization" but some retailers fail to meet the desires of a customer who wants a truly personal memorial. True, some cemetery regulations prevent retailers from providing what the customer wants, but we still get complaints that "everyone is shopping for price". Our survey, and letters like the one on this page indicate that this is not so!

Yes, this woman was shopping, but she was shopping for a memorialist who would serve her needs — one who would help her design a personal memorial.



Fortunately this story had a happy ending. We referred her to a retailer some forty five miles away from her community who, we knew, would be happy to help her.

He designed — and sold her a \$1,500 Barre Guild monument.

## Pennsylvania Monument Builders to Sponsor Seminar at Gettysburg

The Pennsylvania Monument Builders will hold a BGA Dealer Business Conference at their annual meeting in Gettysburg this Spring. The Convention will be at the Sheraton Inn, June 25, 26 and 27th. The seminar will be held on Tuesday, June 27th.

The logo features the word "MYTTE" in a large, bold, sans-serif font. The letter "M" is stylized with a flame-like shape above it. Below "MYTTE", the word "CONTRIBUTOR" is written in a smaller, all-caps, sans-serif font. The entire logo is set against a white background that is tilted slightly to the right.

# MYTTE CONTRIBUTOR

MYTTE means Monuments Yesterday, Today, Tomorrow and Evermore. It is a public relations program supported by member companies of the Barre Granite Association and other granite associations throughout the United States and Canada.

This \$100,000 program promotes traditional monuments to the buying public.

Barre Granite Association companies also support many other programs that benefit the memorial industry. This includes the Manville Market Research Survey, BGA Business Conferences, "The Stone Whistle" motion picture and many monument dealer sales aids.

Should your firm purchase memorials from the Barre area, keep in mind the following Member Companies of the Barre Granite Association who are contributing their dollars to help make a better monument industry.

**ADAMS GRANITE CO.**

**ANDERSON-FRIBERG CO.**

**BECK & BECK, INC.**

**BUTTURA & SONS, INC.**

**CELENTE & BIANCHI**

**CETRANGOLO FINISHING WORKS**

**CHIOLDI GRANITE CORP.**

**COLOMBO GRANITE CO.**

**COOK, WATKINS & PATCH CO.**

**C.R. DAVISON CO., INC.**

**DESILETS GRANITE CO.**

**EVERLASTING MEMORIAL WORKS**

**FAMILY MEMORIALS, INC.**

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**LAWSON GRANITE CO.**

**MAURICE MEMORIALS, INC.**

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**ROCK OF AGES CORP.**

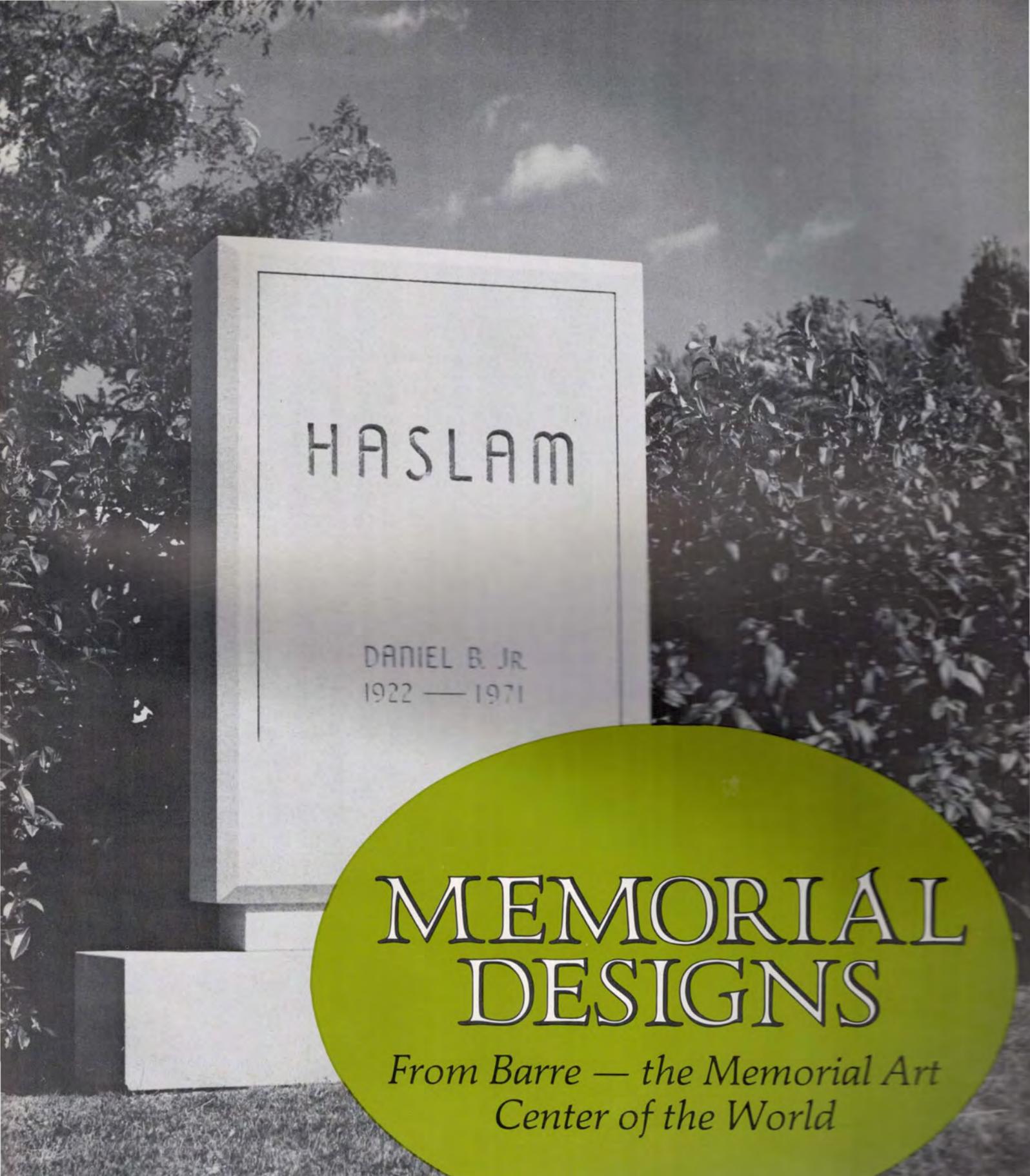
**ROULEAU GRANITE CO.**

**SOUTH BARRE GRANITE CO.**

**THURBER GRANITE CO.**

**VALZ GRANITE CO.**

**WELLS-LAMSON QUARRY CO.**



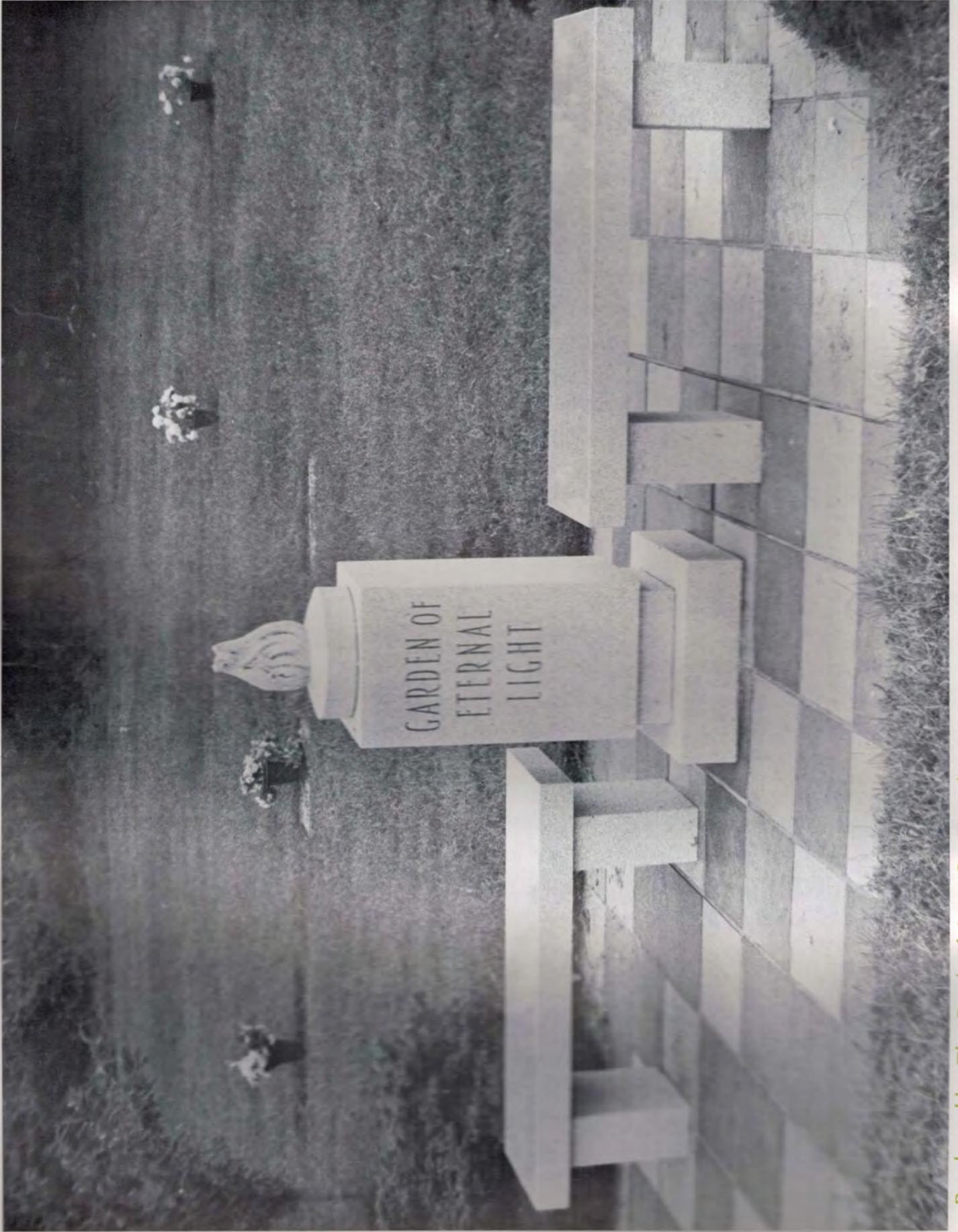
HASLAM

DANIEL B. JR.  
1922 — 1971

# MEMORIAL DESIGNS

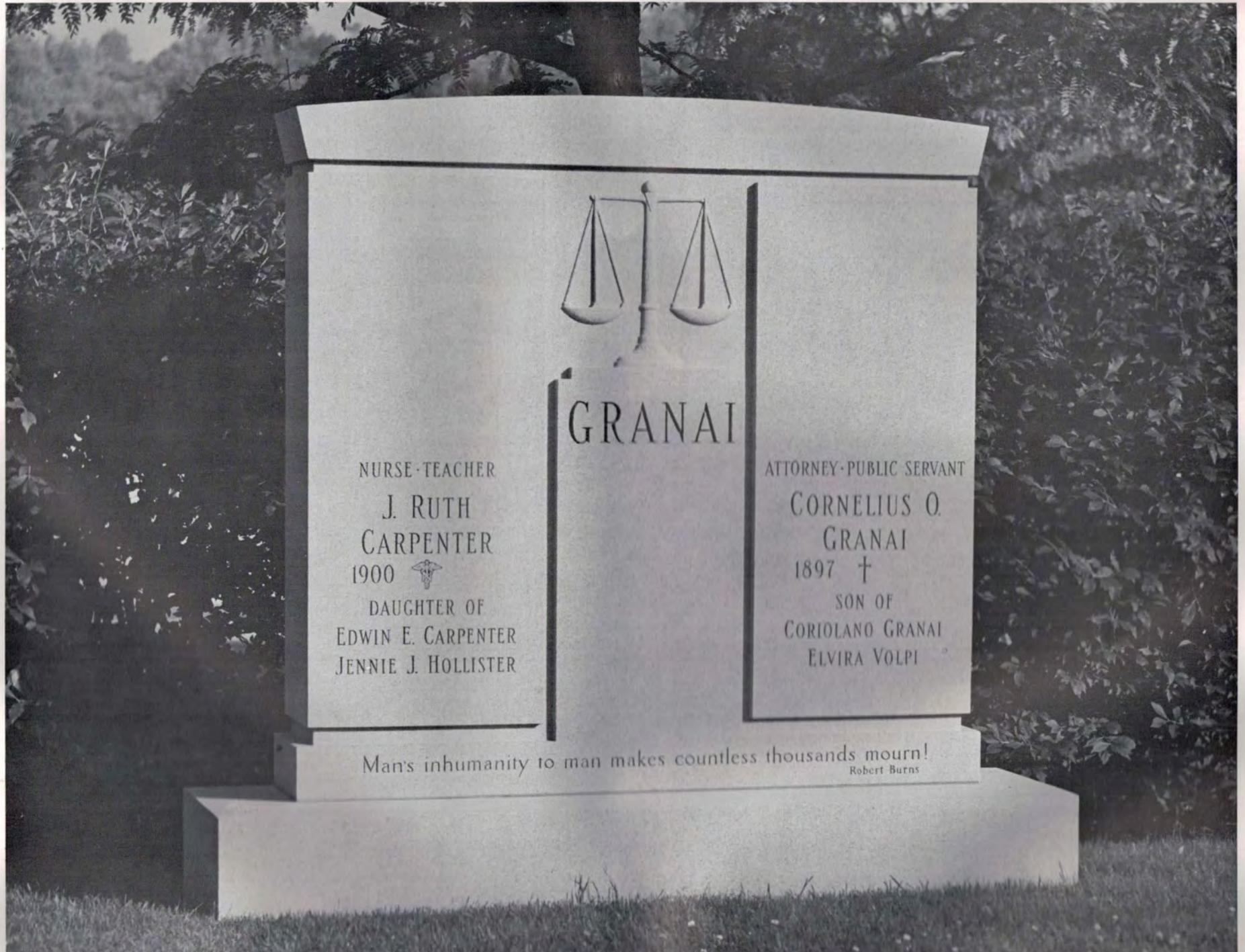
*From Barre — the Memorial Art  
Center of the World*

*A monument is the only really permanent possession a family will ever own. A combination of World Famous Barre granite and the skilled hands of Barre artisans yield truly outstanding family memorials in every price range and design style.*



Produced by The Rock of Ages Corporation





Produced by Anderson-Friberg Co.

SIERRA



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**Barre Granite Association**  
 51 Church Street Box 481  
 Barre, Vermont 05641  
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**ADDRESS CORRECTION REQUESTED**

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<b>ANDERSON-FRIBERG CO.</b> Willey St. (Melvin Friberg)	802-476-7021	<b>LaCROSS MEMORIALS, INC.</b> Boynton St. (Louis LaCroix)	802-479-2526
<b>BECK &amp; BECK, INC.</b> Center St. (Norman Beck)	802-476-3179	<b>LAWSON GRANITE CO.</b> Quarry St. (Albert Gherardi Jr.)	802-476-3541
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<b>C.R. DAVIDSON CO. INC.</b> (Clyde Davidson)	802-548-3591	<b>ROCK OF AGES CORP.</b> Graniteville (Jay Slaybaugh)	802-476-3115
<b>DESILETS GRANITE CO.</b> Barre St. (Vic Roselli)	802-223-2111	<b>ROULEAU GRANITE CO.</b> Metro Center (Lucien Rouleau)	802-476-6636
<b>EVERLASTING MEMORIAL WORKS</b> Pioneer (Gary Pletzer)	802-223-2642	<b>SOUTH BARRE GRANITE CO.</b> Circle St. (Stuart Abbiati)	802-476-8521
<b>FAMILY MEMORIALS, INC.</b> Burnham's Meadow (Robert Couture)	802-476-7831	<b>THURBER GRANITE CO.</b> Circle St. (Paul Savard)	802-479-9622
<b>S.L. GARAND &amp; CO.</b> Pioneer (Richard Garand)	802-223-2301	<b>VALZ GRANITE CO.</b> Willey St. (Aldo Vanetti)	802-476-3911
<b>GIUDICI BROS. &amp; CO.</b> S. Front St. (Judge Giudici)	802-476-3621	<b>WELLS-LAMSON QUARRY CO.</b> Websterville (James Kelley)	802-476-4126